

IDAHO POTATO PULSE



Brought to you by the Idaho Potato Commission
Website: www.idahopotato.com

Dear Idaho Potato Industry Members,

Many of you had the opportunity to meet the current Miss Idaho, Genevieve Nutting, at Sun Valley...she was wearing a Famous Idaho Potato sack dress. She will be competing in the January Miss America pageant in Las Vegas. As part of this year's event, they have had each of the contestants create their own unique video to post on YouTube. As you will see, Genevieve has fully embraced her Idaho potato heritage in her video. I would encourage you all to vote for her and pass this video to others to encourage them to vote as well. It appears that the People's Choice (which will ensure placement in the top 15 finalists) will be decided by the YouTube vote...so let's make sure we all vote! Genevieve has been a wonderful representative of Idaho and its most famous crop!

Just click on the link below and follow the instructions:

<http://www.youtube.com/watch?v=uoe7v9uy-k&list=UUv9bP2q2xxIPhrcXbZlYyA&feature=plcp>

Here is the direct link for voting:

<http://missamerica.org/videocontest/>