

PERFECT PAIRINGS

2017 IDAHO® POTATO CHEFS CALENDAR



100% Idaho Potatoes



JANUARY

"I think Idaho® Potatoes are a lot to do with growing a good potato. Idaho® Potatoes have a distinct flavor. I like their uniform size and how easy they are to clean and prep."

STAFFAN TERJE
CHEF/OWNER
PERBLADE, SAN FRANCISCO, CA



FEBRUARY

"Idaho® Potatoes are a consistent, quality product. They are an inexpensive vegetable that is easy to store."

RYAN NELSON
CHEF/OWNER
LAF HARVEST
KITCHEN, THE NORTHE
AND SOUTHERN
ENDS OF KOREA
IN GAMBOL, IN



MARCH

"I love all the Idaho® Potatoes. I like having a variety of different starch levels, colors and sizes."

HOLLY SMITH
CHEF/OWNER
CAFE LUNA, KIRKLAND, WA



APRIL

"Idaho® Potatoes have the perfect amount of starch and a great texture."

DANA RODRIGUEZ
EXECUTIVE CHEF/OWNER
NOVA AQUA, DENVER, CO



MAY

"We love the consistency of Idaho® Russet Potatoes for our homemade fries. We have used them for our thick cut fries since we opened 15-plus years ago."

DOUGLAS KATZ
OWNER/PROPRIETOR
FIRE FOOD AND CORK
CLEVELAND, OH



JUNE

"When Idaho® Potatoes are baked or even when fried, they have that steak quality. They're nice and creamy inside."

DOUG PSALTIS
CHEF/OWNER
SPUMONE,
CHICAGO, IL



JULY

"Idaho® Potatoes have a better natural starch content than most other potatoes do. You can use them in lots more ways."

ERIC LEVINE
OWNER/PARTNER
MORNING TAP & TAILL,
BROOKLYN, NY
DUSKON TAP & TABLE
GLEN COVE, NY



AUGUST

"Idaho® Potatoes are versatile and can be used in so many ways. They allow you to take widely known dishes and put a unique spin on them."

JOANNA STACHON
EXECUTIVE CHEF
ADA STREET,
CHICAGO, IL



SEPTEMBER

"Idaho® Potatoes are a great medium for avo and flavor profiles, no matter what cuisine. They are very versatile."

CHUCK HATFIELD
DIRECTOR OF OPERATIONS
SYSTEMS
GOODEE
GUTHRIE, OKLAHOMA



OCTOBER

"I love Idaho® Yukon Gold Potatoes for their rich texture, buttery flavor and beautiful color."

ELISE WIGGINS
CHEF/OWNER
CATSVELLA,
DENVER, CO



NOVEMBER

"Idaho® Yukon Gold Potatoes are perfect for pairing. The texture creates a crispy exterior and a tender interior that retains a potato definition."

MATT BOLUS
EXECUTIVE CHEF
THE 44-KITCHEN,
NASHVILLE, TN



DECEMBER

"Idaho® Russet Potatoes are the focus of the dish and the least expensive ingredient out there. Use them as a base, and you have a lot more flexibility to play around with pairings."

CORY MORRIS
EXECUTIVE CHEF/OWNER
RONALD,
CHICAGO, IL



JANUARY

POTATOES & ANCHOVY

Janssons Frestelse

STAFFAN TERJE, CHEF/CO-OWNER
PERBACCO, BARBACCO, SAN FRANCISCO, CA



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 NEW YEAR'S DAY	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16 MARTIN LUTHER KING JR. DAY	17	18	19	20	21
22	23	24	25	26	27	28 CHINESE NEW YEAR
29	30	31				

White Fancy Food Show • San Francisco, CA • www.specialtyfoods.com

Holiday Market & Restaurant Supply Show • the South Beach, S.C. • www.holidaymkt.com

Mid-American Restaurant Expo • Columbus, OH • <http://mapco.com>

Jan 29 - Feb 1 • International Pastry Show • Mandalay Bay Convention Center • Las Vegas, NV • <http://www.hanita.org/ifa2012>

"Idaho® Potatoes are grown in soil that adds to the flavor. You can grow potatoes almost anywhere, but it doesn't mean you should."

