

IDAHOTATO.COM



# Potatoes

2019  
Shippers & Processors  
Directory

# **Idaho Potato Commission**

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Director, Industry Relations

Established in 1937, the Idaho Potato Commission (IPC) is a state agency that is responsible for promoting and protecting the famous Grown in Idaho® seal, a federally registered trademark that assures consumers they are purchasing genuine, top-quality Idaho® potatoes. Idaho's ideal growing conditions, including rich, volcanic soil, climate, and irrigation, differentiate Idaho® potatoes from potatoes grown in other states.

This directory is published by the Idaho Potato Commission and contains a listing of licensed fresh shippers, brokers, and processors at the time of publication. IPC does not recommend individual shippers or processors, but the ones listed here are genuine Idaho® potatoes, and their pack and products reflect the superior quality of the raw materials they use. Customers who have unique requirements will find Idaho suppliers well equipped and eager to fill their needs. 2018 Edition. License photo copy by Dan Odom, Travis Blascer, and DDX.

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Always look for these Grown in Idaho® seals for the best potatoes.

[www.IdahoPotato.com/directory](http://www.IdahoPotato.com/directory)

Bookmark and visit this link for the most current directory listings.

## Foodservice Promotion Directors

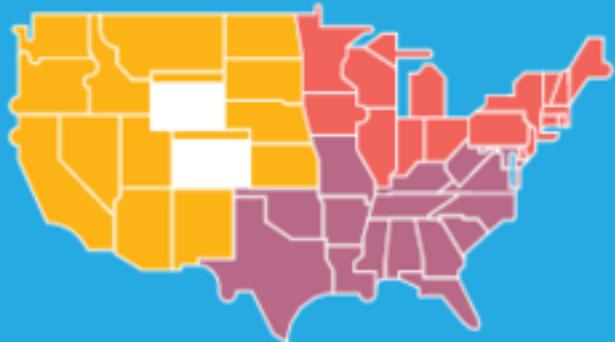


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Connecticut, Delaware,  
Illinois, Indiana, Iowa, Maine,  
Massachusetts, Michigan,  
Minnesota, New Hampshire,  
New Jersey, New York, Ohio,  
Pennsylvania, Rhode Island,  
Vermont, Wisconsin



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Arizona, California, Colorado,  
Idaho, Kansas, Montana,  
Nebraska, Nevada,  
New Mexico,  
North Dakota, Oregon,  
South Dakota, Utah,  
Washington, Wyoming



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Alabama, Arkansas, District  
of Columbia, Florida, Georgia,  
Kentucky, Louisiana, Maryland,  
Mississippi, Missouri,  
North Carolina, Oklahoma,  
South Carolina, Tennessee,  
Texas, Virginia, West Virginia

## Retail Promotion Directors

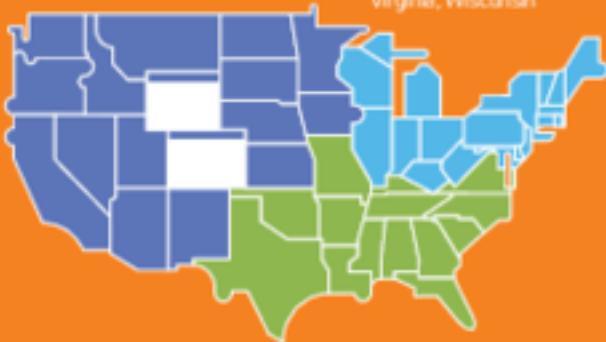


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Connecticut, Delaware,  
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Massachusetts, Michigan,  
New Hampshire,  
New Jersey, New York,  
Ohio, Pennsylvania, Rhode  
Island, Vermont, West  
Virginia, Wisconsin



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Washington, Wyoming  
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Alabama, Arkansas, Florida,  
Georgia, Western Kentucky,  
Louisiana, Mississippi, Missouri,  
North Carolina, Oklahoma,  
South Carolina, Tennessee,  
Texas, Virginia



# Our Most Popular Russet Varieties



## Russet Burbank

**Background:** Developed in 1914 by Lou Sweet, a previous president of the Potato Association of America. Scientist Luther Burbank is credited with the discovery of the original seeds. While Idaho growers have successfully produced many varieties over the years, the Russet Burbank is their greatest commercial success and has established a strong brand equity for the state. A late-maturing variety that requires a 140- to 150-day growing season.

**Appearance:** The exterior skin is relatively thin and light brown in color. The exterior shape is oval and slightly flattened, with few shallow eyes. The interior is off-white to ivory and moderately dense.

**Flavor Profile:** A distinctive, earthy potato flavor. The high solid (starch) yields a grainy texture and slightly chewy skin. Bakes up dry and fluffy; fries crisp and golden brown.

**Usage:** Fresh, frozen, or dehydrated, this variety is ideal for all preparation styles.

## Russet Norkotah



**Background:** Released in 1987 by North Dakota State University, this variety now ranks second in popularity for fresh-market use. Attractive type (refers to consistent oval shape); a high percentage of No. 1 potatoes is common with this early-maturing variety. Available August through June.

**Appearance:** Excellent conformation; attractive medium-brown color with a long to oblong shape.

**Flavor Profile:** A mild potato flavor with a soft texture and moderate density. Tends to bake up creamy and moist, not grainy. Moderately chewy skin. White to pale yellow interior. Medium specific gravity for most; newer generations grown in Idaho have higher starch content.

**Usage:** Grown primarily for the fresh market. Because of the uniform appearance, has had good success in the retail grocery segment and foodservice. Well suited to all preparation types.

**Idaho®** potatoes are unmatched in their exceptional quality, wholesome taste, and extensive variety. From the go-to Russet Burbank to the popular Russet Norkotah, we're proud to offer you the finest potatoes from the Best Earth on Earth™.

### Alturas Russet

**Background:** A late-maturing, high-yielding russet potato cultivar with a high tuber specific gravity that was released in 2002 by the USDA/ARS and the Agricultural Experiment Stations of Idaho, Oregon, and Washington. A high percentage of No. 1 potatoes is common with this variety.

**Appearance:** Excellent conformation and an attractive medium-brown color with an oblong shape. They tend to be short.

**Flavor Profile:** Culinary quality is high, with larger tubers suitable for fresh market if heavily russeted skin is not essential.

**Usage:** Grown primarily for the processed market. Its resistance to the accumulation of sugars during long-term storage also makes it suitable for processing out of storage into french fries. Makes excellent mashed potatoes.



### Bannock Russet

**Background:** Bannock Russet was released in 1999 by the USDA Agricultural Research Service and the Agricultural Experiment Stations of Idaho, Oregon, and Washington. It is a late-maturing, oblong russet variety with excellent fresh-pack and processing qualities.

**Appearance:** It has an attractive russeted skin and short tuber length. Excellent culinary qualities also make it suitable for the fresh market. Bannock Russet, in comparison with Russet Burbank, has consistently produced greater U.S. No. 1 yields.

**Flavor Profile:** Similar to Russet Burbank.

**Usage:** When stored at 45°F, the Bannock Russet produces a lighter fry color and has a lower glucose concentration than a Russet Burbank. Medium to high solids.



### Blazer Russet

**Background:** Named a variety in 2005, this is one of the newest graduates of the potato-breeding program of U.S. university research scientists in the Intermountain West and Pacific. It is ready to harvest earlier than other leading potatoes, meaning the Blazer Russet can replenish dwindling supplies of potatoes remaining in cold storage from the previous harvest.

**Appearance:** The oblong, medium to large tubers average about 7 to 8 oz. each. They have characteristic light russetting on their brown to tan skin, with firm, cream-white, or white flesh inside.

**Flavor Profile:** Similar to Russet Burbank; yields dry and fluffy baked potatoes and golden fries with crisp outer flesh and dry mashed flavor center.

**Usage:** Well suited for fresh-market sale or for potato processors to make into frozen potato products.





## Classic Russet

**Background:** Released by the Tri-State Breeding Program in 2009, this early to medium variety is a possible replacement for the popular Norkotah. It has excellent fresh-merit ratings and exceeds other leading potatoes in its overall score.

**Appearance:** Classic Russet has excellent tuber shape and appearance, and a high proportion of No. 1s, high solids, and good fry color.

**Flavor Profile:** The Classic Russet has a higher protein content than many of the standard russet varieties (22–32 percent greater). It also has a high culinary rating, with qualities similar to Russet Burbank. It is light and fluffy in baking and produces light fries after harvest and shortly thereafter.

**Usage:** Sold in fresh-pack markets and processed right out of the field or during the early storage season.



## Clearwater Russet

**Background:** Released by the Tri-State Program in 2009, this is a medium to late variety for both fresh and processing markets. It has a high protein content, measuring 38 percent greater than Russet Burbank. This variety has an exceptionally high yield average, specific gravity, and high solids.

**Appearance:** It produces oblong tubers with brown, medium-heavy russet skin. The eyes are shallow in depth and intermediate in number and are evenly distributed. Tuber set is low, and average tuber size is medium. The flesh is white to creamy white and firm.

**Flavor Profile:** Qualities similar to Russet Burbank. A light and fluffy baker with excellent fry characteristics and taste, often outperforming Ranger Russet and Russet Burbank in tests.

**Usage:** Its excellent fry color out of storage and its attractiveness make this variety suitable for both processing and fresh-market usage. It has a high specific gravity and is resistant to sugar ends, as well as most internal and external tuber defects.



## Premier Russet

**Background:** A product of the cooperative USDA/ARS/University of Idaho breeding program in Aberdeen. From a 1993 cross between two varieties. It has been evaluated for several years in public and industry trials throughout the western United States.

**Appearance:** A mid- to late-season variety notable for its high yield of oblong to long, medium-russet-color tubers, high specific gravity, excellent fry color from cold storage, and resistance to sugar ends. Brown skin color and white flesh interior.

**Flavor Profile:** Culinary quality is high, with larger tubers suitable for fresh market.

**Usage:** Good yields of larger-size 12 oz. and larger tubers versus the Russet Burbank. Its resistance to the accumulation of sugars during long-term storage also makes it suitable for processing out of storage into french fries. Makes excellent mashed potatoes and dry, fluffy baked potatoes.

## Ranger Russet

**Background:** Ranger Russet is a medium- to late-maturing russet potato jointly released by the USDA and the University of Idaho in 1991. It has high solids and is used mostly for frozen processing and occasionally for fresh pack.

**Appearance:** Long and slightly flattened shape with a medium-russet-color skin and white flesh. Eyes are numerous and medium to deep. Produces a consistently long shape and high percentage of U.S. No. 1 potatoes.

**Flavor Profile:** Culinary traits: bakes up dry and fluffy with outstanding potato flavor. Fries crisp and light golden in color.

**Usage:** Grown primarily for the processed market. Because of the high specific gravity (averaging 1.095 in Idaho) and low sugars, this variety processes well for lightly colored fries with good texture.



## Umatilla Russet

**Background:** Umatilla Russet was jointly released by Oregon, Washington, Idaho, and the ARS/USDA in 1998. This cultivar has attributes that make it an excellent choice for frozen processing.

**Appearance:** Attributes include a high specific gravity, good fry color, uniform tuber shape, and good resistance to internal physiological disorders. Umatilla produces significantly more U.S. No. 1 tubers 12 oz. or larger than the Russet Burbank typically does.

**Flavor Profile:** Taste test panels have rated the flavor and texture of Umatilla to be at least as good as or better than Russet Burbank.

**Usage:** Grown for fresh and frozen french fry processing, with fry colors lighter than the Russet Burbank. In general, Umatilla Russet has less glucose and sucrose accumulation in storage compared to that of Russet Burbank.



# Other Varieties



## All Blue

**Appearance:** Smooth, oblong, medium size; deep blue to almost purple skin.

**Flavor Profile:** Moist, firm flesh with slightly grainy texture.

**Usage:** Fresh market. Especially suited to potato salads.



## Ama Rosa

**Appearance:** Small to medium-size, firm, oblong-shaped tubers with bright red skin and deep red flesh.

**Flavor Profile:** Sweet and creamy fingerlings.

**Usage:** Ideal for baking, roasting, and grilling. They also make mouth-watering and colorful potato chips because they retain their sweetness and bright red color.



## Bintje

**Appearance:** Small to medium-size round tubers with golden skin and yellow flesh. Smooth and well rounded. Skin has a silk-like finish.

**Flavor Profile:** Exceptional flavor. Some describe it as having a unique, light, nut-like flavor.

**Usage:** Best served roasted or as french fries; often seen as the standard for European-style or Belgian fries.



## Cal Red

**Appearance:** The tubers have a bright red skin color, round and smooth shape, shallow eyes, and a medium specific gravity for reds. White flesh.

**Flavor Profile:** Waxy; makes a good potato salad; skin color stays red.

**Usage:** Fresh market.



## French Fingerling

**Appearance:** Large fingerling tubers with smooth, dark, rose-red skin and waxy, yellow flesh.

**Flavor Profile:** Has a delicate, nutty flavor.

**Usage:** Especially suited to potato salads, roasting, or sautéing.



## Huckleberry Gold

**Appearance:** Round to oval tubers with purple skin and yellow flesh noted for their excellent culinary qualities and high level of antioxidants.

**Flavor Profile:** Good potato flavor.

**Usage:** Primarily used as mashed potatoes and in salad preparations. Roasting or boiling are also popular cooking procedures.

Traditionally, Idaho has been known for its russet potatoes. After all, that's what made us famous! We grow billions of pounds of potatoes each year—most of which are russet varieties. But many acres are now devoted to reds, yellows, and other niche varieties. So we continue to be a one-stop shop for ordering a wide array of excellent varieties.

### Ida Rose

**Appearance:** Oblong tubers with bright red skin that retains color during storage and moist, firm, white flesh. The skin can russet slightly in light soils.

**Flavor Profile:** Considered to be an excellent potato for baking, microwaving, and boiling. Ranks high in taste tests.

**Usage:** General purpose. Popular as a salad potato.



### Milva

**Appearance:** Bright yellow flesh with pale yellow skin.

**Flavor Profile:** Waxy type. Suitable for boiling because it stays firm and does not readily discolor.

**Usage:** General purpose. Popular as a salad potato.



### Norland

**Appearance:** Tubers are oblong, smooth, slightly flattened, and medium red, with shallow eyes. Seldom off-type in shape. Color decreases after maturity. The deep, dark-red skin color is appealing when prepared with the skin on. White flesh. Baby reds typically command a premium price.

