



The Idaho Potato Commission met at the Eagle, ID office, on Friday, May 12, 2023. This meeting was also held by video conference.

Bryan Wada, Chairman

MEMBERS PRESENT:

Paul Saito
Eric Jemmett
Mark Duncanson
Brett Jensen
Daren Bitter
Ron Ambrose
Mark Darrington
Brian Jones
Jamey Higham, President/CEO
Sam Eaton, VP Legal/Government Affairs
Ross Johnson, VP Retail/International
Travis Blacker, VP Industry Relations
Alan Kahn, VP Foodservice
Grayson Waldie, Accounting/Finance Manager
Dusti Zimmerman, Legal/Finance Assistant
Jamie Bowen, Domestic Marketing Director
Jeweldean Hull, Administrative/Social Media Director

VISITORS: Shawn Boyle, Brody Miller, Blair Richardson, Kevin Greene, Laura Martin, Katy Murphree, Danielle Brazille

VIDEO CONFERENCE: Jessica Stampe, John Eaton, Rick Shawver, Patxi, Kam Quarles, D. Romani, Mike Thornton, Cameron Hammon, John Eaton, Jared Eprem

CALL TO ORDER:

The meeting convened at 9:34 a.m., with Chairman Wada presiding. He welcomed everyone and went over the anti-trust agreement.



MINUTES

MOTION: Commissioner Saito made a motion to approve the March 27, 2023, minutes. Commissioner Jones seconded the motion. The motion carried unanimously.

FINANCIAL REPORT: Mr. Waldie discussed receipts and expenditures for the April financials. For the month, Fresh revenue is at \$280k, down \$29k compared to last year. Processed is at \$752k, down \$93k. Total for the month is \$1mil, down \$122k compared to last year. Year-to-date (YTD) Fresh is down 14% compared to last year and Processed is down 4% from last year. Total YTD is \$8.8 mil, down 7% compared to last year. Expenditures for April are \$874k versus a budget of \$1.2 mil. Currently the reserve is \$3.8 mil. Mr. Waldie explained the decrease in the income is due to the timing of invoicing. Chairman Wada asked for a motion to approve the April financials as presented if there were no further questions.

MOTION: Commissioner Jensen made a motion to approve the April financials. Commissioner Bitter seconded the motion. The motion carried unanimously.

OFFICE PROCEDURES: Chairman Wada called upon Mr. Eaton, who presented on the following: A) Legislative Session/updated Federal and State; B) Farm Bill and Trade Specialty Crop Farm Alliance; C) Rule Making meetings and comment period process in June; E) Zero Based Regulation overview; F) Travis Blacker presented Leadership award by Shawn Boyle.

PRESIDENT'S REPORT: Mr. Higham reported the following: A) Famous Idaho Potato Marathon; B) June 22 meeting; C) Website Update by Jamie Bowen; D) Famous Idaho Potato Bowl recap by Danielle Brazille; E) Old/New Business.

FOODSERVICE: Commissioner Duncanson turned time over to Mr. Kahn who reported on the following: A) Industry Update; B) NRA/Grocery stats; C) FS Marketing Activities; D) Customer Engagement; E) Co-Branding opportunities.

LIASON REPORTS:

POTATOES USA: Commissioner Bitter turned time over to Blair Richardson who reported on the following: A) Discussion for Potatoes USA to host Meeting/Event in Idaho for shippers in October; B) Demand of potatoes around U.S for Foodservice; C) Retail



still very strong and above pre-Covid.

SIPCO: Commissioner Ambrose turned time over to Patxi who reported that 75% of Idaho contracts with processors are still not complete. Eastern Idaho wrapped up planting; negotiations should be finalized soon.

IACI: Commissioner Saito turned the time over to John Eaton who reported on Legislation, locally and federally.

NPC: Commissioner Duncanson turned time over to Kam Quarles who reported on the following: A) Idaho Delegation on Fresh potatoes; B) Trade issues presented at the Ag Committee on trade programs and Specialty Crop; C) Mexico volumes are moving but no victory yet; D) NPC Summer meeting in June.

Other Items: Internal IPC Calendar provided to commissioners with updated event/meeting dates.

Meeting adjourned at 12:32 p.m.