- STAFFAN TERJE, PERBACCO, BARBACCO

RE-DISCOVERING A CLASSIC POTATO DISH

I grew up on a farm in Sweden in a family that loved good food. Being a chef gives me an outlet for my creative, introverted self as well as my leader self that wants to inspire and mentor. The Janssons Frestelse is my rendition of a classic Swedish dish. We serve it as an appetizer. To make it fun, I bake and serve it in the tin that the Swedish anchovy fillets come in.

Idaho® Yukon Gold Potatoes hold their distinct flavor and make an incredible

base. I like the texture and how the Yukons hold up. The Swedish anchovies sit in a salty, sweet brine with warm spices that include sandalwood, ginger and bay leaf. It's important to mix the brine into the cream so the flavor gets dispersed. I don't soak the potatoes too long. I like to keep the starch because it binds better. At times I look for new exotic ingredients but find myself reverting back to the potato to see what I can re-discover.

Staffan Terje represented San Francisco at the James Beard Foundation's Taste America tour.

His restaurants have received great reviews from multiple publications including Zagat.



FEBRUARY

HASH BROWN POTATOES & BACON

Hash Brown Potatoes Minneapolis

RYAN NELSON, CHEF/OWNER

LATE HARVEST KITCHEN, THE NORTH END BARBECUE & MOONSHINE, INDIANAPOLIS, IN



SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

1

FEBRUARY IS
NATIONAL POTATO
LOVER'S MONTH

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GROUNDBOY DAY

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American Culinary Federation (ACF) ChefConnect Chicago, IL • www.acfchicago.org

The North American Association of Food Equipment Manufacturers (NAFEM) Show • Orlando, FL • www.nafem.org

12 LINCOLN'S BIRTHDAY

13

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VALENTINE'S DAY

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PRESIDENTS DAY

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WASHINGTON'S
BIRTHDAY

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MARDI GRAS

American Culinary Federation (ACF) ChefConnect NYC • New York City, NY • www.acfnyc.org

New England Food Show • Boston, MA • <http://neps.restaurant.org>

BUTTERY HASH BROWNS ARE A STANDOUT SIDE

I cooked in college when I was planning to be a teacher. I stuck with cooking. As a line cook and sous chef, I believed in hard work and the American dream. I opened my first restaurant in 2011 with a strong staff and great location. I had zero turnover in staff last year. A farm-to-table chef, I like seasonal menus. Some dishes are standout staples. Potatoes Minneapolis pays homage to the city where I grew up. You stuff a sauté pan full with shredded Idaho® Potatoes, pour clarified butter around the edges of the pan, and garnish with house bacon

"These hash browns are decadent as cake. They are perfect with steak or bacon."

— RYAN NELSON, LATE HARVEST KITCHEN, THE NORTH END BARBECUE & MOONSHINE

lardons, sour cream and diced chives. There is an art to flipping hash browns. I start the flip with my pan at knee level. A buttery aroma releases from the golden brown crunchy exterior and creamy filling. This is one of our most popular side dishes. Guests like it on its own as well. Some order it as a take-out for their Sunday brunch.

We go through 20 pounds of Idaho® Potatoes a day. Potatoes are a ubiquitous and familiar product that guests are always comfortable with.

Chef Ryan Nelson is a recognized seafood sustainability advocate. He is cited in the *Indianapolis Business Journal's* list of "40 under 40," and Late Harvest Kitchen received Best Restaurant of the Year recognition from *Indianapolis Monthly* magazine.



MARCH

POTATOES & ROASTED CHICKEN

Smoked Potato Crema, Roasted Potatoes, and Parmigiano-Reggiano Foam with Roasted Chicken Thighs

HOLLY SMITH, CHEF / OWNER
CAFE JUANITA, KIRKLAND, WA



SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

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ASH WEDNESDAY

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Pawed
Week of Business

"The variety of potatoes in this dish is fun because you get to showcase the best qualities of each one."