**Flavor Profile:** Moist texture, as the specific gravity is low to intermediate. Excellent potato flavor.

**Usage:** Fresh—excellent for boiling, roasting, and salad preparations.



### Purple Passion

**Appearance:** Purple skin and dark purple flesh. High in antioxidants; ideal for fresh fingerling market, with few tuber defects.

**Flavor Profile:** Excellent fingerling flavor.

**Usage:** Fresh market.



### Purple Peruvian

**Appearance:** Fingerling tubers with purple skin and dry, earthy, bright purple flesh.

**Flavor Profile:** Mild potato flavor.

**Usage:** Especially suited to potato salads, roasting, or sautéing.



### Red La Soda

**Appearance:** Light red or pink color, oval shape, with smooth skin and a deep red skin color. Eyes have medium depth.

**Flavor Profile:** Considered good for baking and boiling. Ranks high in taste tests. Its moderate specific gravity makes this a somewhat unusual red variety and provides a drier, fluffier texture than is common with reds.

**Usage:** Fresh market.





### Red Thumb Fingerling

**Appearance:** Red skin, red flesh, and smooth skin make this 1-by-2-inch tuber highly appealing.

**Flavor Profile:** It is sweeter than Russian Banana potatoes but not as starchy as some potato varieties.

**Usage:** This variety is best when roasted and is also suitable for potato salads.



### Ruby Crescent

**Appearance:** Plants produce rosy-skinned tubers with moderately dry, yellow flesh.

**Flavor Profile:** Mild, slightly nutty flavor.

**Usage:** Especially suited to potato salads or roasting.



### Russian Banana

**Appearance:** Small fingerling tubers with buff-yellow skin and light yellow, waxy-textured flesh.

**Flavor Profile:** Has a rich, buttery flavor.

**Usage:** Especially suited to potato salads, roasting, or sautéing.



### Terra Rosa

**Appearance:** Red skin and redflesh, oblong shape.

**Flavor Profile:** Similar to other reds; ranks well in taste tests.

**Usage:** Ideal for microwaving, frying, or baking; chips retain rosy color and resist fading.



### Yellow Finn

**Appearance:** Dark yellow, waxy flesh; flattened pear or oval shape; light, tan-yellow skin.

**Flavor Profile:** Waxiness gives it a moist texture accompanied by a rich, buttery taste that is slightly sweeter than Yukon Gold.

**Usage:** Primarily fresh. Boiled, fried, baked, and mashed. Often used in potato salads.



### Yukon Gem

**Appearance:** This round-oblong, yellow-fleshed tuber has an optimal size profile. It has pink, shallow eyes.

**Flavor Profile:** Good waxy to drier texture with a golden buttery taste.

**Usage:** Excellent processed, with a notable taste profile for products such as chips. An excellent replacement or alternative to Yukon Gold for the fresh market. Also has been suitable for organic production.



### Yukon Gold

**Appearance:** Relatively light yellow skin color; yellow interior with moist flesh. Shallow eyes that are well distributed. A medium specific gravity.

**Flavor Profile:** Originally marketed as having a buttery flavor, which comes from a combination of the yellow flesh and moist texture. Good potato flavor.

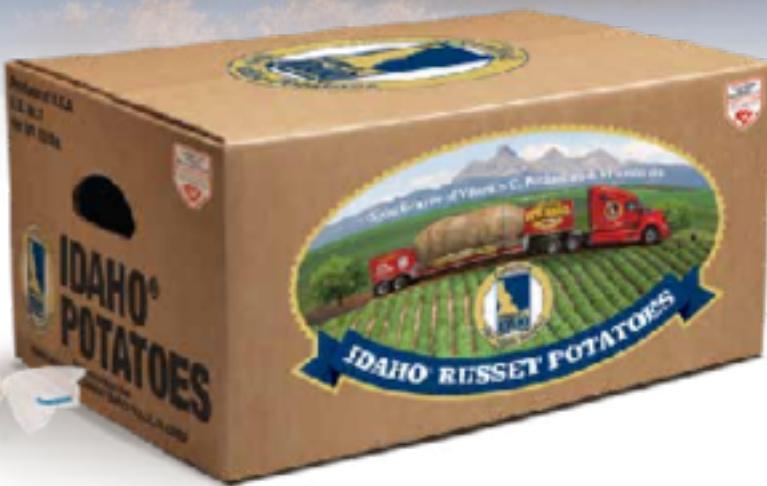
**Usage:** In foodservice, chefs have gravitated to the Yukon Gold image as a positive one for menu branding. Primarily used as mashed and in salad preparations. Roasting or boiling are also popular cooking procedures.





# Licensed Fresh Shippers

Licensed fresh shippers are Idaho-based companies that work with Idaho® potato growers to receive, sort, pack, and ship product out from an active shed.



## Arrowhead Potato Company

[www.arrowheadpotatoes.com](http://www.arrowheadpotatoes.com)

Mailing Address POBox 425 | Rupert, ID 83350

Shipping Facility 223 Scott Avenue | Rupert, ID 83350

Tel (208) 436-1209 | Fax (208) 436-0775

Email [office@arrowheadpotatoes.com](mailto:office@arrowheadpotatoes.com)

Contact Richard Fletcher, Sales Manager [richard@arrowheadpotatoes.com](mailto:richard@arrowheadpotatoes.com), (208) 436-1239

This company is an exporter

Operating Season: Year-round

Transportation: Rail and Motor Freight

Location: In or near Area 2 on the map

Shed ID: 55

Foodservice Packs Available:

No. 1 Carton Count Sizes:

40 - 120

Foodservice No. 2s:

|        | 6 oz min | 10 oz<br>and above | 12 oz<br>and above | Bulk |
|--------|----------|--------------------|--------------------|------|
| Carton | X        | X                  |                    |      |
| Paper  | X        | X                  |                    |      |
| Burlap | X        | X                  |                    |      |

Retail Packs Available (lbs):

|        | 4 | 5 | 8 | 10 | 15 | 20 | 25 | 50 | 100 | Bulk |
|--------|---|---|---|----|----|----|----|----|-----|------|
| Paper  |   |   |   |    |    |    |    |    |     | X    |
| Poly   | X |   | X | X  | X  |    |    |    |     |      |
| Mesh   |   | X | X |    |    |    |    | X  |     |      |
| Burlap |   |   |   |    |    |    |    | X  | X   |      |

Brands:

Arrowhead

Buffalo

Chief

Varieties:

Russet Burbank

Russet Norkocah

## Bench Mark Potato Co. [www.benchmarkpotato.com](http://www.benchmarkpotato.com)

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Mailing Address 4799 S Highway 191 | Rexburg, ID 83440

Shipping Facility 4799 S Highway 191 | Rexburg, ID 83440

Tel (208) 356-9295 | (208) 356-7321 | Fax (208) 356-9217

Email potato@idanet

Contacts Ken Sutton, General Manager

Peggy Arzner, Sales

Sven Erickson, Sales and Trucking

This company is an exporter

Operating Season: Year-round

Transportation: Rail, and Motor Freight

Location: In or near area 4 on map

Shed ID: 86

Foodservice Packs Available:

No. 1 Carton Count Sizes:

40 - 120, 10 oz bakers

Foodservice No. 2s:

|        | 6 oz min | 10 oz<br>and above | 12 oz<br>and above | Bulk |
|--------|----------|--------------------|--------------------|------|
| Carton | x        | x                  |                    |      |
| Paper  | x        | x                  |                    |      |
| Burlap | x        | x                  |                    |      |

Retail Packs Available (lbs):

|        | 4 | 5 | 8 | 10 | 15 | 20 | 25 | 50 | 100 | Bulk |
|--------|---|---|---|----|----|----|----|----|-----|------|
| Paper  |   |   |   |    |    |    |    |    | x   |      |
| Poly   | x | x | x | x  | x  |    |    |    |     |      |
| Mesh   | x |   | x |    |    |    |    |    |     |      |
| Burlap |   |   |   |    |    |    |    |    |     |      |

Brands:

Farm Fresh

Pride of the Valley

Sutton Brothers

Varieties:

Russet Burbank

Russet Norkotah

All Blue

Yukon Gold

## Circle Valley Produce, LLC

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Mailing Address PO Box 51260 | Idaho Falls, ID 83405

Shipping Facility 1370 Burgess | Idaho Falls, ID 83402

Tel (208) 524-2628 | Fax (208) 524-2630

Contact Kirk Hart, Manager; kirk.CircleV@yahoo.com

Operating Season: Year-round

Transportation: Rail, and Motor Freight

Location: In or near area 4 on map

Shed ID: 69

Foodservice Packs Available:

No. 1 Carton Count Sizes:

40 - 120, 10 oz bakers, standards

Foodservice No. 2s:

|        | 6 oz min | 10 oz<br>and above | 12 oz<br>and above | Bulk |
|--------|----------|--------------------|--------------------|------|
| Carton | x        | x                  |                    |      |
| Paper  | x        | x                  |                    |      |
| Burlap |          |                    |                    |      |

Retail Packs Available (lbs):

|        | 4 | 5 | 8 | 10 | 15 | 20 | 25 | 50 | 100 | Bulk |
|--------|---|---|---|----|----|----|----|----|-----|------|
| Paper  |   |   |   |    |    |    |    | x  |     |      |
| Poly   | x | x | x | x  |    |    |    |    |     |      |
| Mesh   | x | x | x |    |    |    |    |    |     |      |
| Burlap |   |   |   |    |    |    |    |    |     |      |

Brands:

Circle Valley

CV

Varieties:

Russet Burbank

Russet Norkotah

# Eagle Eye Produce

[www.eagleyeproduce.com](http://www.eagleyeproduce.com)



Mailing Address 1095 N Woodruff Ave | Idaho Falls, ID 83401

Shipping Facility 4050 E Lincoln Road | Idaho Falls, ID 83401

Shipping Facility 2570 Elridge Ave | Twin Falls, ID 83301

Tel (208) 557-2528 | Toll-Free (800) 432-4671 | Fax (208) 557-2535

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- Alejandra Taylor, Export Sales  
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- Amanda Baker, Sales  
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- Dawn Ewing, Key Account Rep  
dawne@eagleyeproduce.com
- Taylor Reese, Key Account Rep  
taylorm@eagleyeproduce.com
- Zane Hyde, Supply Coordinator  
zaneh@eagleyeproduce.com
- Hank Angell, Transportation  
hanka@eagleyeproduce.com
- Tifanee Pond, Transportation  
tifanee@eagleyeproduce.com
- Jason Struhs, Transportation  
jasons@eagleyeproduce.com

This company is an exporter

This company is an organic potato supplier

Operating Season: Year-round

Transportation: Rail and Motor Freight

Location: In or near area 4 on map

Shed IDs: 32, 443

## Foodservice Packs Available:

### No. 1 Carton Count Sizes:

40 - 120, 10 oz bakers, standards

### Other No. 1 Sizes:

35 ct, 12 oz bakers, foil-wrapped bakers

### Foodservice No. 2s:

|        | 6 oz min | 10 oz and above | 12 oz and above | Bulk |
|--------|----------|-----------------|-----------------|------|
| Carton | x        | x               | x               | x    |
| Paper  | x        | x               | x               | x    |
| Butap  |          |                 |                 |      |

### Other No. 2 Sizes:

6 oz min and 10 oz min in 50 lb mesh

## Retail Packs Available (lbs):

|       | 4 | 5 | 8 | 10 | 15 | 20 | 25 | 50 | 100 | Bulk |
|-------|---|---|---|----|----|----|----|----|-----|------|
| Paper |   |   | x |    |    |    |    | x  |     | x    |
| Poly  | x | x | x | x  | x  | x  |    |    |     | x    |
| Mesh  | x | x | x | x  |    |    |    | x  | x   |      |
| Butap |   |   |   |    |    |    |    |    |     |      |

## Retail Packs Also Available In:

1.5 lb medley, 3 lb poly, tray packs  
(2 and 4 count), shrink-wrapped  
(microwaveable), foil-wrapped,  
microwaveable pillow packs

## Brands:

Farm Select

Fresh Blends

Fresh Harvest

Harvest Select

Harvest Time

Organic Select

Simply Good

## Varieties:

Russet Burbank

Russet Norkotah

Cal Red

Chieftain Red

Dark Red Norland

French Fingerling

Ida Rose

Norland

Purple Peruvian

Red La Soda

Ruby Crescent

Russian Banana

Yukon Gold

## Genesis Organics, LLC [www.genesisorganics.com](http://www.genesisorganics.com)

Mailing Address POBox 5596 | Twin Falls, ID 83303-5596  
Corporate Office 22199 Kimberly Rd. | Kimberly, ID 83341  
Shipping Facility 138 S Custer St. | Glenns Ferry, ID 83623  
Tel (208) 366-3070 | (208) 313-8835 | Fax (208) 366-3307  
Email [mflores@genesisorganics.com](mailto:mflores@genesisorganics.com)  
Contacts Don McFarland, CEO/Owner, [dmcfarland@genesisorganics.com](mailto:dmcfarland@genesisorganics.com), (208) 734-0004  
Manuel Flores, COO/Member, [mflores@genesisorganics.com](mailto:mflores@genesisorganics.com), (208) 420-1513  
Marketed by Genesis Organics

This company is an organic potato supplier  
Operating Season: July through May  
Transportation: Motor Freight  
Location: In or near area 2 on map  
Shed ID: 167

Foodservice Packs Available:  
No. 1 Carton Count Sizes:  
40 - 120, 10 oz bakers, standards  
Other No. 1 Sizes:  
Organics

Retail Packs Available (lbs):  

|        | 4 | 5 | 8 | 10 | 15 | 20 | 25 | 50 | 100 | Bulk |
|--------|---|---|---|----|----|----|----|----|-----|------|
| Paper  |   |   |   |    |    |    |    | X  | X   |      |
| Poly   | X |   |   |    |    |    |    |    |     |      |
| Mesh   | X |   |   |    |    |    |    |    |     |      |
| Burlap |   |   |   |    |    |    |    |    |     |      |

