



The Idaho Potato Commission met at the Eagle, ID office, on January 23, 2024. This meeting was also held by video conference.

Paul Saito, Chairman

MEMBERS PRESENT:

Bryan Wada
Eric Jemmett
Brett Jensen
Daren Bitter
Mark Darrington
Brian Jones
Mike Telford
Jamey Higham, President/CEO
Sam Eaton, VP Legal/Government Affairs
Travis Blacker, VP Industry Relations
Alan Kahn, VP Foodservice
Grayson Waldie, Accounting/Finance Manager
Jamie Bowen, Marketing Director
Dusti Zimmerman, Legal/Finance Assistant
Jeweldean Hull, Managing Director

VISITORS: Chanel Tewalt, Laura Martin

VIDEO CONFERENCE: Sue Kennedy, Shawn Boyle, Jessica Stampe, Cammron Hammond

CALL TO ORDER:

The meeting convened at 9:30 a.m., with Chairman Saito presiding. He welcomed everyone and went over the anti-trust agreement.

MINUTES

MOTION: Commissioner Bitter made a motion to approve the December 22, 2023, minutes. Commissioner Darrington seconded the motion. The motion carried unanimously.



FINANCIAL REPORT: Mr. Waldie discussed receipts and expenditures for the December financials. For the month of December, Fresh revenue is at \$434k, up \$61k compared to last year. Processed is at \$637k, up \$57k. Total for the month of December is \$1mil, up \$118k compared to last year. Year-to-date for Fresh is up \$1.2 mil compared to last year and Processed is up \$186k compared to the previous year. Total Year-to-date for Fresh and Processed is up \$1.4 mil. Expenditures for the month of December are \$1.7 mil vs \$1.8 mil budget. Currently the reserve is \$3.6 mil. Chairman Saito asked for a motion to approve the December financials as presented if there were no further questions.

MOTION: Commissioner Darrington made a motion to approve the December financials. Commissioner Bitter seconded the motion. The motion carried unanimously.

CHAIRMANS COMMITTEE: Chairman Saito called upon Mr. Eaton, who presented the following: A) Legislative Session; B) Ag Committee presentations; C) Self-Governing Agencies and rules; D) Nominations held March 29, at IPC Idaho Falls Office; E) Budget Review and CEC Changes.

PRESIDENT'S REPORT: Mr. Higham reported the following: A) Potato Expo/Potato School; B) Legislative Dinner itinerary and details; C) March Commission Meeting at IPC Eagle Office; D) April Commission Meeting TBD; E) Big Idaho Potato Truck Update, Laura Martin; F) Social Media and IPC Sponsorships report, Jeweldean Hull; G) Commissioner attending IPC Events.

RESEARCH & EDUCATION: Commissioner Jemmett turned time over to Mr. Blacker who reported on the following: A) Idaho Project in Pocatello; B) Raina replacing Andy Jensen; C) Cost of Production meeting; D) Consortium Meetings held in Boise, ID.

INDUSTRY RELATIONS: Commissioner Saito turned time over to Mr. Blacker who reported on the following: A) Potato Delivery at Idaho State Capiall; B) December 30 Spud Kings game; C) Chucker's Game in July; D) Ag Affairs Committee on Thursday, Andrew Michelson is new Chairman; E) Leadership Program, Idaho is hosting 3rd week of February.

LIASON REPORTS:

IGSA: Commissioner Jones turned time over to Shawn Boyle who reported on the following: A) IGSA 2024 Events; B) Scholarship Program and Applications; C) Wage & Compensation; D) IGSA Healthcare; E) Political Action Committee (PAC) Golf



Tournament held in Pocatello on June 13 at 8:30 a.m.

Other Items:

ISDA: Chanel Tewalt presented on the following: A) Supply Chain Improvement; B) \$6.3 Million in Grants; C) Specialty Crop Funds and requirements to apply.

Russet Burbank: Commissioner Telford presented a report on the Idaho® Russet Burbank's history, breeding programs, GRI problem and possible solutions. Discussion followed and next steps on how IPC can participate.

Meeting adjourned at 12:40 p.m.