— HOLLY SMITH, CAFE JUANITA

International Restaurant & Foodservice Show • New York City, NY • www.iref.org/annualshow/
Chain Operators Exchange (COO) • Las Vegas, NV • www.fohcon.com
T3 Learning Computerized Conference • Council of Hotel and Restaurant Trainers • Colorado Springs, CO • www.chrt.org
MCP Annual Conference

12 DAYLIGHT SAVINGS TIME BEGINS

13

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ST. PATRICK'S DAY

18

Catering and Events Show and Trade Show • New Orleans, LA • www.cateringshows.com

Restaurant Service Expo • Milwaukee, WI • www.restaurantexpo.com

Research Chefs Association Annual Culinary Conference & Show • San Juan Puerto Rico • www.rca.org

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20 FIRST DAY OF SPRING

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International Pizza Expo • Las Vegas, NV • www.pizzexpo.com

CONTRASTING TEXTURES PLAY WELL WITH ROASTED CHICKEN

I was heading down a political-science/law path when I started working in restaurants. I fell in love with the buzz. The stuff I love about business gets satisfied. My creative persona is super happy, and I get to take care of people. I am first and foremost a good shopper. I am constantly looking for the best ingredients. I try to be a good editor and not mess with them too much. We source from small artisans in the Pacific Northwest and Italy. I count Idaho as pretty close to the Pacific Northwest.

Each component in this dish likes the other one. The chicken is light enough that the potatoes still shine. The Smoked Potato Crema uses a Yellow Finn potato—it's a little creamier and a little more neutral than a russet, so it takes the smoke nicely. The smoke in the crema mimics cooking potatoes in the fireplace. The roasted potatoes have a slightly buttery crumble, which is a nice contrast to the smooth crema. The parmesan foam is pure umami. It stands up but manages to get into all the nooks and crannies, integrating with the crema and roasted potatoes.

Chef Holly Smith's Northern Italian-inspired cuisine earned her the James Beard Foundation award for Best Chef Northwest in 2008. In 2011, Smith and Cafe Juanita were nominated for the James Beard Award for Outstanding Chef and Outstanding Restaurant.



APRIL

FRENCH FRIES & GREEN CHILE SAUCE

Green Chile Cheese Fries

DANA RODRIGUEZ, EXECUTIVE CHEF/OWNER
WORK & CLASS, DENVER, CO



SUNDAY APRIL 3

TUESDAY APRIL 5

WEDNESDAY APRIL 6

THURSDAY APRIL 7

FRIDAY APRIL 8

SATURDAY APRIL 9

1 APRIL FOOL'S DAY

"These potatoes are strong enough to keep up with the flavor."

-DANA RODRIGUEZ, WORK & CLASS

2	3	4	5	6	7	8
Women's Resource Forum at the National Conference on Governmental Conference in Orlando, FL • www.womenresourceforum.com						
9	PALM SUNDAY	10	PASSEOVER BEGINS AT SUNDOWN	11	12	13
Religious Leadership Conference at Scottsdale, AZ • www.religiousleadershipconference.org						
16	EASTER ORTHODOX EASTER	17	18	PASSEOVER ENDS AT SUNDOWN	19	20
23/30	24	25	26	27	28	29
Culinary Institute of America/CityWorlds of Flavor International Conference & Festival in New Orleans • www.cityworldofflavor.com						
April 23-26 • Multi-Unit Franchising Conference in Las Vegas, NV • www.multiunitfranchisingconference.com						

AMERICA'S FAVORITE SIDE GETS AN AUTHENTIC MEXICAN TWIST

I started cooking at Panzano in Hotel Monaco. One of the bartenders at Panzano and I wanted to have our own restaurant. Two-and-a-half years ago we opened Work & Class. It's casual. We do American Southern and South Mexican. The name is who we are—working class. We are happy every day, even if we work 16 hours. I never call myself a chef. I always say I am a cook, because that is what I like to do.