Retail Packs Also Available In:  
3 lb poly/mesh, organics

Brands:  
Genesis Organics

Varieties:  
Russet Burbank  
Russet Norkoh  
Okanagan  
Dark Red Norland  
Exempla  
Francisca  
Gogu Valley Red  
Huckleberry Gold  
Julinka  
LadyAmarilla  
Pacific Russet  
SmLIn' Eyes

## GPOD of Idaho [www.gpodpotatoes.com](http://www.gpodpotatoes.com)



Mailing Address POBox 514 | Shelley, ID 83274  
Shipping Facility 865E 1400N | Shelley, ID 83274  
Tel (208) 357-7646 | Sales (208) 357-7691 | Fax (208) 357-5151  
Email [gpod@gpodorg](mailto:gpod@gpodorg)  
Contact Ryan Bybee, Sales Manager, [ryanbybee@gpod.org](mailto:ryanbybee@gpod.org), (208) 357-7691, (208) 357-7692  
Calvin Butler, Sales, [calvin.butler@gpod.org](mailto:calvin.butler@gpod.org), (208) 357-7691, (208) 357-7692  
Marketed by GPOD of Idaho

This company is an exporter  
Operating Season: Year-round  
Transportation: Rail and Motor Freight  
Location: In or near area 4 on map  
Shed ID: 88

Foodservice Packs Available:  
No. 1 Carton Count Sizes:  
40 - 120, 10 oz bakers, standards  
Foodservice No. 2s:  

|        | 6 oz min | 10 oz and above | 12 oz and above | Bulk |
|--------|----------|-----------------|-----------------|------|
| Carton |          |                 |                 |      |
| Paper  | X        | X               |                 |      |
| Burlap |          |                 |                 |      |

Other No. 2 Sizes:  
Mesh No. 2 Pack — 6 oz min and  
10 oz and above

Retail Packs Available (lbs):  

|        | 4 | 5 | 8 | 10 | 15 | 20 | 25 | 50 | 100 | Bulk |
|--------|---|---|---|----|----|----|----|----|-----|------|
| Paper  |   |   |   |    |    |    |    |    | X   |      |
| Poly   | X | X | X | X  | X  | X  |    |    |     |      |
| Mesh   |   |   |   |    |    |    |    |    |     |      |
| Burlap |   |   |   |    |    |    |    |    |     |      |

Retail Packs Also Available In:  
Bulk Boxes

Brands:  
COOK-RITE  
GPOD  
Junior  
The Great Pocato  
Town & Country

Varieties:  
Russet Burbank  
Russian Banana

## **Idaho Fresh Produce, Inc.**

Mailing Address POBox 2440 | Idaho Falls, ID 83403

Shipping Facility 1550 Midway | Ammon, ID 83406

Tel (208) 535-0077 | Fax (208) 535-7590

Contacts ChadWebszer, Sales; chad@idahofresh.net; (208) 535-0077 ext 1  
Wes Parkinson, Sales; wes@idahofresh.net; (208) 535-0077 ext 3

This company is an exporter

Operating Season: Year-round

Transportation: Rail, and Motor Freight

Location: In or near area 4 on map

Foodservice Packs Available:

No. 1 Carton Count Sizes:

40 - 120, 10 oz bakers

Other No. 1 Sizes:

50 lb cartons, bulk

Foodservice No. 2s:

Paper or Carton

Brands:

Elite

Value

Varieties:

Russet Burbank

Russet Norkotah

Retail Packs Available (lbs):

|        | 4 | 5 | 8 | 10 | 15 | 20 | 25 | 50 | 100 | Bulk |
|--------|---|---|---|----|----|----|----|----|-----|------|
| Paper  |   |   |   |    |    |    |    | x  |     |      |
| Poly   | x | x | x | x  | x  |    |    |    |     |      |
| Mesh   | x |   | x |    |    |    |    |    |     |      |
| Burlap |   |   |   |    |    |    |    |    |     |      |

### **Company Marketed by Idaho Fresh Produce, Inc.**

Shed 71 Rocky Mountain Produce

Mailing Address POBox 356 | Rigby, ID 83442

Shipping Facility 3908 E 200 N | Rigby, ID 83442

Tel (208) 745-6651 | Fax (208) 745-9082

## **Mart Produce Corporation** [www.martproduce.com](http://www.martproduce.com)

Mailing Address POBox 34 | Rupert, ID 83350

Shipping Facility 100 E 70 N | Rupert, ID 83350

Tel (208) 436-0611 | Fax (208) 436-4372

Contacts Jim McBride, jim@martproduce.com  
Craig Swensen, craig@martproduce.com

This company is an exporter

Operating Season: August - July

Transportation: Rail, and Motor Freight

Location: In or near area 2 on map

Shed ID: 40

Foodservice Packs Available:

No. 1 Carton Count Sizes:

40 - 120, 10 oz bakers

Foodservice No. 2s:

|        | 6 oz min | 10 oz and above | 12 oz and above | Bulk |
|--------|----------|-----------------|-----------------|------|
| Carton | x        | x               |                 |      |
| Paper  | x        | x               |                 |      |
| Burlap | x        | x               |                 |      |

Brands:

Circle T

Mart Brand

Teton Tater

Varieties:

Russet Burbank

Russet Norkotah

Retail Packs Available (lbs):

|        | 4 | 5 | 8 | 10 | 15 | 20 | 25 | 50 | 100 | Bulk |
|--------|---|---|---|----|----|----|----|----|-----|------|
| Paper  |   |   |   |    |    |    |    | x  |     |      |
| Poly   | x |   | x | x  | x  |    |    |    |     |      |
| Mesh   | x |   | x |    |    |    |    |    |     |      |
| Burlap |   |   |   |    |    |    |    | x  |     |      |

## Nonpareil Farms—Idaho Potato Packers [www.nonpareilbrand.com](http://www.nonpareilbrand.com)

Mailing Address: 411 West Collins Road | Blackfoot, ID 83221  
Corporate Office: 411 West Collins Road | Blackfoot, ID 83221  
Tel: (208) 785-3030 | Toll-Free (800) 522-2223 | Fax (208) 785-3656  
Email: [sabend@gotspuds.com](mailto:sabend@gotspuds.com)  
Contacts: Stephen Abend, COO [sabend@gotspuds.com](mailto:sabend@gotspuds.com)  
Jace Kacseanes, CFO [jkacseanes@gotspuds.com](mailto:jkacseanes@gotspuds.com)  
Steve Thorne, Sales Manager, [sthorne@gotspuds.com](mailto:sthorne@gotspuds.com)  
Dandee Hale, Sales, [dhae@gotspuds.com](mailto:dhae@gotspuds.com)  
Rulan Robinson, Sales, [rrobinson@gotspuds.com](mailto:rrobinson@gotspuds.com)

This company is an exporter

This company is an organic potato supplier

Operating Season: August - July

Transportation: Rail and Motor Freight

Location: In or near area 3 on map

Shed ID: 82

Foodservice Packs Available:

No. 1 Carton Count Sizes:

40 - 120, 10 oz bakers

Foodservice No. 2s:

|        | 6 oz min | 10 oz and above | 12 oz and above | Bulk |
|--------|----------|-----------------|-----------------|------|
| Carton | x        | x               |                 |      |
| Paper  | x        | x               |                 |      |
| Burlap |          |                 |                 |      |

Retail Packs Available (lbs):

|        | 4 | 5 | 8 | 10 | 15 | 20 | 25 | 50 | 100 | Bulk |
|--------|---|---|---|----|----|----|----|----|-----|------|
| Paper  |   |   |   |    |    |    |    |    | x   |      |
| Poly   | x | x | x | x  | x  | x  |    |    |     |      |
| Mesh   | x | x | x |    |    |    | x  |    |     |      |
| Burlap |   |   |   |    |    |    | x  |    |     |      |

Brands:

Angus  
Broadway  
Idaho Potato  
Packers (IPP)  
Magic  
Nonpareil  
Prize Pack

Varieties:

Russet Burbank  
Russet Norkocah  
Cal Red  
French Fingerling  
Norland  
Russian Banana  
Yukon Gold

## Pleasant Valley Potato, Inc. [www.pleasantvalleypotato.com](http://www.pleasantvalleypotato.com)



Mailing Address: PO Box 538 | Aberdeen, ID 83210  
Shipping Facility: 275 E Elmore Ave | Aberdeen, ID 83210  
Tel: (208) 397-4794 | Fax (208) 397-4756  
Email: [rwahlern@pleasantvalleypotato.com](mailto:rwahlern@pleasantvalleypotato.com)  
Contacts: Ryan Wahlen, Sales Manager, [rwahlern@pleasantvalleypotato.com](mailto:rwahlern@pleasantvalleypotato.com)  
Teresa Esparza, Sales/Transportation, [tesparza@pleasantvalleypotato.com](mailto:tesparza@pleasantvalleypotato.com)

This company is an exporter

Operating Season: Year-round

Transportation: Rail and Motor Freight

Location: In or near area 3 on map

Shed ID: 84

Foodservice Packs Available:

No. 1 Carton Count Sizes:

40 - 120, 10 oz bakers

Other No. 1 Sizes:

10 oz and above; 12 oz min, 18 oz min;

50 lb cartons

Foodservice No. 2s:

Burlap, paper, or carton, 50 lbs,

10 oz and above; 6 oz and above

Retail Packs Available (lbs):

|        | 4 | 5 | 8 | 10 | 15 | 20 | 25 | 50 | 100 | Bulk |
|--------|---|---|---|----|----|----|----|----|-----|------|
| Paper  |   |   |   |    |    |    |    | x  |     |      |
| Poly   | x | x | x | x  | x  | x  |    |    |     |      |
| Mesh   | x | x | x |    |    |    |    |    |     |      |
| Burlap |   |   |   |    |    |    | x  |    |     |      |

Brands:

Aberdeen  
Allied Growers  
Pleasant Valley  
Red Baron

Varieties:

Russet Burbank  
Russet Norkocah



TECTRO

GRIMME

Sep



# Potandon Produce, LLC

[www.potandon.com](http://www.potandon.com) [www.klondikebrands.com](http://www.klondikebrands.com)

Mailing Address: 1210 Pier View Drive | Idaho Falls, ID 83402

Shipping Facility: 1210 Pier View Drive | Idaho Falls, ID 83402

Tel: (208) 524-4700 | Fax: (208) 524-2420

Contacts: Mel Davenport, COO: [mdavapo@potandon.com](mailto:mdavapo@potandon.com), (208) 557-5109

Steve Ottum, COO: [sottum@potandon.com](mailto:sottum@potandon.com), (208) 557-5103

Dick Thomas, Senior VP of Sales: [dthomas@potandon.com](mailto:dthomas@potandon.com), (208) 557-5150

Steve Elfering, VP of Operations: [selferring@potandon.com](mailto:selferring@potandon.com), (208) 557-5107

Ralph Schwartz, VP of Sales & Category Management: [rschwartz@potandon.com](mailto:rschwartz@potandon.com), (208) 557-5118

JP Surerus, Director of Variety Sales: [jsurerus@potandon.com](mailto:jsurerus@potandon.com), (208) 557-5165

Stephanie Bench, Director of Foodservice Sales: [sbench@potandon.com](mailto:sbench@potandon.com), (208) 557-5156

Joey Duton, Key Accounts Sales Manager: [jdtoton@potandon.com](mailto:jdtoton@potandon.com), (208) 557-5147

Blaine Heiner, Wholesale Sales Manager: [bheiner@potandon.com](mailto:bheiner@potandon.com), (208) 557-5199

Kathy Rankin, Retail Sales Manager: [krankin@potandon.com](mailto:krankin@potandon.com), (208) 557-5136



This company is an exporter

This company is an organic potato supplier

Operating Season: Year-round

Transportation: Rail and Motor Freight

Location: In or near Area 4 on the map

Foodservice Packs Available:

No. 1 Carton Count Sizes:

40 - 120, 10 oz bakers, standards

Other No. 1 Sizes:

Bulk, 50 lb cartons, all sizes

RPC containers, Delcor containers

Foodservice No. 2s:

|        | 6 oz min | 10 oz and above | 12 oz and above | Bulk |
|--------|----------|-----------------|-----------------|------|
| Carton | x        | x               | x               | x    |
| Paper  | x        | x               | x               | x    |
| Burlap | x        | x               | x               |      |

Brands:

Gold Emblem

Green Giant Fresh

Harvest Fresh

Klondike Brands

Potandon

SunFresh

Sunset

The Valley

Varieties:

Russet Burbank

Russet Norkocah

Agata

Amera

Chieftain Red

Dark Red Norland

Driscoll

Green Giant Fresh

Klondike Goldrus®

Klondike Rose®

Melody

Purple Majesty

SunFresh

White Russet

Cultivate

Retail Packs Available (lbs):

|        | 4 | 5 | 8 | 10 | 15 | 20 | 25 | 50 | 100 | Bulk |
|--------|---|---|---|----|----|----|----|----|-----|------|
| Paper  | x | x | x | x  | x  |    |    | x  | x   |      |
| Poly   | x | x | x | x  | x  |    |    | x  | x   |      |
| Mesh   | x | x | x | x  | x  |    |    | x  | x   |      |
| Burlap |   |   |   |    |    |    |    | x  | x   | x    |

Retail Packs Also Available In:

3 lb poly, bulk tote bins, and bags

# Potandon Produce, LLC

[www.potandon.com](http://www.potandon.com) [www.klondikebrands.com](http://www.klondikebrands.com)

