

IDAHO POTATO PULSE



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Website: www.idahopotato.com

Industry Relations Report By Todd Cornelison

Reminder of Upcoming events

Miller Research/Idaho Potato Commission Potato Pest Management Field Day:

On August 15th Miller Research will be showing the pest management research sponsored by the Idaho Potato Commission. They will begin at 9:30 a.m. at the Miller Research office located at 426 East 200 North in Rupert and finish at noon. Lunch will be provided. Please RSVP by phone, e-mail, or text so they can prepare appropriately. There is no cost to attend. Miller's Research has requested 2 CCA (pest management) and 2 ISDA recertification credits. Please call Jeff Miller with any questions at 431-4420.

Annual IGSA Sun Valley Convention:

Plan to attend the annual IGSA Sun Valley Convention - this year the theme is "Idaho Potatoes...An Icon Still Strong." Among other things, there will be a presentation on the recent studies funded by the IPC on the 5 oz. minimum size proposal and an increase in the seal size. Also, this will be an opportunity to preview the upcoming advertising campaign at the Industry breakfast held on September 1st. There are multiple workshops from GAP audits to Health Care reform and how it impacts your business. For a detailed agenda, please visit the IGSA website:

<http://www.idahoshippers.org/>

Calendar

August

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| 8-12 | IPC Foodservice Whistlestop Tour |
| 15 | Miller Research/IPC Research Field Day, Miller Research facility located near Acequia, ID (426 E 200 N). |
| 29-2 | IGSA Sun Valley Convention, Sun Valley, ID |
| 31 | IPC Marketing Committee Meeting, 8:00-9:15 a.m., Sun Valley Inn, Limelight Salon A |
| 31 | IPC Ag Affairs Committee Meeting, 1:45-2:45 p.m., Sun Valley Inn |
| 31 | IPC Workshop, Presentation of 5 oz. minimum/Seal Size study, 4:00-5:00 p.m. |

September

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| 1 | IPC Industry Breakfast with advertising presentation, 7:30-9:30 a.m., Sun Valley Inn |
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October

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| 3-5 | United Fresh Public Policy Conference, Washington DC |
| 25-26 | IPC Meeting, Eagle, ID |