I make the green chile sauce recipe exactly like I did in Mexico — garlic, onion, hot

chiles, tomatillos, vegetable stock. The most important thing is to grill the vegetables and cook the sauce until it gets the thickness you want. It's unique because of its char flavor, and it's gluten free. We make our own French fries. We cut the Idaho® Potatoes and blanch them for six minutes with salt and a pinch of baking soda so they don't break. We chill the potatoes, and later we fry them to order. Perfect. Chile, cheese and potatoes is literally the best combination you can find. We can never take it off the menu.

Dana Rodriguez emigrated from Mexico 18 years ago and worked her way up from dishwasher to executive chef/owner of Work & Class.

She received nominations from the James Beard Foundation in 2015 and 2016 in the Best Chef Southwest category.



MAY

HOME FRIES & PIZZA

Breakfast Pizza

Douglas Katz, CHEF/PROPRIETOR
FIRE FOOD AND DRINK, CLEVELAND, OH



SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

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CINCO DE MAYO

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May 6: 100 Women of Cleveland
Restaurant Week • Seattle, WA

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May 8-9: NCP/Werner Credit and RBC Annual Meeting • Salt Lake City, UT • www.localgovernments.org/nationalconvention

May 10: NCP/Werner Credit and RBC Annual Meeting • Seattle, WA • www.localgovernments.org/nationalconvention

14

MOTHER'S DAY

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ARMED
FORCES DAY

May 20-23: National Restaurant Association Show • Chicago, IL • www.restaurant.org

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NATIONAL
MARITIME DAY

23

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RAMADAN
BEGINS AT SUNDOWN

27

PaleoFest • Chicago, IL

May 20-23: National Restaurant Association Show • Chicago, IL • www.restaurant.org

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MEMORIAL DAY

30

31

"Idaho® Potatoes add a great textural element.
You can use other flavors and ingredients to elevate them."
— DOUGLAS KATZ, FIRE FOOD AND DRINK

PRACTICE MAKES A PERFECT BREAKFAST PIZZA

I knew when I was 7 years old that I was going to be a chef. I am not someone who creates something that has never been done before. I like to take something that is classic and work on it until I get the best result. I want to teach people, through time and practice, the rules of the kitchen. My biggest joy is seeing my employees happy, and having customers notice that.

We do some amazing pizzas at night. I thought we had to add a great pizza at

brunch. We make our own dough. Pan-cooking the potatoes in the skin on the salt for about 20 minutes is one of the secrets. We let them cool, peel and dice them, then cook them again in the oil. You want to have that pan hot and you want to slowly cook them. If you cook them quickly you won't get that great crispy edge. It is like eating home fries on a pizza. The contrast of the sweet crispiness and fattiness of the bacon with the potatoes ... there's not a better breakfast combination.

Fire Food and Drink Chef/Proprietor Douglas Katz is passionate about sustainable, local food prepared as simply as possible.

In 2014, the James Beard Foundation nominated him for best Chef of the Great Lakes Region.



JUNE

POTATOES & STEAK

Millionaire's Potato

DOUG PSALTIS, CHEF/PARTNER

RPM STEAK, CHICAGO, IL



SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

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"A great Idaho® Potato is always a
fantastic way to sop up all those beautiful meat juices."

- DOUG PSALTIS, RPM STEAK

4	5	6	7	8	9	10
11	12	13	14	FLAG DAY	15	16
18 FATHER'S DAY	19	20	21	FIRST DAY OF SUMMER	22	23
25 RAMADAN ENDS AT SUNDOWN	26	27	28	29	30	
United Fresh 2017 • Chicago, IL • www.unitedfreshshow.org						
International Food Technology Conference & Conference (IFT) 2017 • Toronto, Ontario, Canada • www.ift.org/ift2017-toronto						
Institute of Food Technologists (IFT) Annual Meeting and Food Expo • Las Vegas, NV • www.ift.org						
Summer Fancy Food Show • New York City, NY • www.summerfancyfood.com						

A GREAT STEAK DESERVES A POTATO WITH CHARACTER

I love the hospitality of being a chef. Getting a chance to help shape and coach people through their careers is one of the most rewarding parts of it.

We offer a lot of different kinds of potatoes on the menu. We have done everything from patatas bravas to a really fun Hasselback potato. This glorious twice-baked potato is called the Millionaire's Potato. The cuts of beef at RPM Steak are so diverse — we wanted a potato that has a lot of character to match.