## Companies Marketed by Potandon Produce, LLC

|         |  |   |
|---------|--|---|
| Shed 8  | <b>SunRiver of Idaho, Inc.</b><br>Mailing Address P.O. Box 399   Aberdeen, ID 83210<br>Shipping Facility 351 E Lincoln   Aberdeen, ID 83210<br>Tel (208) 397-4168   Fax (208) 397-3075<br>Contact Jeff Prescott, Shipping Manager,<br><a href="mailto:shipping@sunriverofidaho.com">shipping@sunriverofidaho.com</a>   | Brands:<br>Big Wheel<br>MoonRiver<br>SunRiver<br>The Best   |
| Shed 13 | <b>Driscoll Potatoes, Inc.</b><br>Mailing Address P.O. Box 129   American Falls, ID 83211<br>Shipping Facility 120 Adams St.   American Falls, ID 83211<br>Tel (208) 226-5233   Fax (208) 226-5029<br>Contact Kevin Warren, Business Manager,<br><a href="mailto:kevin.warren@driscollpotato.com">kevin.warren@driscollpotato.com</a>  | Brands:<br>Driscoll<br>Green Giant Fresh<br>SunFresh  |
| Shed 22 | <b>Liberty Gold Potato Company</b><br>Mailing Address P.O. Box 550   Blackfoot, ID 83221<br>Shipping Facility 415 West Collins Siding Road<br>Blackfoot, ID 83221<br>Tel (208) 785-8679   Fax (208) 785-8928<br>Contact David Jackson, General Manager,<br><a href="mailto:dave@lgpotato.com">dave@lgpotato.com</a><br>Mark Thompson, Assistant Manager,<br><a href="mailto:mark@lgpotato.com">mark@lgpotato.com</a>               | Brands:<br>Green Giant<br>SunFresh  |
| Shed 24 | <b>Idaho Select, Inc.</b><br>Mailing Address P.O. Box 519   Aberdeen, ID 83210<br>Shipping Facility 75 East Fremont Ave   Aberdeen, ID 83210<br>Tel (208) 397-4110   Fax (208) 397-4494<br>Contact Ethan Crook, General Manager,<br><a href="mailto:ecrook.idaho@gmail.com">ecrook.idaho@gmail.com</a>   | Brands:<br>Ida-Select<br> |
| Shed 27 | <b>Idaho Sunfresh, LLC</b><br>Mailing Address P.O. Box 216   Riggins, ID 83442<br>Shipping Facility 150 N Railroad Ave   Riggins, ID 83442<br>Tel (208) 745-6641   Fax (208) 745-9264<br>Contact Jim Staggs, Asst GM, <a href="mailto:jim@idahosunfresh.com">jim@idahosunfresh.com</a> ,<br>Rulan J Cook, GM, <a href="mailto:rulancook@idahosunfresh.com">rulancook@idahosunfresh.com</a>   |   |
| Shed 28 | <b>Blaine Larsen Farms, Inc.</b> <a href="http://www.larsenfarms.com">www.larsenfarms.com</a><br>Mailing Address P.O. Box 188   Hamer, ID 83425<br>Shipping Facility 2379 East 2300 North   Hamer, ID 83425<br>Tel (208) 662-5501   Fax (208) 662-5568<br>Contact Mary Lusk  |   |
| Shed 89 | <b>Gold Emblem Produce / Taylor &amp; Sons, Inc.</b><br>Mailing Address P.O. Box 51780   Idaho Falls, ID 83405<br>Shipping Facility 7891 South Yellowstone Hwy<br>Idaho Falls, ID 83402<br>Tel (208) 522-7770   Fax (208) 522-7470<br>Contact Mitch Johnson, Financial Controller,<br><a href="mailto:cfo@tandsons.com">cfo@tandsons.com</a>   | Brands:<br>Gold Emblem  |
| Shed 98 | <b>Walters Produce, Inc.</b><br>Mailing Address P.O. Box 177   Newdale, ID 83436<br>Shipping Facility 2737 East Highway 33   Newdale, ID 83436<br>Tel (208) 458-4105   Fax (208) 458-4106<br>Contact Jeffrey Walters, President,<br><a href="mailto:jeffreyw@waltersproduce.net">jeffreyw@waltersproduce.net</a><br>Brett Johnson, Operations Manager,<br><a href="mailto:bretty@waltersproduce.net">bretty@waltersproduce.net</a> | Brands:<br>Aristocrat<br>Eagle<br>Green Giant<br>Jumbo<br>Newdale<br>SunFresh<br>Sunspiced<br>Tasty Tater     |

## R&G Potato Company, Inc. [www.rgpotato.com](http://www.rgpotato.com)

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Mailing Address 2662 Lakeview Rd | American Falls, ID 83211

Shipping Facility 2110 Elevator Loop | Pocatello, ID 83204

Tel (208) 226-5069 | Fax (208) 226-2692

Email [justin@rgpotato.com](mailto:justin@rgpotato.com)

Contacts Justin Reynolds, CFO [justin@rgpotato.com](mailto:justin@rgpotato.com)

Operating Season July - May

Transportation Rail and Motor Freight

Location In or near area 3 on map

Varieties All chipping potatoes

## Rigby Produce, Inc. [www.rigbyproduce.com](http://www.rigbyproduce.com)

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Mailing Address PO Box 628 | Rigby, ID 83442

Shipping Facility 396 N Yellowstone Highway | Rigby, ID 83442

Tel (208) 745-6626 | Fax (208) 745-9278

Contacts Dale Mickelsen, President [dale@rigbyproduce.com](mailto:dale@rigbyproduce.com)

Bryan Mickelsen, General Manager [mick@rigbyproduce.com](mailto:mick@rigbyproduce.com)

Scott Mickelsen, Business Manager [smickelsen@rigbyproduce.com](mailto:smickelsen@rigbyproduce.com)

Nick Fullmer, Sales Representative [nick@rigbyproduce.com](mailto:nick@rigbyproduce.com)

Steve Wasden, Sales Representative [swasden@rigbyproduce.com](mailto:swasden@rigbyproduce.com)

Operating Season Year-round

Transportation: Rail and Motor Freight

Location: In or near area 4 on map

Shed ID: 10

Foodservice Packs Available:

No. 1 Carton Count Sizes:

40 - 120, 10 oz bakers, standards

Other No. 1 Sizes

50 lb cartons, 10.0 lbs, 10 oz and above,

12 oz and above

Foodservice No. 2s:

|        | 6 oz min | 10 oz and above | 12 oz and above | Bulk |
|--------|----------|-----------------|-----------------|------|
| Carton | x        | x               | x               | x    |
| Paper  | x        | x               | x               | x    |
| Burlap | x        | x               | x               | x    |

Other No. 2 Sizes:

Mesh

Retail Packs Available (lbs):

|        | 4 | 5 | 8 | 10 | 15 | 20 | 25 | 50 | 100 | Bulk |
|--------|---|---|---|----|----|----|----|----|-----|------|
| Paper  | x | x | x | x  | x  |    |    |    |     | x    |
| Poly   | x | x | x | x  | x  |    |    |    |     |      |
| Mesh   | x |   | x |    |    |    |    |    |     |      |
| Burlap |   |   |   |    |    |    |    | x  | x   |      |

Retail Packs Also Available In:

3 lb poly

Brands:

PPI

Rigby Produce

Royal Crest

Varieties:

Russet Burbank

Russet Norkotah



# MAJOR IDAHO® POTATO GROWING AREAS



Coeur D'Alene



Dubois  
Sugar City  
Rexburg

4 Rigby

Idaho Falls

Blackfoot

Pocatello  
American Falls

Rupert  
Burley  
Twin Falls

Gooding  
Shoshone

Jerome

Mountain Home

Boise

Caldwell

Sun Valley  
Hailey



## Southwind Farms, Inc. [www.southwindpotatoes.com](http://www.southwindpotatoes.com)

Mailing Address P.O.Box 606 | Heyburn, ID 83336

Shipping Facility 450 21st St. | Heyburn, ID 83336

Tel (208) 436-8164 | Fax (208) 436-8039

Email [rob@southwindpotatoes.com](mailto:rob@southwindpotatoes.com)

Contacts Robert Tominaga, President; [rob@southwindpotatoes.com](mailto:rob@southwindpotatoes.com)

Rodney Lake, Secretary/Treasurer; Agronomist, Market Development; [rod@southwindpotatoes.com](mailto:rod@southwindpotatoes.com)

Jerry Tominaga, VP, Raw Production; [jerry@southwindpotatoes.com](mailto:jerry@southwindpotatoes.com)



This company is an exporter

Operating Season: Year-round

Transportation: Motor Freight

Location: In or near area 2 on map

Foodservice Packs Available:

Other No. 1 Sizes:

10 lb, 20 lb, or 50 lb cartons

Retail Packs Available In:

24-oz ziplock retail poly bag

Brands:

Gourmet Select

Southwind Farms

Gourmet

Varieties:

Cascada

Mini

Purple Fiesta

Fingerling

Red Thumb

Fingerling

Russian Banana

## Sun Valley Potato Growers, Inc. [www.sunvalleypotatoes.com](http://www.sunvalleypotatoes.com)

Mailing Address P.O.Box 59 | Paul, ID 83347

Shipping Facility 380 W 755 | Rupert, ID 83350

Tel (208) 438-2605 | Fax (208) 438-8018

Email [brian@sunvalleypotatoes.com](mailto:brian@sunvalleypotatoes.com)

Contacts Brian Jones, President

Dave Phillips, Director of Foodservice Sales

Ty Erling, Sales; [ty@sunvalleypotatoes.com](mailto:ty@sunvalleypotatoes.com)

Dave Hagan, Sales

Terrance Lindauer, Sales; [terrance@sunvalleypotatoes.com](mailto:terrance@sunvalleypotatoes.com)

Abraham Pelayo, Sales

Sue Rodriguez, Sales

Wendy Ceja, CSR; [wendy@sunvalleypotatoes.com](mailto:wendy@sunvalleypotatoes.com)

Karen Werth, CSR

Chris Hall, Transportation

Marketed by RPE, Inc.

This company is an exporter

Operating Season: Year-round

Transportation: Rail and Motor Freight

Location: In or near area 2 on map

Shed ID: 48

Foodservice Packs Available:

No. 1 Carton Count Sizes:

40 - 120, 10 oz bakers, standards

Foodservice No. 2s:

|        | 6 oz min | 10 oz<br>and above | 12 oz<br>and above | Bulk |
|--------|----------|--------------------|--------------------|------|
| Carton | X        | X                  | X                  |      |
| Paper  | X        | X                  | X                  |      |
| Burlap |          |                    |                    |      |

Retail Packs Available (lbs):

|        | 4 | 5 | 8 | 10 | 15 | 20 | 25 | 50 | 100 | Bulk |
|--------|---|---|---|----|----|----|----|----|-----|------|
| Paper  |   |   |   |    |    |    |    | X  |     |      |
| Poly   | X | X | X | X  | X  |    |    |    |     |      |
| Mesh   | X | X |   |    |    |    |    | X  |     |      |
| Burlap |   |   |   |    |    |    |    |    |     |      |

Brands:

Greener Valley

Old Oak Farms

Primos

Sun Valley

Two Good

Varieties:

Russet Burbank

Russet Norkah

# Sun-Glo of Idaho, Inc. [www.sungloidaho.com](http://www.sungloidaho.com)

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Mailing Address POBox 300 | Sugar City, ID 83448

Shipping Facility 755 W 3rd S | Sugar City, ID 83448

Tel. (208) 356-7346 | Fax (208) 356-7351

Email bruce@sunglo-idaho.com

Contacts Weston Crapo, Sales, [weston@sunglo-idaho.com](mailto:weston@sunglo-idaho.com)  
Jill Cox, [jill@sunglo-idaho.com](mailto:jill@sunglo-idaho.com)

This company is an exporter

Operating Season: Year-round

Transportation: Rail and Motor Freight

Location: In or near area 4 on map

Shed ID: 17

Foodservice Packs Available:

No. 1 Carton Count Sizes:

40 - 120, 10 oz bakers

Foodservice No. 2s:

|        | 6 oz min | 10 oz<br>and above | 12 oz<br>and above | Bulk |
|--------|----------|--------------------|--------------------|------|
| Carton | x        | x                  | x                  | x    |
| Paper  | x        | x                  | x                  | x    |
| Burlap |          |                    |                    |      |

Retail Packs Available (lbs):

|        | 4 | 5 | 8 | 10 | 15 | 20 | 25 | 50 | 100 | Bulk |
|--------|---|---|---|----|----|----|----|----|-----|------|
| Paper  | x | x | x | x  | x  | x  |    |    |     |      |
| Poly   | x | x | x | x  | x  | x  |    |    |     |      |
| Mesh   | x | x | x |    |    |    |    |    |     |      |
| Burlap |   |   |   |    |    |    | x  |    |     |      |

Company Marketed by Sun-Glo of Idaho, Inc.

