

2016 IDAHO® POTATO MILITARY COMMISSARY DISPLAY CONTEST

PRIZES!

Prizes Awarded by Category (Store Size):

Category 1 - K-1, K-2 Category 2 - K-3, K-4, K-5

1ST PLACE Trip to the Produce Marketing Association's (PMA) Annual Convention in Orlando, Florida in October 2016 plus a trophy! Attendance includes full admittance to all events, airfare, and hotel.

2ND PLACE \$500 in commissary gift cards and a plaque.

3RD PLACE \$250 in commissary gift cards and a plaque.

EVERYONE RECEIVES a Swiss Army backpack just for entering!



CONTEST RULES

Create excitement in your department by building an eye-catching display featuring Idaho® Potatoes, Hormel® Real Bacon Bits, and Country Crock®.

- Displays must contain Idaho® potato POS/POP materials which will be provided by your produce supplier.
- Displays must be in place from March 21 - April 3, 2016.
- Entries must arrive no later than April 18, 2016.
- Entries can be submitted online or by mail. If submitting by mail, all entries must be submitted on an official entry form (or photocopy of the same) along with a photo of the display.

ENTER ONLINE

- Go to www.idahopotato.com/plm-military-2016 and click on ENTER NOW. Complete the entry form, attach your photo file when prompted, and submit. An e-mail message will be sent to you confirming that your entry was received.
- Digital photo submissions are preferred but you may submit other photo formats (Polaroid images are prohibited).
- All entries will be judged by the Potato Lover's Month Contest Review Committee; decisions are final.
- All winners will be notified by DeCA by June 3, 2016.



IDAHO® POTATOES,
HORMEL® REAL BACON BITS
& COUNTRY CROCK®

Annual Potato Lover's Month Military Display Entry Form

Enclosed is my completed entry for the display contest.

Entry Coordinator Name/Produce Manager Name _____

Commissary Name _____

Category: 1 (K-1, K-2) 2 (K-3, K-4, K-5)

Commissary Address _____

City _____

State _____

Zip _____

Commissary Phone _____

Commissary Email Address _____

Entries must be received by April 18, 2016. Also send all entries to: Potato Lover's Month Display Contest Review Committee, P.O. Box 1600, Eagle, ID 83616. If using overnight mail service, please send to 661 South Riverside Lane, Suite 230, Eagle, ID 83616.