The Millionaire's Potato is decadent. Using a really great Gruyère cheese with the Fontina cheese provides that creamy nuttiness. To make them extra delicious, we crisp the shells to order, stuff the potato, and put it back into the hot oven to finish roasting it. It is a twice-baked potato that has come back to life. Both truffles and potato have an earthiness to them and pair well together. The nuttiness of the potato mixture and the fat from the butter highlights that great truffle flavor.

Chef Doug Psaltis' culinary journey has taken him from his grandfather's Greek diner in Queens, NY, to the kitchens of Chef Alain Ducasse, The French Laundry, and now Lettuce Entertain You Enterprises.



JULY

POTATOES & TOMATOES

Idaho® Potato Panzanella Stack

ERIC LEVINE, CHEF/PARTNER

MORRIS TAP & GRILL, RANDOLPH, NJ
PARAGON TAP & TABLE, CLARK, NJ



SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

1

"Idaho® Potatoes have an earthy flavor to them. It's always consistent."

— ERIC LEVINE, MORRIS TAP & GRILL & PARAGON TAP & TABLE

2	3	4 <small>INDEPENDENCE DAY</small>	5	6	7	8
9	10	11	12	13	14 <small>BASTILLE DAY</small>	15
School Nutrition Association (SNA) National Conference • Atlanta, GA • www.schoolnutrition.org				July 8-11 • Hospitality Training Conference		
American Culinary Federation (ACF) National Convention & Show • Orlando, FL • www.acfnational.org			National Association of College & University Food Services National Conference • Nashville, TN • www.nacuf.org			
16	17	18	19	20	21	22
Hospitality Training Conference—Council of Hotel Restaurant Trainers • San Diego, CA • www.chrt.org						
23/30	24/31	25	26	27	28	29

A PANZANELLA POTATO SURPRISE

I started working in restaurants at age 11. The insanity of the business drew me in. The screaming, the yelling, it all made me feel comfortable. Over the years I have become a kitchen rat.

I think about the whole process. I have to think about every little detail that goes with creating our gastrocraft experience. Seeing your team excel on a consistent basis, that is the biggest accomplishment.

Potatoes are typically a side dish, but in this case they're the focus of a main dish.

Instead of using bread in the panzanella salad, we use potatoes. It's a different approach to a traditional salad entrée. When you bite into the layers and the flavors combine, that is when the next level of experience happens. We use the Idaho® Russet because it holds very well and has great flavor. There is a little vinegar in the dish, so you want to cut the acid down a bit.

Potatoes have a big place on our menu—hashes, potato cakes, tots. We are always looking to reformat the potato. The options are endless.

As a consultant, chef/partner, hydroponic farmer and ravioli-maker, Eric LeVine has garnered many accolades including an Award of Excellence from Wine Spectator, James Beard nomination for Southeast Chef of the Year, and Food Network Chopped champion.

AUGUST

WARM POTATO SALAD & OCTOPUS

Crispy Confit of Baby Octopus with Warm Idaho® Potato Salad

JOANNA STACHON, EXECUTIVE CHEF
ADA STREET, CHICAGO, IL



SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

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"Soaking up a kick of spice from a hot sauce and seasoned to taste in a warm salad, potatoes work. That's how versatile they are."

- JOANNA STACHON, ADA STREET

Water+Food+Art=Beauty Conference • Lexington, Okla. • www.waterplusfood.com

WARM POTATO SALAD COOLS SPICY OCTOPUS

I like kitchen culture because it gives me the opportunity to connect with people. Going from sous chef to executive chef, I now take ownership of the menu and manage a staff. I am the youngest person in the kitchen. Ada Street is housed in an old steel mill in a tucked-away neighborhood. People come for the good food and drink and also to hold events and celebrations in our private dining room. Octopus has always been on the menu. I took a recipe of owner Michael Kornick that is simple but really tasty and put a spin on it by adding a hot sauce and potato

salad. It's a play off of spicy chicken wings and potatoes. The confit octopus is cooked low and slow for two to three hours. Taste the peppers to determine their spiciness before adding them to the hot sauce.