Shed 87 Webster Potato Company [www.websterpotato.com](http://www.websterpotato.com)  
Mailing Address POBox 448 | Rigsby, ID 83442  
Shipping Facility 182 S Railroad | Rigsby, ID 83442  
Tel (208) 745-6825 | Fax (208) 745-6939  
Email [jwebster@websterpotato.com](mailto:jwebster@websterpotato.com)  
Contact Weston Crapo, Sales, (208) 356-5510

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Brands:

A Cut Above

Ace

Martha's Garden

Side Delights

Sun Supreme

Varieties:

Russet Burbank

Russet Norkotah



# Wada Farms Potatoes

[www.wadafarms.com](http://www.wadafarms.com)

Mailing Address: 2155 Providence Way | Idaho Falls, ID 83404

Shipping Facilities: 337 S 1400 W | Pingree, ID 83262  
507 N 3470 E | Lewisville, ID 83347  
900 University Blvd | Rexburg, ID 83440  
545 N 7th E | Sugar City, ID 83448  
322 N Main St | Pau, ID 83347

Tel: (208) 542-2898 | Fax: (208) 542-2893

Email: [info@wadafarms.com](mailto:info@wadafarms.com)

Contacts: Bryan Wada, CEO; [bryanw@wadafarms.com](mailto:bryanw@wadafarms.com)  
Kevin Stanger, President; [kevins@wadafarms.com](mailto:kevins@wadafarms.com)  
Joe Estes, Vice President; [joe@wadafarms.com](mailto:joe@wadafarms.com)  
Dave Barton, Sales; [daveb@wadafarms.com](mailto:daveb@wadafarms.com)  
Tate Brooks, Sales; [tateb@wadafarms.com](mailto:tateb@wadafarms.com)  
Dominic Camazzo, Sales; [dominico@wadafarms.com](mailto:dominico@wadafarms.com)  
Manny Carvajal, Sales; [mannyo@wadafarms.com](mailto:mannyo@wadafarms.com)  
Eric Beck, Director of Marketing; [ericb@wadafarms.com](mailto:ericb@wadafarms.com)  
Chris Dixon, Sales Assistant; [chrisd@wadafarms.com](mailto:chrisd@wadafarms.com)  
Brock Rogers, Sales Assistant; [brockr@wadafarms.com](mailto:brockr@wadafarms.com)  
Eden Adams, Account Manager; [eden@wadafarms.com](mailto:eden@wadafarms.com)  
Cindy Morgan, Packaging Coordinator; [cindym@wadafarms.com](mailto:cindym@wadafarms.com)  
Kirk Yellowhair, Production Manager; [kirky@wadafarms.com](mailto:kirky@wadafarms.com)  
Eric Johnson, Director of Logistics; [ericj@wadafarms.com](mailto:ericj@wadafarms.com)  
Terry Hansen, Transportation; [terryjh@wadafarms.com](mailto:terryjh@wadafarms.com)  
Kevin King, Transportation; [kevink@wadafarms.com](mailto:kevink@wadafarms.com)

Marketed by: Wada Farms Marketing Group, LLC

This company is an exporter

This company is an organic potato supplier

Operating Season: Year-round

Transportation: Rail and Motor Freight

Location: In or near area 3 on map

Shed ID: 34

Foodservice Packs Available:

No. 1 Carton Count Sizes:

40 - 120, 10 oz bakers, standards

Other No. 1 Sizes:

Foil-wrapped cartons

Foodservice No. 2s:

|        | 6 oz min | 10 oz and above | 12 oz and above | Bulk |
|--------|----------|-----------------|-----------------|------|
| Carton | x        | x               | x               | x    |
| Paper  | x        | x               | x               | x    |
| Burlap | x        | x               | x               | x    |

Retail Packs Available (lbs):

|        | 4 | 5 | 8 | 10 | 15 | 20 | 25 | 50 | 100 | Bulk |
|--------|---|---|---|----|----|----|----|----|-----|------|
| Paper  | x | x | x | x  | x  | x  | x  | x  | x   | x    |
| Poly   | x | x | x | x  | x  | x  | x  | x  | x   | x    |
| Mesh   | x | x | x | x  | x  | x  | x  | x  | x   | x    |
| Burlap | x | x | x | x  | x  | x  | x  | x  | x   | x    |

Retail Packs Also Available In:

Tray packs: 2-ct, 3-ct and 4-ct trays,  
foil-wrap tray packs, value-added  
packaging—1 lb, 1.25 lb, 1.5 lb—russets,  
reds, golds and fingerlings, microwave  
products, minisized potatoes

Brands:

Big Joe's

Blackfoot Fresh

Cheeburger

Cross Valley

De-Lish

Dole

Easy-Bakers

Easy-Grillers

Genuine Magic

M.V.P.

Mark and Bill

Microwave in Bag

Mrs. Gerry's

Nifty 50

Oven King

Peak

Restaurant

Quality Gourmet

Fingerlings

Sawtooth

Sharp

Smalls

Tailgate Taters

Tater Made

Valu King

Wada Farms

Varieties:

Russet Burbank

Russet Norkocah

Bintje

Chieftain

Oklamen

Classic Russet

Dakota Crisp

French Fingerling

Modoc

Norland

Purple Peruvian

Ranger Russet

Red Thumb

Fingerling

Ruby Crescent

Russian Banana

Western Russet

Yellow Star

Yukon Gold

# Wada Farms Potatoes

[www.wadafarms.com](http://www.wadafarms.com)

## Companies Marketed by Wada Marketing Group

|          |  |   |
|----------|--|---|
| Shed 26  | <b>High Country Potato</b><br>Mailing Address P.O. Box 817   Rexburg, ID 83440<br>Shipping Facility 900 University Blvd   Rexburg, ID 83440<br>Tel (208) 356-4402   Fax (208) 356-9935<br>Contact Bob Conger, bob@dahopotatocc                       | Brands:<br>Dole<br>Oven King<br>Valu King<br>Wada Farms   |
| Shed 50  | <b>Magic Valley Produce, Inc.</b><br>Mailing Address P.O. Box 730   Paul, ID 83347<br>Shipping Facility 322 N Main St   Paul, ID 83347<br>Tel (208) 438-2995   Fax (208) 438-2559<br>Contact Dean Gibson, Sales Manager, dean@magicvalleyproduce.com | Brands:<br>De-Lish<br>Genuine Magic<br>M.V.P.<br>Nifty 50<br>Sawtooth   |
| Shed 70  | <b>Ball Brothers Produce</b><br>Mailing Address P.O. Box 69   Lewisville, ID 83431<br>Shipping Facility 507 N 3470 E   Lewisville, ID 83431<br>Tel (208) 754-4651   Fax (208) 754-8530<br>Email ballbrothers@idac.net<br>Contact Carl Ball           | Brands:<br>Cheeburger<br>Cross Valley<br>Dole<br>Mark and Bill<br>Mrs. Gerry's<br>Peak<br>Sharp<br>Wada Farms |
| Shed 101 | <b>Moody Creek Produce, Inc.</b><br>Mailing Address P.O. Box 329   Sugar City, ID 83448<br>Shipping Facility 545 North 7th East   Sugar City, ID 83448<br>Tel (208) 356-9447   Fax (208) 356-4373<br>Email blit@onewest.net                          |   |



## Walker Produce, Inc.

Mailing Address 1070 Riverwalk Dr, Suite 200 | Idaho Falls, ID 83402

Shipping Facility 638 N 3500 E | Meridian, ID 83642

Tel (208) 522-3610 | Fax (208) 522-0099

Contacts Heath Gordon, Sales Manager; heath@walkerproduce.net  
Sheena Cruz, Sales Support and Transportation, sheena@walkerproduce.net

Operating Season: Year-round

Transportation: Rail, and Motor Freight

Location: In or near area 4 on map

Shed ID: 38, 96

Foodservice Packs Available:

No. 1 Carton Count Sizes:

40 - 120, 10 oz bakers, standards

Other No. 1 Sizes:

12 oz bakers, 6 oz bakers, 35 count

Foodservice No. 2s:

|        | 6 oz min | 10 oz and above | 12 oz and above | Bulk |
|--------|----------|-----------------|-----------------|------|
| Carton | x        | x               |                 | x    |
| Paper  | x        | x               |                 | x    |
| Burlap | x        | x               |                 |      |

Retail Packs Available (lbs):

|        | 4 | 5 | 8 | 10 | 15 | 20 | 25 | 50 | 100 | Bulk |
|--------|---|---|---|----|----|----|----|----|-----|------|
| Paper  |   |   |   |    |    |    |    | x  |     |      |
| Poly   | x | x | x | x  | x  |    |    |    |     |      |
| Mesh   | x |   | x |    |    |    |    |    |     |      |
| Burlap |   |   |   |    |    | x  | x  |    |     |      |

Brands:

Big W

Light N Fluffy

Nature's Light

Probiotic

Tasti

Top Notch

Von's

Von's Taters

Western Style

Varieties:

Russet Burbank

Russet Norkotah

## Wilcox, Floyd & Sons, Inc. [www.wilcoxfresh.com](http://www.wilcoxfresh.com)



Mailing Address 1110 Golden Beauty Drive | Rexburg, ID 83440

Shipping Facility 1110 Golden Beauty Drive | Rexburg, ID 83440

Tel (208) 356-6668 | Fax (208) 356-6669

Email [wilcox@wilcoxfresh.com](mailto:wilcox@wilcoxfresh.com)

Contacts Lynn Wilcox, President/CEO [lynn@wilcoxfresh.com](mailto:lynn@wilcoxfresh.com), (208) 227-5113  
Derek Peterson, VP of Sales & Marketing, [derek@wilcoxfresh.com](mailto:derek@wilcoxfresh.com), (208) 227-5155  
Nicole Rumsey, Director of Foodservice, [nicole@wilcoxfresh.com](mailto:nicole@wilcoxfresh.com), (208) 227-5135  
Arturo Rodriguez, Export Manager, [art@wilcoxfresh.com](mailto:art@wilcoxfresh.com), (208) 227-5126  
Dave Sherman, Category Manager, [david@wilcoxfresh.com](mailto:david@wilcoxfresh.com), (208) 227-5141  
Gary Treasure, Category Manager, [gary@wilcoxfresh.com](mailto:gary@wilcoxfresh.com), (208) 227-5149  
Cameron Kerbs, Transportation Manager, [cameron@wilcoxfresh.com](mailto:cameron@wilcoxfresh.com), (208) 227-5122  
Josh Frederick, Business Development, [josh@wilcoxfresh.com](mailto:josh@wilcoxfresh.com), (208) 227-5154

This company is an exporter

Operating Season: Year-round

Transportation: Rail, and Motor Freight

Location: In or near area 4 on map

Shed ID: 110

Foodservice Packs Available:

No. 1 Carton Count Sizes:

40 - 120, 10 oz bakers, standards

Foodservice No. 2s:

|        | 6 oz min | 10 oz and above | 12 oz and above | Bulk |
|--------|----------|-----------------|-----------------|------|
| Carton | x        | x               | x               |      |
| Paper  | x        | x               |                 |      |
| Burlap |          |                 |                 |      |

Retail Packs Available (lbs):

|        | 4 | 5 | 8 | 10 | 15 | 20 | 25 | 50 | 100 | Bulk |
|--------|---|---|---|----|----|----|----|----|-----|------|
| Paper  |   |   |   |    |    |    |    | x  |     |      |
| Poly   | x | x | x | x  | x  | x  |    |    | x   |      |
| Mesh   | x |   | x |    |    |    |    | x  |     |      |
| Burlap |   |   |   |    | x  |    |    |    |     |      |

Brands:

Easyl Creations

Mother Earth

Old Faithful Fries

Penny Pincher

Potato Jazz

Tastewell

Wilcox

Varieties:

Russet Burbank

Russet Norkotah

Chieftain Red

Dark Red Norland

French Fingerling

Kennebec

Ludmilla

Norland

Purple Peruvian

Ruby Crescent

Russian Banana

Yellow Gold

Yukon Gold



# IT'S DR. POTATO!

AKA, Don Odionel

Don began at the Idaho Potato Commission in 1989, collecting, creating, and sharing a wealth of potato knowledge over the past three decades.

All this knowledge has been exactly what the doctor (Dr. Potato, to be exact) ordered when it has come to answering over 700 potato-related questions. With more than 1,167,798 views on his blog in the last year alone, Dr. Potato is the most popular section on IdahoPotato.com.

High school sweetheart, Candy, has been witness to Don's lifelong love of the foodservice industry—as an owner/operator of restaurants, a member of numerous boards and working for the California Lettuce Commission—before landing at the IPC during their 50 years of marriage.

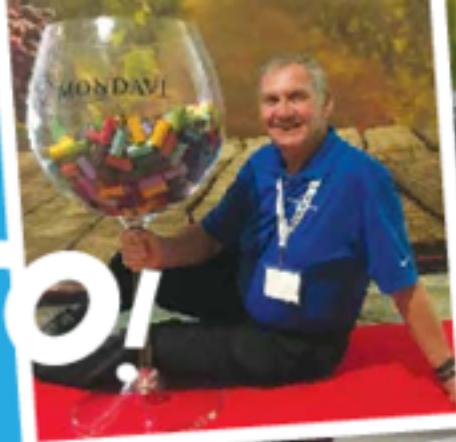
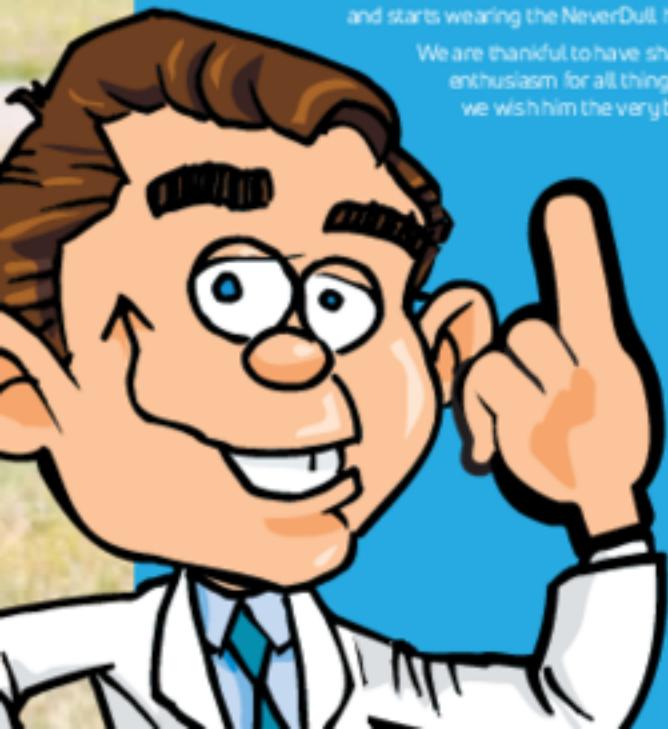
Don's commitment to the potato industry runs so deep he named his trusty canine companion Baker.

