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The Idaho Potato Commission met at Idaho Potato Commission in Eagle, ID on July 24, 2024. This meeting was also held by video conference.

Paul Saito, Chairman

**MEMBERS PRESENT:**

Eric Jemmett  
Brian Jones  
Brett Jensen  
Daren Bitter  
Mark Darrington  
Bryan Wada  
Jamey Higham, President/CEO  
Sam Eaton, VP Legal/Government Affairs  
Ross Johnson, VP Retail  
Alan Kahn, VP Foodservice  
Jeweldean Hull, Managing Director  
Jamie Bowen, Marketing Director  
Grayson Waldie, Accounting/Finance Manager  
Dusti Zimmerman, Finance/Legal Assistant

**EXCUSED MEMBERS:** Mike Telford

**VISITORS:** Laura Martin, Ben Johnson, Brad Carlson

**VIDEO CONFERENCE:** Patxi Lorrocea Phillips, Justin Poe, Blair Richardson, Jessica Stampe, Dylan Cline, Camron Hammond, Emily Lauderdale, Sue Kennedy, Dennis Hardy, Travis Blacker, Shawn Boyle

**CALL TO ORDER:**

The meeting convened at 8:31 a.m., with Chairman Saito presiding. He welcomed everyone and went over the anti-trust agreement.

**MINUTES:**

**MOTION:** Commissioner Bitter made a motion to approve June 14, 2024, minutes. Commissioner Jemmett seconded the motion. The motion carried unanimously.



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**FINANCIAL REPORT:** Mr. Waldie discussed receipts and expenditures for the June financials. For the month of June, Fresh revenue is at \$310k, down \$272k compared to last year. Processed is at 597k, down \$168k. Total for the month of June is \$907k, down \$237k compared to last year. Year-to-date for Fresh is up \$1.1 mil compared to last year and Processed is down \$298k compared to the previous year. Total Year-to-date for Fresh and Processed is \$849k. Expenditures for the month of June are \$1.4mil vs.\$1.7 mil budget. Currently the reserve is \$2.7 mil. Chairman Saito asked for a motion to approve the June financials as presented if there were no further questions.

**MOTION:** Commissioner Jensen made a motion to approve the June financials. Commissioner Wada seconded the motion. The motion carried unanimously.

**CHAIRMAN'S COMMITTEE:** Chairman Saito called upon Mr. Eaton, who presented the following: A) Legislative Update: state and federal B) Idaho Farm Bureau Meeting; C) Japanese Bilateral Meetings/visit to Idaho Falls in September.

**PRESIDENT'S REPORT:** Mr. Higham reported the following: A) FY2025 Budget and tax proposal; B) FY25 IPC Chairman & Vice Chairman nominations; C) Website Update, Jamie Bowen; D) Idaho Potato Drop Update, Dylan Cline; F) IGSA overview/registrations.

**MOTION:** Commissioner Jensen made a motion to approve the FY25 budget of \$15,508,100 which includes \$436k from the reserve for Advertising and Consumer programs. Commissioner Wada seconded the motion. The motion carried unanimously.

**MOTION:** Commissioner Jemmett made a motion to approve the tax rate at 12.5¢. Commissioner Darrington seconded the motion. Motion carried unanimously.

**MOTION:** Commissioner Jensen made a motion to nominate Vice Chairman Darrington as IPC Chairman for 2024-2025. Commissioner Jemmett seconded the motion. The motion carried unanimously.

**MOTION:** Commissioner Darrington made a motion to nominate Commissioner Jemmett as Vice Chairman of IPC for 2024-2025. Commissioner Bitter seconded the motion. The motion carried unanimously.



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## **LIASON REPORTS:**

**USDA-NASS:** Chairman Saito turned the time over to Ben Johnson who reported on: A) Personnel update; B) Data analysis report; C) Potato Growers magazine; D) USDA Acreage Count

**Potatoes USA:** Commissioner Bitter turned the time over to Blair Richardson, who reported on: A) Retail update, increase 2.2% year over year; B) Russets an increase of 3.8%, Red and white potatoes are down, yellows increase 8%.

The meeting adjourned at 12:15 p.m.