The diced Idaho® fingerling potatoes soak up the flavors in the potato salad. Serve the potatoes warm and let the onions, carrots and celery cool them down. The orange-red color of the octopus atop the potato salad makes it visually pleasing, like a sunset.

Joanna Stachon became executive chef at Ada Street before reaching the age of 25.

Thrillist.com recognized her as a top millennial chef. She is a whole-animal advocate and skilled butcher.



SEPTEMBER

POTATOES & CILANTRO CHUTNEY

Samosa-Stuffed Idaho® Potato with Cilantro Chutney

CHUCK HATFIELD, DIRECTOR CULINARY SYSTEMS

SODEXO, GAITHERSBURG, MD



SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

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2

"The high starch content of the Idaho® Russet makes a beautiful, fluffy filling."
—CHUCK HATFIELD, SODEXO

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LABOR DAY

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10 GRANDPARENTS DAY

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PATRIOT DAY

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FordFiesta.net & Living Show • Orlando, FL • www.fordfiesta.com/livingshow.com

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BOSH HASHANAH
REGULAR SUNDOWN

21

BOSH HASHANAH
ESTATE SUNDOWN

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FIRST DAY OF
AUTUMN

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YOM KIPPUR
REGULAR SUNDOWN

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YOM KIPPUR
ESTATE SUNDOWN

DE-CONSTRUCTED SAMOSA IS A HEALTHY INDULGENCE

I grew up in the business. It's all I have ever known, and I truly enjoy it. There is always an opportunity to learn and grow. Just when you think you have a cuisine or food figured out, there is someone else doing something different.

This recipe was designed for our consumers as part of Mindful by Sodexo. We created a line of mostly vegetarian entrées that were foodservice friendly. The stuffed potatoes can be held, are easy to put together, and look great when garnished and filled with interesting ingredients. We played off the loaded baked

potato, taking a well-known staple and making it more healthy and interesting. Samosas are potato-based, so why not reverse-engineer it?

Cumin, coriander and ginger are the dominant Indian spices. Dry-roasting the cumin seed is very important to enhance and bring out the oils. It really gives you a nice flavor punch. In keeping with the Indian influence, we paired the potato with a bright cilantro chutney sauce. The high starch content of the Idaho® Russet makes a beautiful, fluffy filling.

Chuck Hatfield is a Culinary Institute of America graduate with nearly 30 years of foodservice experience. Some of his proudest moments are cooking for President George H. W. Bush and helping Sodexo clients set up operations to feed 15,000 people a day.

OCTOBER

GNOCCHI & SPIGARELLO

Crispy Potato Gnocchi

ELISE WIGGINS, CHEF/OWNER

CATTIVELLA, DENVER, CO



SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

1	2	3	4	5	6	7
8	9	COLUMBUS DAY	10	11	12	13
15	16	NATIONAL BOSS'S DAY	17	18	19	20
22	23		24	25	26	27
29	30		31 HALLOWEEN			28

Product Marketing Association (PMA) Fresh Summit International Convention & Trade Show • New Orleans, LA • www.pmacon.com

Society for Hospitality and Restaurant Management (SHRM) National Conference • Miami, FL • www.shrm.org

SEARED AND SMOKY GNOCCHI

From a very young age, I made a connection between good food and happy people. Both of my parents were good cooks. In Louisiana, where I grew up, we appreciated great-tasting food. While in college, I worked in the front of the house as a server, bartender and manager. After I got my degree, I headed to culinary school and then to Colorado.

A lot of people take gnocchi out of a water bath and put it into a sauce. I like to cook it twice. When you sear gnocchi after cooking it in the water bath, the

egg—that is folded in with the potatoes—souffles. I pan-fry the gnocchi in butter. You get this crispy, caramelized texture on the outside while the inside is super fluffy. Grilled spigarello is a broccoli variety that adds a nice smoky flavor. The tarragon brightens the dish. Idaho® Yukon Gold Potatoes color the dish without even trying.