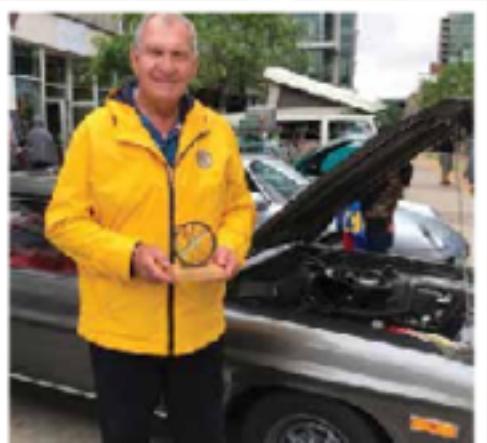
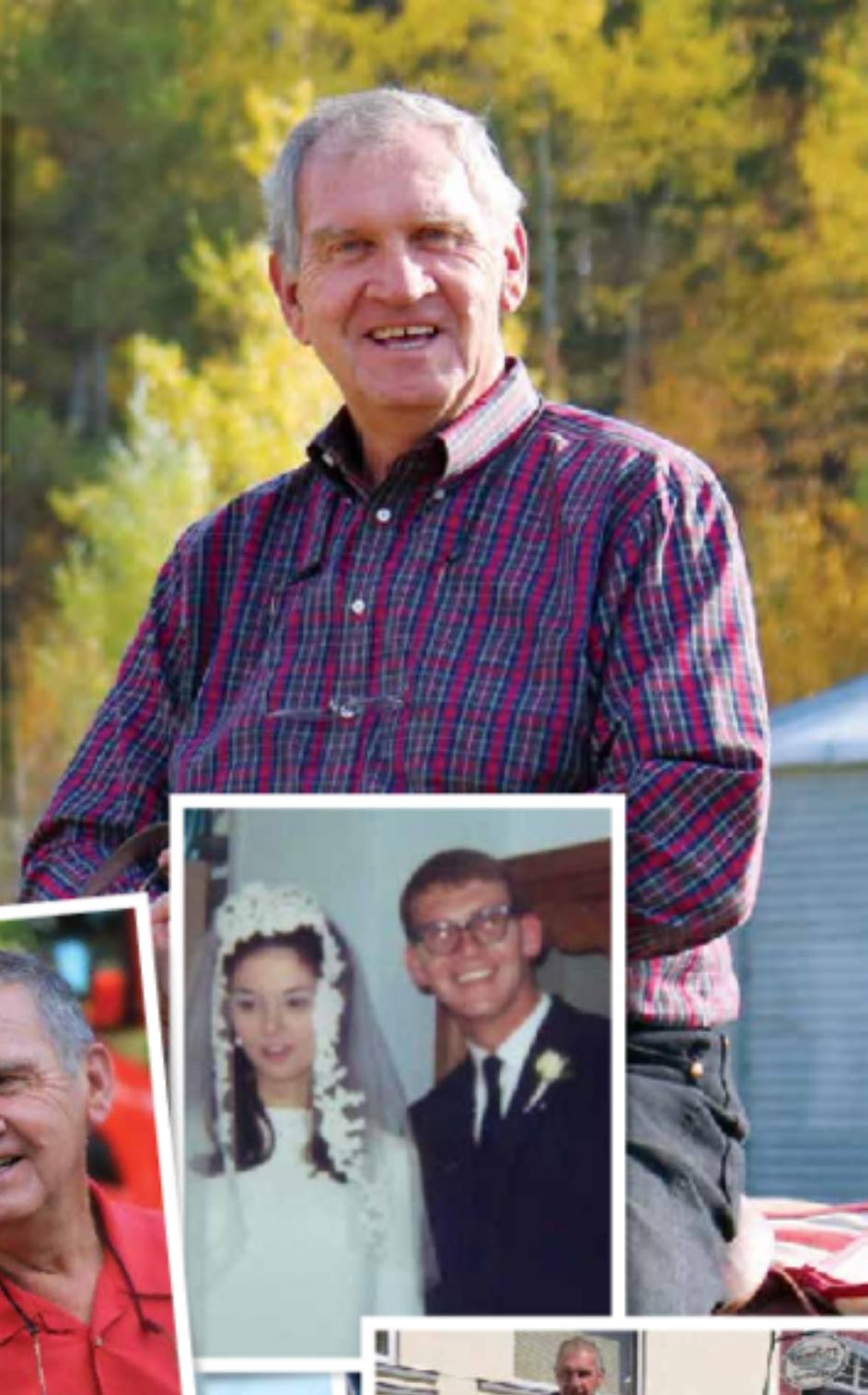
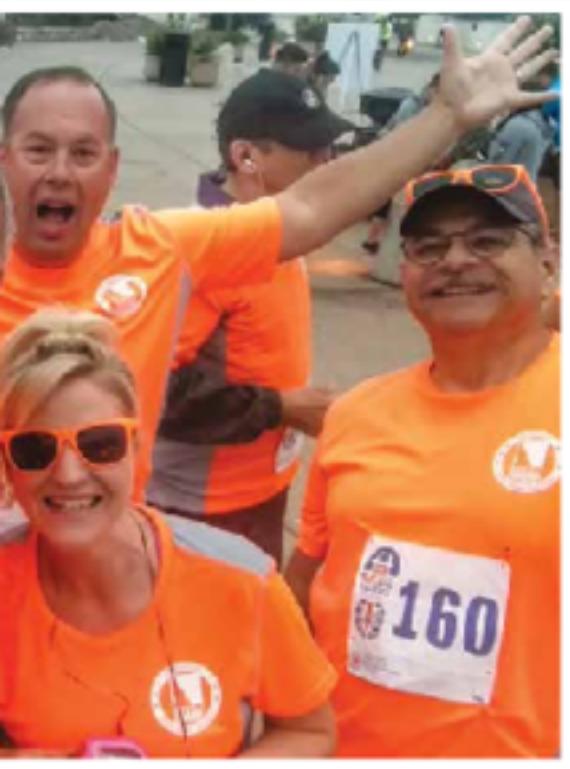
While some might call it an obsession, he considers his love of sports cars just a hobby. Don has a 1995 Mustang Cobra R (one of 250), a 1998 Mustang Cobra, with a super charged 2004 engine (500 horsepower), and a 2010 grabber blue Mustang GT. Additionally, Don has restored a 1973 Mercury Capri, and has another Capri parked, just waiting for him to put his magic on it. You'll find a few cool trucks at the ranch too, including a 1986 Ford F-150, and a 1999 Ford F-250 Super Duty.

Don's six-acre property in Star, Idaho, is affectionately referred to as "NeverDull Ranch".

A new chapter is about to begin at NeverDull Ranch when Don retires from the Idaho Potato Commission at the end of 2018 and starts wearing the NeverDull hat full time.

We are thankful to have shared his enthusiasm for all things potatoes and we wish him the very best!







# Licensed Fresh Brokers

The sales of fresh Idaho® potatoes can be arranged through many channels to reach the end user. We acknowledge the ongoing work that Idaho-based potato brokers do in moving a substantial amount of the Idaho® potato crop to their customer base in retail and foodservice.

## 20/20 Produce Sales, Inc. [www.2020produce.com](http://www.2020produce.com)

Mailing Address 480 22nd Street | Heyburn, ID 83336

Tel. (208) 677-2020 | Fax (208) 438-8966

Contact: Mark Williams, President; [mark@2020produce.com](mailto:mark@2020produce.com)  
Colin Gibson, VP Sales; [colin@2020produce.com](mailto:colin@2020produce.com)  
Amy Peterson, Sales; [amy@2020produce.com](mailto:amy@2020produce.com)

Marketed by 20/20 Produce Sales, Inc.

Operating Season: Year-round

Transportation: Rail and Motor Freight

Location: In or near area 2 on map

Foodservice Packs Available:

No. 1 Carton Count Sizes:

40 - 120

Foodservice No. 2s:

|        | 6 oz min | 10 oz and above | 12 oz and above | Bulk |
|--------|----------|-----------------|-----------------|------|
| Carton | x        | x               |                 |      |
| Paper  | x        | x               |                 |      |
| Burlap | x        | x               |                 |      |

Retail Packs Available (lbs):

|        | 4 | 5 | 8 | 10 | 15 | 20 | 25 | 50 | 100 | Bulk |
|--------|---|---|---|----|----|----|----|----|-----|------|
| Paper  |   |   |   |    |    |    |    | x  |     |      |
| Poly   |   |   |   |    |    |    |    |    |     |      |
| Mesh   |   |   |   |    |    |    | x  |    |     |      |
| Burlap |   |   |   |    |    |    |    | x  |     |      |

Brands:

20/20

Varieties:

Russet Burbank  
Russet Norkotah  
Chieftain Red  
Dakota Crisp  
Dark Red Norland  
Pure Gold  
Purple Peruvian  
Red La Soda  
Russian Banana  
Yukon Gold

## Garnand Marketing, LLC [www.garnand.com](http://www.garnand.com)

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Mailing Address 129 Eastland Drive | Twin Falls, ID 83301  
Tel. (208) 734-5744 | (208) 731-5744 | Fax (208) 734-6951  
Email garnmk@garnand.com  
Contacts Gary Garnand, Managing Partner; garnmk@garnand.com, (208) 734-5744  
Kevin Adam, Partner; KPA@garnand.com, (208) 734-6095  
Marketed by Gary Garnand, Clay Gustaveson & Kevin Adam

Operating Season: Year-round

Transportation: Rail, and Motor Freight

Location: In or near area 2 on map

Foodservice Packs Available:

No. 1 Carton Count Sizes:

40 - 120, 10 oz bakers, standards

Foodservice No. 2s:

|        | 6 oz min | 10 oz and above | 12 oz and above | Bulk |
|--------|----------|-----------------|-----------------|------|
| Carton | x        | x               | x               |      |
| Paper  | x        |                 |                 |      |
| Burlap |          |                 |                 |      |

Other No. 2 Sizes:

50# Mesh

Varieties:

Russet Burbank

Russet Norkotah

Dakota Crisp

Retail Packs Available (lbs):

|        | 4 | 5 | 8 | 10 | 15 | 20 | 25 | 50 | 100 | Bulk |
|--------|---|---|---|----|----|----|----|----|-----|------|
| Paper  |   |   |   |    |    |    |    | x  |     |      |
| Poly   | x |   | x | x  |    |    |    |    |     |      |
| Mesh   | x |   | x |    |    |    |    |    |     |      |
| Burlap |   |   |   |    |    |    |    |    |     |      |

Retail Packs Also Available In:

50# sized cartons

## Kingston Fresh [www.kingstonfresh.com](http://www.kingstonfresh.com)

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Mailing Address 477 Shoup Ave, Suite 207 | Idaho Falls, ID 83402  
Tel. (208) 522-2365 | Fax (208) 522-2608  
Contacts Christie Sommers, VP of Account Services; csommers@kingstonfresh.com, (208) 552-4522  
Kristy Sommers, Key Accounts Manager; ksommers@kingstonfresh.com, (208) 552-4526  
Jessica Burtnshaw, Sales Assistant; jburtnshaw@kingstonfresh.com  
Moses Rico, Procurement/Food Safety Manager; mrico@kingstonfresh.com, (208) 552-4512

This company is an exporter

Operating Season: Year-round

Transportation: Rail, and Motor Freight

Location: In or near area 4 on map

Foodservice Packs Available:

No. 1 Carton Count Sizes:

40 - 120, 10 oz bakers

Foodservice No. 2s:

|        | 6 oz min | 10 oz and above | 12 oz and above | Bulk |
|--------|----------|-----------------|-----------------|------|
| Carton | x        | x               |                 | x    |
| Paper  | x        | x               |                 | x    |
| Burlap |          |                 |                 |      |

Brands:

Awesome

Kingston

Kingston Fryer

Varieties:

Russet Burbank

Russet Norkotah

Retail Packs Available (lbs):

|        | 4 | 5 | 8 | 10 | 15 | 20 | 25 | 50 | 100 | Bulk |
|--------|---|---|---|----|----|----|----|----|-----|------|
| Paper  |   |   |   |    |    |    | x  |    |     |      |
| Poly   | x |   | x | x  | x  |    |    |    |     |      |
| Mesh   | x |   | x |    |    |    |    |    |     |      |
| Burlap |   |   |   |    |    |    |    |    |     |      |

