

IDAHO POTATO PULSE



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Website: www.idahopotato.com

President's Report By Frank Muir

As we have done in the past six years, we are again planning a "Whistle Stop Tour" to present our annual marketing plan to the Idaho Potato industry and to seek your input on our progress thus far. Your input is important.

The schedule is as follows:

| <u>Date</u> | <u>Time</u> | <u>Hosted Meal Provided</u> | <u>Location</u> |
|-------------|--------------------------|-----------------------------|---|
| 11/11 | 10:30 a.m. 11:00 a.m. | IPC Presentation Lunch | Burley Inn, Burley (In conjunction with the United meeting) |
| 11/11 | 12:30 p.m. 2:30 p.m. | Lunch IPC Presentation | Shilo Inn, Idaho Falls (In conjunction with the United meeting) |
| 11/12 | 6:00 p.m. 6:30 p.m. | Dinner IPC Presentation | Hilton Garden Inn, Idaho Falls (In conjunction with the IGSA fall meeting) |

Thank you again for taking the time to join us at one of our "stops." I again look forward to meeting with you.

If you are unable to attend one of the meetings but would like to see our presentation, please let us know your mailing address and we will send you a DVD of the marketing plan presentation that we gave in Sun Valley at the IGSA annual meeting in September.

Government Affairs Report By Pat Kole

Seed Potato Import Protocol Agreement for Thailand

USPB, together with NPC, IPC and other state commissions including the OPC and WSPC, are pleased to announce that an agreement has been reached with Thailand for importing seed potatoes. Here is the announcement from John Toasperm from USPB:

Seed Exporters, please find attached the just signed seed potato import protocol for Thailand. This agreement took a number of years but we have achieved equivalency with the other exporters to the market. Unfortunately, the Thais insist on visiting every state to be included under the agreement, so it only covers the 4 states they visited this summer. We will have them return next spring or summer to visit additional US seed producing states. We will also be working with the other exporters to the market to convince the Thais that some of their virus tolerances are below international standards. We felt it was better to get what we could now and pursue a better and broader agreement down the road. There is strong interest in Thailand for chip-stock seed potatoes, so we envision this agreement resulting in good sales in the coming years. Please let us know if you have any questions. I can be reached at 208-830-4936, or John Toasperm can be reached at 303-369-7783.

Amplify Post Harvest Treatment, by John Keeling, NPC

We have had several calls from growers about the current status of the post harvest treatment Amplify (DIPN). This week I met with EPA to discuss the use Amplify and the current regulatory status of the product. Amplify has been

available for post harvest use based on a conditional registration for six years. That conditional registration lapsed on August 1, 2009. Based on what I learned, Amplify that is currently packaged, labeled and in the market can be used by growers this season. At the same time the conditional registration lapsed, the tolerance established for Amplify also lapsed. The registrant is currently seeking a new registration for the product and has filed a petition to reestablish the tolerance. The petition for tolerance is an expedited process and assuming that the data filed by the registrant checks out the tolerance would be in place quickly. I know that the registrant has submitted the necessary studies requested by EPA and I have every reason to believe that the data supports establishing a tolerance to support the continued use of the product. If you have growers who have questions regarding the use of Amplify this fall feel free to have them contact me directly at 202 682-9456.