"A dish doesn't need to be difficult to be delicious.
Potatoes paired with an interesting ingredient never fail out of flavor."
— ELISE WIGGINS, CATTIVELLA

Elise Wiggins has received numerous best-of awards. In 2014, the James Beard Foundation recognized her Braised Lamb Croquette as a favorite dish. She is the sole owner of the new Cattivella restaurant.

NOVEMBER

POTATO PANCAKE & NEONATA

Idaho® Potato Pancake with Neonata, Topped with Poached Egg

MATT BOLUS, EXECUTIVE CHEF
THE 404 KITCHEN, NASHVILLE, TN



SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

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"People know and trust potatoes. It's a vessel for them to try different ingredients and dishes."

— MATT BOLUS, THE 404 KITCHEN

5 DAYLIGHT SAVINGS TIME ENDS

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ELECTION DAY

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VETERANS DAY

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© The 404 Kitchen • Newton City, KY • www.the404kitchen.com

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THANKSGIVING

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A MINIMALIST APPROACH TO PAIRING POTATOES

At The 404 Kitchen we are ingredient-inspired. We buy local as much as possible but don't compromise quality for locality. If I have a great potato, I appreciate it for what it is. I take a minimalist approach to creating simple and beautiful cuisine that tastes good.

I was introduced to neonata last year and have fallen in love with it. I wanted to pair it with something and Idaho® Potatoes are perfect. They are the sponge that will enhance and elongate the flavor I'm using.

For this dish, I kept going back to ketchup on hash browns. How could I make that even better? If you purée neonata and add it to the potato mix, you get a briny, peppery brightness. When you cut the potato pancake open, it's vibrant red inside. With a white poached egg and yolk spilling over it, how can you say no to that? I use Idaho® Yukon Gold potatoes. They are waxy and give a crispy exterior while the interior retains a potato definition. That's why I prefer them. Let it be fun to cook and more fun to eat.



DECEMBER

ROASTED POTATOES & TRUFFLE "ASH"

Patatas Rescoldo

CORY MORRIS, EXECUTIVE CHEF/PARTNER
RONERO, CHICAGO, IL



SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

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"Idaho® Russet Potatoes are the focus of the plate and the least expensive ingredient on it. Use them as a base, and you have a lot more flexibility to play around with pairing."

- CORY MORRIS, RONERO

3	4	5	6	7	8	9
10	11	12 HANUKKAH BEGINS AT SUNDOWN	13	14	15	16
17	18	19	20	21 FIRST DAY OF WINTER	22	23
24/31 NEW YEAR'S EVE DECEMBER 31	25 CHRISTMAS	26 FIRST DAY OF KWANZAA	27	28	29	30

FROM ASHES, ELEGANT FLAVOR EMERGES

Our approach to authentic cuisine starts with a cooking style and quality ingredients. I wanted to do an onion-potato dish, and rescoldo is one of my favorite cooking techniques. It's a method of cooking where you bury ingredients in a fire's coal embers. I use traditional ingredients, but because of the cooking technique the result is a better version of the steakhouse baked potato.

To mimic the appearance of ash, I worked with tapioca maltodextrin. It turns a fat into a powder. With the burnt onions and truffle oil, you get an elegant flavor.

Pairing this combination with potatoes takes something familiar and makes it interesting. Patatas Rescoldo is savory. Idaho® Russet Potatoes give it a meaty texture. The truffle "ash" is light and dissipates on the palette. You chew through the bacon lardons and glide through the taleggio fondue and chives while the potato just marries them all together in your mouth.

Tablesides we explain the dish to our guests so they aren't confused. They ask: "Can we eat this?" It's a best seller for sure.

Longtime Garces Group Chef Cory Morris (Rural Society) will launch Ronero in Spring 2017.

This Food Network Chopped champion is inspired by food-immersion travel.

