

EPISODE 4: NEW YEAR'S EVE OF DESTRUCTION! STARRING KENT 'BICEPS' BEESLEY!

ON THE NEW YEAR'S EVE IDAHO" POTATO DROP!

THIS SPUD IS ABOUT TO BECOME THE WORLD'S BIGGEST MASHED POTATO!

NOT ON MY WATCH. HALF BAKED! THIS EVENT EARNS NATIONAL PUBLICIT FOR IDAHO® POTATOES!

IT'S ABOUT TO BECOME A BANNER NEW YEAR FOR SALES OF IDAHO" POTATOES! STAY TUNED FOR OUR NEXT EXCITING EPISODE!



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