



The Idaho Potato Commission met at the Idaho Potato Commission Eagle office, located in Eagle, ID on Wednesday, July 20, 2022. This meeting was also held by video conference.

Brett Jensen, Chairman

MEMBERS PRESENT:

Bryan Wada
Julie VanOrden
Eric Jemmett
Paul Saito
Ron Ambrose
Mark Darrington
Mark Duncanson
Jamey Higham, President/CEO
Sam Eaton, VP Legal/Government Affairs
Seth Pemsler, VP Retail
Alan Kahn, VP Foodservice
Travis Blacker, Industry Relations Director
Joanna Hiller, Finance Director
Dusti Zimmerman, Legal/Finance Assistant
Ross Johnson, International Marketing Director
Jamie Bowen, Domestic Marketing Director
Jeweldean Hull, Administrative/Social Media Director

EXCUSED: Todd Cornelison

OTHERS PRESENT: Sean Boyle, Melisha Jemmett

VIDEO CONFERENCE: Sue Kennedy, Candice Nyholt, John Eaton, Rick Waitley, Ben Johnson, Brad Carlson

CALL TO ORDER:

The meeting convened at 8:30 a.m., with Chairman Jensen presiding. He welcomed everyone and went over the anti-trust agreement in the folder.



MINUTES

MOTION: Commissioner Wada made a motion to approve the June 23, 2022, minutes. Commissioner Van Orden seconded the motion. The motion carried unanimously.

FINANCIAL REPORT:

Ms. Hiller discussed receipts and expenditures for June. For the month, revenue is at \$399k for fresh potatoes, which is down \$33k compared to last year. Processed is at \$605k, which is down \$233k. Total for the month of June is \$1mil, which is down \$266k compared to last year. YTD for fresh and processed is at \$11.6 mil, down \$1.3 mil from the year before. Expenditures for the month of June are \$1.5 mil, verses a budget of \$1.4mil. We are underspent \$473k. Expenditures YTD are \$8.2 mil versus \$8.3 mil budget; underspent by \$96k. Currently the reserve is at \$4.4 mil. Chairman Jensen asked for a motion to approve the month of June, if there were no further questions.

MOTION: Commissioner Jemmett made a motion to accept the June financials. Commissioner Wada seconded the motion. The motion carried unanimously.

OFFICE PROCEDURES:

Chairman Jensen called upon Mr. Eaton, who presented the following: A) November election planning and Legislative Session; B) Certification Trademark applications with Malaysia and Singapore process; Objections filed, responses to be sent; C) IPC Nomination meeting next week to fill Commissioner Cornelison.

Commissioner Darrington asked about SEC filing on sustainability. Mr. Eaton speculated National Potato Council is working on responses. IACI liaison John Eaton commented about tier two and tier three emissions with climate impact and growers must provide footprint; IACI provided comments on the SEC filing.

PRESIDENT'S REPORT: Mr. Higham reported on the following: A) IPC 2022-2023 Budget & Potato Tax, discussion followed; B) Personnel update; C) Website update- Jamie Bowen; E) Specialty Crop Grant; F) New business - American Diabetic Association.

MOTION: Commissioner Ambrose made a motion to approve the FY23 budget of



\$14,777,486. Commissioner Darrington seconded the motion. The motion carried unanimously.

MOTION: Commissioner Darrington made a motion to approve the tax rate at 12.5¢ Commissioner Wada seconded the motion. Motion carried unanimously.

MOTION: Commissioner Van Orden made a motion to nominate Vice Chairman Wada as IPC Chairman for 2022-2023. Commissioner Darrington Ceased motion. Commissioner Jemmett seconded the motion The motion carried unanimously.

MOTION: Commissioner Wada made a motion to nominate Commissioner Saito as Vice Chairman of IPC for 2022-2023. Commissioner Darrington Ceased motion. Commissioner Ambrose seconded the motion. The motion carried unanimously.

FOODSERVICE: Commissioner Wada turned time over to Mr. Kahn who reported on the following: A) Restaurant inflation update, SMB stats; B) Labor Force Changes; C) Restaurant Bar & Jobs; D) NRA; E) Conferences, Training; F) Wing Stop; G) Penn Station; H) FS Photoshoots.

LIASON REPORTS:

POTATOES USA: Summer meeting in Laguna Beach, CA first week of August.

UNITED: Commissioner Van Orden turned time over to Rick Shawver who reported the Idaho and National acreage count, Idaho was 290K acres.

IGSA: Commissioner Wada turned time over to Shawn Boyle who reported on the following: A) Variety Labeling, petition to IPC to remove variety labeling on varieties only, will follow up at October IPC meeting; B) Sun Valley update on registration and IGSA convention details.

IACI: Commissioner Saito turned the time over to John Eaton who reported on the Specialty Crop Grant.

IPGA: No update.

Meeting adjourned at 11:57 a.m.