# Fresh Idaho® Potato Brand Listing

| Brand            | Shipper                                 | Brand                      | Shipper                                | Brand                                  | Shipper                         |
|------------------|---|----------------------------|--|--|---------------------------------|
| A Cut Above      | Sun-Glo of Idaho, Inc.                  | Green Giant Fresh          | Oriscott Potatoes, Inc.                | Red Baron                              | Pleasant Valley Potato, Inc.    |
| Aberdeen         | Pleasant Valley Potato, Inc.            | Green Giant Fresh          | Potandon Produce, LLC                  | Restaurant Quality Gourmet Fingerlings | Wade Farms Potatoes             |
| Ace              | Sun-Glo of Idaho, Inc.                  | Greener Valley             | Sun Valley Potato Growers, Inc.        | Ribby Produce                          | Ribby Produce, Inc.             |
| Allied Growers   | Pleasant Valley Potato, Inc.            | Harvest Fresh              | Potandon Produce, LLC                  | Royal Crest                            | Ribby Produce, Inc.             |
| Angus            | Nonpareil Farms — Idaho Potato Packers  | Harvest Select             | Eagle Eye Produce                      | Sawtooth                               | Magic Valley Produce, Inc.      |
| Aristocrat       | Walters Produce, Inc.                   | Harvest Time               | Eagle Eye Produce                      | Sharp                                  | Bell Brothers Produce           |
| Arrowhead        | Arrowhead Potato Company                | Ida-Select                 | Idaho Select, Inc.                     | Sharp                                  | Wade Farms Potatoes             |
| Big Joe's        | Wade Farms Potatoes                     | Idaho Potato Packers (IPP) | Nonpareil Farms — Idaho Potato Packers | Side Delights                          | Sun-Glo of Idaho, Inc.          |
| Big W            | Walker Produce, Inc.                    | Jumbo                      | Walters Produce, Inc.                  | Simply Good                            | Eagle Eye Produce               |
| Big Wheel        | SunRiver of Idaho, Inc.                 | Junior                     | GPOD of Idaho                          | Smalls                                 | Wade Farms Potatoes             |
| Blackfoot Fresh  | Wade Farms Potatoes                     | Klondike Bands             | Potandon Produce, LLC                  | Southwind Farms Gourmet                | Southwind Farms, Inc.           |
| Broadway         | Nonpareil Farms — Idaho Potato Packers  | Light N Fluffy             | Walker Produce, Inc.                   | Sun Supreme                            | Sun-Glo of Idaho, Inc.          |
| Buffalo          | Arrowhead Potato Company                | M.V.P.                     | Magic Valley Produce, Inc.             | Sun Valley                             | Sun Valley Potato Growers, Inc. |
| Celebrity        | Webster Potato Company                  | Magic                      | Nonpareil Farms — Idaho Potato Packers | Sun Fresh                              | Oriscott Potatoes, Inc.         |
| Cheeburger       | Bell Brothers Produce                   | Mark and Bill              | Mark Produce Corporation               | Sun Fresh                              | Liberty Gold Potato Company     |
| Chief            | Arrowhead Potato Company                | Mark Brand                 | Mark Produce Corporation               | Sun Fresh                              | Potandon Produce, LLC           |
| Circle T         | Mart Produce Corporation                | Martha's Garden            | Sun-Glo of Idaho, Inc.                 | Sun Fresh                              | Walters Produce, Inc.           |
| Circle Valley    | Circle Valley Produce, LLC              | Microwave-in Bag           | Wade Farms Potatoes                    | Sun River                              | SunRiver of Idaho, Inc.         |
| COOK-RITE        | GPOD of Idaho                           | Mighty Fine                | Webster Potato Company                 | Sunset                                 | Potandon Produce, LLC           |
| Cross Valley     | Bell Brothers Produce                   | MoonRiver                  | SunRiver of Idaho, Inc.                | Sunspiced                              | Walters Produce, Inc.           |
| CV               | Circle Valley Produce, LLC              | Mother Earth               | Wilcox, Floyd & Sons, Inc.             | Sutton Brothers                        | Bench Mark Potato Co.           |
| De-Lish          | Magic Valley Produce, Inc.              | Mrs. Gerry's               | Bell Brothers Produce                  | Tailgate Taters                        | Wade Farms Potatoes             |
| Dole             | Bell Brothers Produce                   | Nature's Light - Probiotic | Walker Produce, Inc.                   | Tastewell                              | Wilcox, Floyd & Sons, Inc.      |
| Dole             | HighCountry Potato                      | Newdale                    | Walters Produce, Inc.                  | Tasti                                  | Walker Produce, Inc.            |
| Dole             | Wade Farms Potatoes                     | Nifty 50                   | Magic Valley Produce, Inc.             | Tater Made                             | Wade Farms Potatoes             |
| Driscoll         | Driscoll Potatoes, Inc.                 | Nonpareil                  | Nonpareil Farms — Idaho Potato Packers | Teton Tater                            | Mark Produce Corporation        |
| Eagle            | Walters Produce, Inc.                   | Old Faithful Fries         | Wilcox, Floyd & Sons, Inc.             | The Best                               | SunRiver of Idaho, Inc.         |
| Easy-Bakers      | Wade Farms Potatoes                     | Old Oak Farms              | Sun Valley Potato Growers, Inc.        | The Great Potato                       | GPOD of Idaho                   |
| Easy-Grillers    | Wade Farms Potatoes                     | Organic Select             | Eagle Eye Produce                      | The Valley                             | Potandon Produce, LLC           |
| Easy/Creations   | Wilcox, Floyd & Sons, Inc.              | Oven King                  | HighCountry Potato                     | Top Notch                              | Walters Produce, Inc.           |
| Elite            | Idaho Fresh Produce, Inc.               | Peak                       | Bell Brothers Produce                  | Town & Country                         | GPOD of Idaho                   |
| Farm Fresh       | Bench Mark Potato Co.                   | Penny Pincher              | Wilcox, Floyd & Sons, Inc.             | Two Good                               | Sun Valley Potato Growers, Inc. |
| Farm Select      | Eagle Eye Produce                       | Pleasant Valley            | Pleasant Valley Potato, Inc.           | Valu King                              | HighCountry Potato              |
| Fresh Blends     | Eagle Eye Produce                       | Potandon                   | Potandon Produce, LLC                  | Value                                  | Idaho Fresh Produce, Inc.       |
| Fresh Harvest    | Eagle Eye Produce                       | Potato Jazz                | Wilcox, Floyd & Sons, Inc.             | Von's                                  | Walker Produce, Inc.            |
| Genesis Organics | Genesis Organics, LLC                   | PPJ                        | Ribby Produce, Inc.                    | Von's Taters                           | Walker Produce, Inc.            |
| Genuine Magic    | Magic Valley Produce, Inc.              | Pride of the Valley        | Bench Mark Potato Co.                  | Wade Farms                             | HighCountry Potato              |
| Gold Emblem      | Gold Emblem Produce/Taylor & Sons, Inc. | Primos                     | Sun Valley Potato Growers, Inc.        | Wade Farms                             | Wade Farms Potatoes             |
| Gold Emblem      | Potandon Produce, LLC                   | Prize Pack                 | Nonpareil Farms — Idaho Potato Packers | Western Style                          | Walker Produce, Inc.            |
| Gourmet Select   | Southwind Farms, Inc.                   |                            |  | Wilcox                                 | Wilcox, Floyd & Sons, Inc.      |
| GPOD             | GPOD of Idaho                           |                            |  |  |                                 |
| Green Giant      | Liberty Gold Potato Company             |                            |  |  |                                 |
| Green Giant      | Walters Produce, Inc.                   |                            |  |  |                                 |

## Fresh Idaho® Potato Exporters

The following companies export fresh potatoes:

Arrowhead Potato Company  
Ball Brothers Produce  
Bench Mark Potato Co.  
Driscoll Potatoes, Inc.  
Eagle Eye Produce  
GPOD of Idaho  
Idaho Fresh Produce, Inc.  
Idaho Sunfresh, LLC  
Kingston Fresh  
Magic Valley Produce, Inc.  
Mart Produce Corporation  
Nonpareil Farms—Idaho Potato Packers  
Pleasant Valley Potato, Inc.  
Potandon Produce, LLC  
Rocky Mountain Produce  
Southwind Farms, Inc.  
Sun Valley Potato Growers, Inc.  
Sun-Glo of Idaho, Inc.  
Wada Farms Potatoes  
Wilcox, Floyd & Sons, Inc.

## Processed Idaho® Potato Exporters

The following companies export processed potatoes:

Basic American Foods  
Idaho Pacific Corporation  
Idahoan Foods, LLC  
Lamb Weston  
McCain Foods USA, Inc.  
Potato Products of Idaho  
Rite Stuff Foods, Inc.  
Simplor, JR. Company

## Organic Idaho® Potato Suppliers

The following suppliers comply with organic standards set by national governments and international organizations.

Eagle Eye Produce  
Genesis Organics, LLC  
Nonpareil Farms—Idaho Potato Packers  
Potandon Produce, LLC  
Wada Farms Potatoes

## Julian Dates

Julian dates are used by shippers to determine exactly when the potatoes were packed. This date is stenciled on the cartons at the plant. The Julian date calendar below may assist in determining in which month a carton or bag of potatoes was packed.

| Julian Dates at a Glance |         |  |  |  |  |  |  |  |           |         |  |
|--------------------------|---------|--|--|--|--|--|--|--|-----------|---------|--|
| January                  | 1-31    |  |  |  |  |  |  |  | July      | 182-212 |  |
| February                 | 32-59   |  |  |  |  |  |  |  | August    | 213-243 |  |
| March                    | 60-90   |  |  |  |  |  |  |  | September | 244-273 |  |
| April                    | 91-120  |  |  |  |  |  |  |  | October   | 274-304 |  |
| May                      | 121-151 |  |  |  |  |  |  |  | November  | 305-334 |  |
| June                     | 152-181 |  |  |  |  |  |  |  | December  | 335-365 |  |

## Julian Date Converter

Below is a Julian date converter to calculate the specific day/month pack date.

You may also enter this link into your web browser:

[landweb.modaps.eosdis.nasa.gov/browse/calendar.html](http://landweb.modaps.eosdis.nasa.gov/browse/calendar.html)

| Day | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Day |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 1   | 1   | 32  | 60  | 91  | 121 | 152 | 182 | 213 | 244 | 274 | 305 | 335 | 1   |
| 2   | 2   | 33  | 61  | 92  | 122 | 153 | 183 | 214 | 245 | 275 | 306 | 336 | 2   |
| 3   | 3   | 34  | 62  | 93  | 123 | 154 | 184 | 215 | 246 | 276 | 307 | 337 | 3   |
| 4   | 4   | 35  | 63  | 94  | 124 | 155 | 185 | 216 | 247 | 277 | 308 | 338 | 4   |
| 5   | 5   | 36  | 64  | 95  | 125 | 156 | 186 | 217 | 248 | 278 | 309 | 339 | 5   |
| 6   | 6   | 37  | 65  | 96  | 126 | 157 | 187 | 218 | 249 | 279 | 310 | 340 | 6   |
| 7   | 7   | 38  | 66  | 97  | 127 | 158 | 188 | 219 | 250 | 280 | 311 | 341 | 7   |
| 8   | 8   | 39  | 67  | 98  | 128 | 159 | 189 | 220 | 251 | 281 | 312 | 342 | 8   |
| 9   | 9   | 40  | 68  | 99  | 129 | 160 | 190 | 221 | 252 | 282 | 313 | 343 | 9   |
| 10  | 10  | 41  | 69  | 100 | 130 | 161 | 191 | 222 | 253 | 283 | 314 | 344 | 10  |
| 11  | 11  | 42  | 70  | 101 | 131 | 162 | 192 | 223 | 254 | 284 | 315 | 345 | 11  |
| 12  | 12  | 43  | 71  | 102 | 132 | 163 | 193 | 224 | 255 | 285 | 316 | 346 | 12  |
| 13  | 13  | 44  | 72  | 103 | 133 | 164 | 194 | 225 | 256 | 286 | 317 | 347 | 13  |
| 14  | 14  | 45  | 73  | 104 | 134 | 165 | 195 | 226 | 257 | 287 | 318 | 348 | 14  |
| 15  | 15  | 46  | 74  | 105 | 135 | 166 | 196 | 227 | 258 | 288 | 319 | 349 | 15  |
| 16  | 16  | 47  | 75  | 106 | 136 | 167 | 197 | 228 | 259 | 289 | 320 | 350 | 16  |
| 17  | 17  | 48  | 76  | 107 | 137 | 168 | 198 | 229 | 260 | 290 | 321 | 351 | 17  |
| 18  | 18  | 49  | 77  | 108 | 138 | 169 | 199 | 230 | 261 | 291 | 322 | 352 | 18  |
| 19  | 19  | 50  | 78  | 109 | 139 | 170 | 200 | 231 | 262 | 292 | 323 | 353 | 19  |
| 20  | 20  | 51  | 79  | 110 | 140 | 171 | 201 | 232 | 263 | 293 | 324 | 354 | 20  |
| 21  | 21  | 52  | 80  | 111 | 141 | 172 | 202 | 233 | 264 | 294 | 325 | 355 | 21  |
| 22  | 22  | 53  | 81  | 112 | 142 | 173 | 203 | 234 | 265 | 295 | 326 | 356 | 22  |
| 23  | 23  | 54  | 82  | 113 | 143 | 174 | 204 | 235 | 266 | 296 | 327 | 357 | 23  |
| 24  | 24  | 55  | 83  | 114 | 144 | 175 | 205 | 236 | 267 | 297 | 328 | 358 | 24  |
| 25  | 25  | 56  | 84  | 115 | 145 | 176 | 206 | 237 | 268 | 298 | 329 | 359 | 25  |
| 26  | 26  | 57  | 85  | 116 | 146 | 177 | 207 | 238 | 269 | 299 | 330 | 360 | 26  |
| 27  | 27  | 58  | 86  | 117 | 147 | 178 | 208 | 239 | 270 | 300 | 331 | 361 | 27  |
| 28  | 28  | 59  | 87  | 118 | 148 | 179 | 209 | 240 | 271 | 301 | 332 | 362 | 28  |
| 29  | 29  |     | 88  | 119 | 149 | 180 | 210 | 241 | 272 | 302 | 333 | 363 | 29  |
| 30  | 30  |     | 89  | 120 | 150 | 181 | 211 | 242 | 273 | 303 | 334 | 364 | 30  |
| 31  | 31  |     | 90  |     | 151 |     | 212 | 243 |     | 304 |     | 365 | 31  |

## Shed ID Numbers

| Shed ID No. | Shipper  |
|-------------|--|
| 8           | Sun River of Idaho, Inc.                           |
| 10          | Rigby Produce, Inc.                                |
| 13          | Driscoll Potato, Inc.                              |
| 17          | Sun-Glo of Idaho, Inc.                             |
| 22          | Liberty Gold Potato Company                        |
| 24          | Idaho Select, Inc.                                 |
| 26          | High Country Potato                                |
| 27          | Idaho Sunfresh, LLC                                |
| 28          | Blaine Larson Farms, Inc.                          |
| 32          | Eagle Eye Produce                                  |
| 34          | Wada Farms Potatoes, Inc.                          |
| 38          | Walker Produce, Inc.                               |
| 48          | Sun Valley Potato Growers, Inc.                    |
| 49          | Mart Produce Corporation                           |
| 50          | Magic Valley Produce, Inc.                         |
| 55          | Arrowhead Potato Company                           |
| 69          | Circle Valley Produce, LLC                         |
| 70          | Bell Brothers Produce                              |
| 71          | (Rocky Mountain Produce) Idaho Fresh Produce, Inc. |
| 82          | Norparail Farms—Idaho Potato Packers               |
| 84          | Pleasant Valley Potato, Inc.                       |
| 86          | Bench Mark Potato Co.                              |
| 87          | Webster Potato Company                             |
| 88          | GPOD of Idaho                                      |
| 89          | Gold Emblem Produce / Taylor & Sons, Inc.          |
| 96          | Walker Produce, Inc.                               |
| 98          | Walters Produce, Inc.                              |
| 101         | Moody Creek Produce, Inc.                          |
| 110         | Wilcox, Rayd & Sons, Inc.                          |
| 167         | Genesis Organics, LLC                              |
| 443         | Eagle Eye Produce                                  |

# Idaho® Potatoes

## Are Actually Not a Variety!



The term Idaho® potatoes refers to the source of origin—the state of Idaho. While it primarily produces russets, Idaho also grows several other varieties of potatoes to fulfill foodservice and consumer requests.

Look for the designations in printed type or a stencil on cartons or on the closing device of the retail bag.

## Hints & Tips



## Authenticity

The Grown in Idaho® seal on each carton or bag is a certification mark designating that the potatoes inside came from Idaho.

Some shippers may have products from multiple states appearing with the same private label. Look for the required Grown in Idaho® seal when choosing Idaho® potatoes.

## Storage

The Idaho Potato Commission recommends that cartons be stored with the lids on at a temperature range of 45°F–48°F.

## Tracking Info

In addition to the required potato-variety labeling, each foodservice carton also shows a shed number to determine which shipper packed the product. You can find this listing in the Shed ID Numbers table on this page.

Each carton also has a "pack date," referencing the date when the potatoes were graded, washed, sorted, and placed in the carton.

The number is a three-digit code that represents the consecutive day of the year—the Julian date—starting with January 1 as 1 and ending with

December 31 as 365 (366 in a leap year).

