

IDAHO POTATO PULSE



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Website: www.idahopotato.com

Syngenta Accepts Student Scholarship Applications in Potato-Growing Areas

July 15, 2010: Continuing its investment in the future of agriculture, Syngenta is sponsoring the inaugural Syngenta Potato Scholarship program. Applications are currently being accepted, and the scholarship is open to high school seniors and college students (excluding seniors) interested in pursuing a career in agriculture who currently reside or attend school in one of the following states: Colorado, Idaho, Maine, Michigan, North Dakota, Oregon, Washington or Wisconsin.

The \$5,000 scholarship opportunity is available to students involved in the potato-growing industry who meet one of these requirements: 1) High school senior interested in agriculture and/or involved in 4-H or FFA; or 2) College freshman, sophomore or junior majoring (or intending to major) in an agriculture-related field.

Applications must include: 1) name, 2) address, 3) phone number, 4) e-mail, 5) school/college, 6) major/intended major, 7) agriculture involvement, 8) verification of the applicant's involvement/previous involvement in 4-H or FFA, 9) declaration of involvement in the potato-growing industry, and 10) an essay that does not exceed 350 words that addresses the following topic:

Agricultural resources are becoming increasingly scarce, and still growers are expected to produce higher-quality crops in a larger quantity with fewer resources. In 350 words or less, explain how the potato industry could maximize its resources to meet the growing demand for food, feed and fuel. When writing your essay, consider the following aspects:

- Land Use
- Water Optimization
- Technology Transfer
- Biodiversity

Applications must be submitted by September 15, 2010, and can be sent to:

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For additional information and the ability to apply for the scholarship online, please visit www.SyngentaPotatoScholarship.com.

The scholarship will be awarded in October prior to the 2011 spring semester of school. The winner will be announced in November and will be informed via letter. He or she will also be recognized at the Potato Expo in Las Vegas, Nev., January 5 – 7, 2011.