To determine the Julian dates, please see the chart on the previous page or access a Julian date converter to calculate the day/month pack date by entering this link into your Web browser: [landweb.modaps.eosdis.nasa.gov/browse/calendar.html](http://landweb.modaps.eosdis.nasa.gov/browse/calendar.html).







# Idaho® Potato Processors



For a current list of products, please check company websites.

## Basic American Foods [www.baf.com](http://www.baf.com)

Mailing Address: 415 W Collins Road | Blackfoot, ID 83221

Corporate Office: 2999 Oak Road, Suite 800 | Walnut Creek, CA 94597

Tel: (208) 785-3200 | (925) 472-4000 | Fax (208) 785-8776

Contacts: Jay Jacobs, Director Industrial and International Business, jjacobs@baf.com, (925) 472-4177  
Kristin Bird, General Manager—Foodservice, Industrial, and International, kbird@baf.com, (925) 472-4120  
Toni Williams, Raw Material Finance Manager, twilliams@baf.com, (208) 785-8211

Products: Custom Dehydrated Potatoes  
Dehydrated Potatoes for Foodservice Use  
Dehydrated Potatoes for Industrial Use  
Dehydrated Potatoes for Ingredient Use  
Dehydrated Potatoes for Retail Use

This company is an exporter

## Dickinson Frozen Foods, Inc. [df-foods.com/index\\_1.html](http://df-foods.com/index_1.html)

---

Mailing Address 1205 E Iron Eagle Dr, Suite B | Eagle, ID 83616  
Corporate Office 1205 E Iron Eagle Dr, Suite B | Eagle, ID 83616  
Plant Addresses 600 NW 21st St | Fruitland, ID 83619  
903E 3000 N | Sugar City, ID 83448  
Tel (208) 938-7540 | Fax (208) 938-5969  
Email [cservice@df-foods.com](mailto:cservice@df-foods.com)  
Contacts Susan Williams, Sales; [susan@fbegs.com](mailto:susan@fbegs.com), (208) 452-1610  
Frank Simmons, Sales; [frsimmons@oregonpotato.com](mailto:frsimmons@oregonpotato.com), (208) 359-5033  
Monica Vanpaepghem, [monica@df-foods.com](mailto:monica@df-foods.com), (208) 938-7555  
Products Custom Dehydrated Potatoes  
Dehydrated Potatoes for Foodservice Use  
Dehydrated Potatoes for Industrial Use  
Dehydrated Potatoes for Ingredient Use  
Dehydrated Potatoes for Retail Use  
Potato Flour  
Custom Frozen Potatoes  
Frozen Potatoes for Foodservice Use  
Frozen Potatoes for Industrial Use  
Frozen Potatoes for Ingredient Use  
Frozen Potatoes for Retail Use  
IQF Roasted Potatoes

## Idaho Pacific Corporation [www.idahopacific.com](http://www.idahopacific.com)

---

Mailing Address POBox 478 | Ririe, ID 83442  
Corporate Office 4723 E 100 N | Ririe, ID 83442  
Tel (208) 538-6971 | Toll Free (800) 238-5503 | Fax (208) 538-5082  
Email [ipc@idahopacific.com](mailto:ipc@idahopacific.com)  
Contacts Jon Schodde, Vice President Sales and Marketing; [schodde@idahopacific.com](mailto:schodde@idahopacific.com)  
Jeanne Harrison, Industrial and Baking Sales Manager; [harrison@idahopacific.com](mailto:harrison@idahopacific.com)  
Julian Awdry, Director of Export Sales; [julian@idahopacific.com](mailto:julian@idahopacific.com)  
Art Polson, Director of Ingredient Sales; [art@idahopacific.com](mailto:art@idahopacific.com)  
Glade Williams, Western Regional Foodservice Sales Manager; [glade@idahopacific.com](mailto:glade@idahopacific.com)  
Charles Mastreusario, Eastern Regional Foodservice Sales Manager; [chuckm@idahopacific.com](mailto:chuckm@idahopacific.com)  
Products Custom Dehydrated Potatoes  
Dehydrated Potatoes for Foodservice Use  
Dehydrated Potatoes for Industrial Use  
Dehydrated Potatoes for Ingredient Use  
Potato Flour



This company is an exporter

## **Idahoan Foods, LLC** [www.idahoan.com](http://www.idahoan.com) [www.idahoanfoodservice.com](http://www.idahoanfoodservice.com)

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**Mailing Address:** 357 Constitution Way | Idaho Falls, ID 83402

**Corporate Office:** 357 Constitution Way | Idaho Falls, ID 83402

**Tel:** (208) 542-3700 | Toll-Free (800) 635-6100 | Fax (208) 542-3797

**Contacts:** Drew Facer, President and CEO, [dfacer@idahoan.com](mailto:dfacer@idahoan.com)

Glen Walter, Vice President Sales, [gwalter@idahoan.com](mailto:gwalter@idahoan.com)

Ryan Ellis, Vice President Retail Marketing & Business Development, [rellis@idahoan.com](mailto:rellis@idahoan.com)

Dan Nakamura, Director Raw Material Procurement & Ingredient Sales, [dnakamura@idahoan.com](mailto:dnakamura@idahoan.com)

**Products:** Dehydrated Potatoes for Foodservice Use

Dehydrated Potatoes for Industrial Use

Dehydrated Potatoes for Ingredient Use

Dehydrated Potatoes for Retail Use

This company is an exporter

## **Lamb Weston** [www.lambweston.com](http://www.lambweston.com)

---

**Mailing Address:** 599 S Rivershore Lane | Eagle, ID 83616

**Corporate Office:** 599 S Rivershore Lane | Eagle, ID 83616

**Tel:** (208) 938-1047 | Toll-Free (800) 766-7783 | Fax (208) 658-2201

**Contact:** Mike Smith, SVP/GM Growth and Strategy, [mike.smith@lambweston.com](mailto:mike.smith@lambweston.com)

Sharon Miller, SVP/GM, Global Business Unit, [sharon.miller@lambweston.com](mailto:sharon.miller@lambweston.com)

Rick Rose, VP, Supply Chain, [rick.rose@lambweston.com](mailto:rick.rose@lambweston.com)

Kim Cupelli, VP, Marketing, [kim.cupelli@lambweston.com](mailto:kim.cupelli@lambweston.com)

**Products:** Frozen Potatoes for Foodservice Use

Frozen Potatoes for Industrial Use

Frozen Potatoes for Ingredient Use

Frozen Potatoes for Retail Use

This company is an exporter



SEEING POSSIBILITIES IN POTATOES

## McCain Foods USA, Inc. [www.mccainusa.com](http://www.mccainusa.com)



Mailing Address One Tower Lane, 11th Floor | Oakbrook Terrace, IL 60181

Corporate Office One Tower Lane, 11th Floor | Oakbrook Terrace, IL 60181

Tel (630) 955-0400 | Toll-Free (800) 938-7799 | Fax (630) 857-4560

Email webmaster@mccain.com

Contacts Maria Ellis, Vice President of Marketing, Insights and Innovation, maria.e.llis@mccain.com, (630) 857-4551

Products Frozen Potatoes for Foodservice Use

Frozen Potatoes for Industrial Use

Frozen Potatoes for Retail Use

This company is an exporter

## Potato Products of Idaho [www.ppidaho.com](http://www.ppidaho.com)

Mailing Address 398 North Yellowstone Highway | Rigby, ID 83442

Corporate Office 398 North Yellowstone Highway | Rigby, ID 83442

Tel (208) 745-8610 | Fax (208) 745-8665

Contacts Tom Kilburg, Director of Sales, tklburg@ppidaho.com, (208) 908-7778

Brent Mickelsen, Operation and Sales, bmick@ppidaho.com, (208) 745-8610

Products Frozen Potatoes for Foodservice Use

Frozen Potatoes for Industrial Use

Frozen Potatoes for Ingredient Use

Frozen Potatoes for Retail Use

Refrigerated Potatoes for Foodservice Use

Refrigerated Potatoes for Industrial Use

Refrigerated Potatoes for Ingredient Use

Refrigerated Potatoes for Retail Use

This company is an exporter

## Rite Stuff Foods, Inc. [www.ritestuff.com](http://www.ritestuff.com)

---

|                  |   |
|------------------|---|
| Mailing Address  | P.O.Box 447   Jerome, ID 83338  |
| Corporate Office | 2155 South Lincoln   Jerome, ID 83338   |
| Tel              | (208) 324-8410   (208) 433-8111   Fax (208) 324-1210  |
| Email            | dmoore@ritestuff.com, mtutterow@ritestuff.com   |
| Contacts         | Tom Madden, President, tmadden@ritestuff.com<br>Dave Moore, Director of Sales/Marketing/International, dmoore@ritestuff.com<br>Jim Madden, General Manager, jmadden@ritestuff.com<br>Mary Tutterow, National Accounts, mtutterow@ritestuff.com  |
| Products         | Custom Frozen Potatoes<br>Frozen Potatoes for Foodservice Use<br>Frozen Potatoes for Industrial Use<br>Frozen Potatoes for Ingredient Use<br>Frozen Potatoes for Retail Use<br>Battered and Breaded Potato Wedges<br>Formed Potato Products<br>Fried and Filled Potato Skins<br>Potato Half Shells<br>Mashed Potatoes<br>Red Potatoes |

This company is an exporter

## Simplot, J.R. Company [www.simplotfoods.com](http://www.simplotfoods.com)

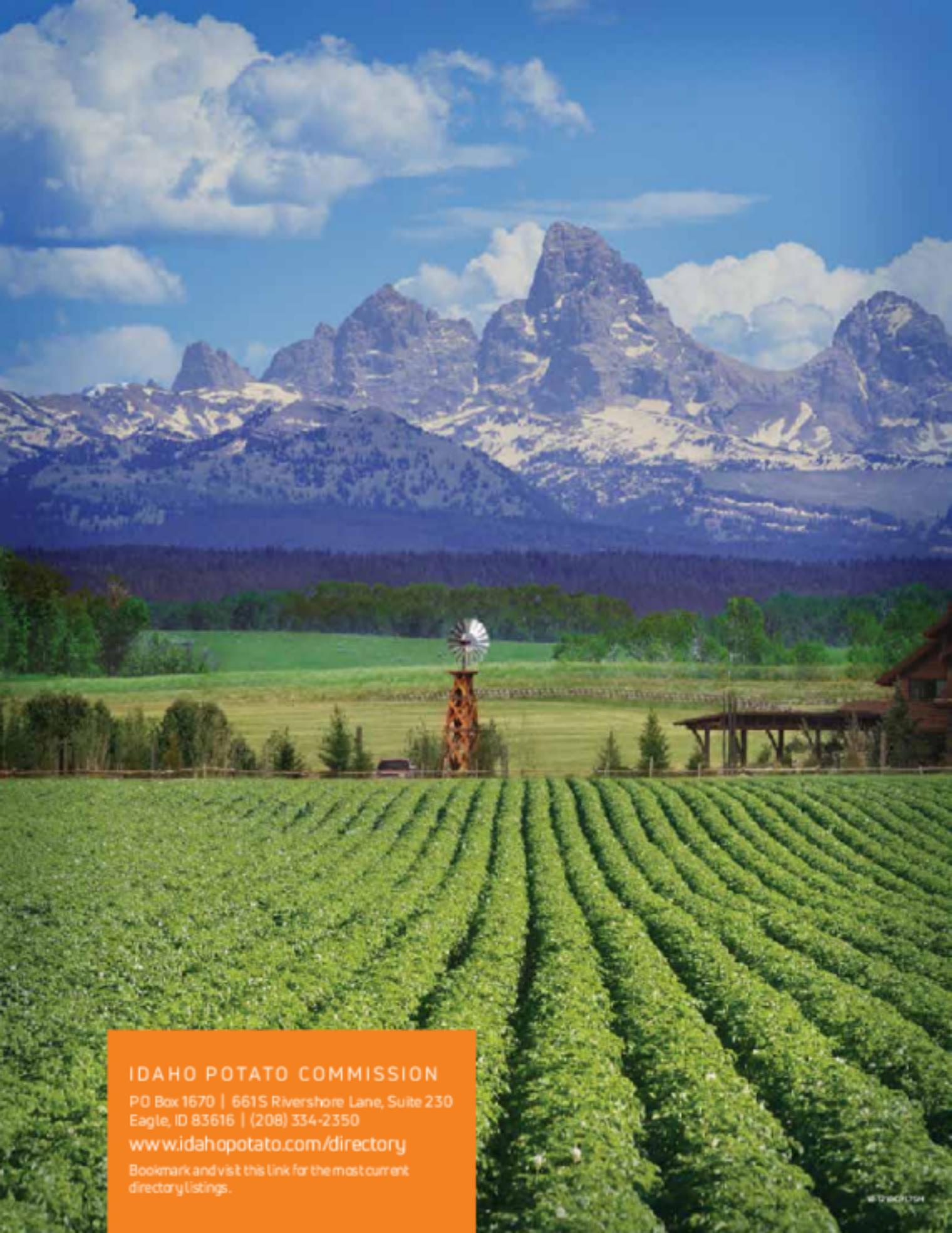
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|                  |  |
|------------------|--|
| Mailing Address  | 1099 W Front Street   Boise, ID 83702  |
| Corporate Office | 1099 W Front Street   Boise, ID 83702  |
| Tel              | (208) 336-2110   Toll-Free (800) 635-0408   Fax (208) 384-8022   |
| Contacts         | Steve Patterson, VP Global Sales and Marketing, steve.patterson@simplot.com<br>Matthew Petersen, Senior Marketing Manager—International, matthew.petersen@simplot.com  |
| Products:        | Dehydrated Potatoes for Foodservice Use<br>Custom Frozen Potatoes<br>Frozen Potatoes for Foodservice Use<br>Frozen Potatoes for Industrial Use<br>Frozen Potatoes for Ingredient Use<br>Frozen Potatoes for Retail Use |

This company is an exporter





**IDAHOTATO.COMMISSION**

PO Box 1670 | 661S Rivershore Lane, Suite 230  
Eagle, ID 83616 | (208) 334-2350  
[www.idahopotato.com/directory](http://www.idahopotato.com/directory)

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directory listings.