2017 IDAHO® POTATO CHEFS CALENDAR RECIPES



JANUARY

POTATOES & ANCHOVY

Janssons Frestelse

Recipe courtesy of Chef/Co-Owner Steffan Terje, Perbacco, Barbacco, San Francisco, CA

Servings: 6-8

INGREDIENTS:

- 5 to 6 Idaho® Yukon Gold Potatoes
- 2 onions, thinly sliced
- 3 tablespoons butter, divided, plus more for greasing dish
- 2 teaspoons salt
- 1/4 teaspoon white pepper, ground
- 1/4 teaspoon allspice, ground
- 20 Swedish anchovy fillets (bones reserved)
- 2 cups heavy cream
- 1/2 cup fresh dill (optional)
- Salt or troutroe for serving (optional)

DIRECTIONS:

1. Peel the potatoes and cut them into 1/4-inch x 3-inch strips.
2. Sauté the onions gently in 1 tablespoon butter without browning. Season with the salt, white pepper and allspice.
3. Grease an ovenproof baking dish with butter and cover the bottom with a layer of potatoes (using about half of the prepped strips), then add half the onions and half the anchovy fillets. Add another layer of potatoes, then the rest of the onions and anchovies. Finish with a layer of potatoes.
4. Flatten the surface. Mix the cream and reserved anchovy bones. Add to the top of the potatoes.
5. Place a few pieces of butter on top and sprinkle with bread crumbs (if using). Bake in a 450°F oven until the potatoes are cooked and the tops golden, about 1 hour. Dish can also be baked and served in the anchovy tin. Serve with dill, if desired.

[Hash Brown Potatoes Minneapolis continued]

- until the edges begin to brown, 4 to 5 minutes, then flip hash browns. (If you're uncomfortable flipping the hash browns, use another sauté pan to top the first pan and overturn the potatoes into the second pan.)
3. Once the potatoes are flipped, place the pan in a 350°F oven until the potatoes are golden brown on the outside and cooked through the inside, about 10 minutes.
4. Garnish the hash browns with a large dollop of sour cream, bacon bits and dill.



FEBRUARY

HASH BROWN POTATOES & BACON

Hash Brown Potatoes Minneapolis

Recipe courtesy of Chef/Owner Ryan Nelson, Late Harvest Kitchen, The North End Barbecue & Moonshine, Indianapolis, IN

Servings: 1

INGREDIENTS: BACON LARDONS

- 3 pounds kosher salt
- 2 pounds brown sugar
- 5 cups granulated sugar
- 4 tablespoons whole pepper corns
- 6 bay leaves
- Pinch of pink curing salt (optional)
- 2 whole pork bellies

INGREDIENTS: POTATOES & MINNEAPOLIS

- 16 pounds Idaho® Russet Potatoes, shredded
- 1 cup clarified butter
- 3 tablespoons sour cream
- 3 tablespoons Bacon Lardons (see recipe), if you like
- 1 tablespoon fresh chives, finely diced

DIRECTIONS: BACON LARDONS

1. Combine all the ingredients except the pork belly in a large bowl.
2. Spread a thin layer of the curing mixture in a deep hot pan, then lay down the belly fat. Pour mixture on top of belly. It completely covers. Repeat with the second belly, using up all the mixture. Both should fit snugly in the hot pan. Wrap tightly with plastic wrap and sit for 7 to 10 days.
3. Rinse the belly of all curing mixture. Lay each belly flat on an asphalt and gently blot with a towel. You want to remove most of the moisture. Let the belly sit overnight to develop apetite that will help the smoke stick to them when put in the smoker.
4. Cut belly into thirds. Place in the smoker. We smoke the bellies at 200°F for 4 to 5 hours, but turn it up for each smoker. Check the smoker a few times to make sure there's plenty of wood chips and enough smoke. The bellies should look golden brown when done.
5. Once cool enough to handle, cut up into desired size and bake in a 350°F oven until crispy, about 10 minutes.

DIRECTIONS: POTATOES & MINNEAPOLIS

1. Tightly pack a 7-inch x similarly sized sauté pan full of the shredded potatoes. This will allow the hash browns to hold their shape.
2. Pour the clarified butter around the edges of the pan (don't use regular butter; it will burn) and cook over medium heat

MARCH

POTATOES & ROASTED CHICKEN

Smoked Potato Crema, Roasted Potatoes, and Parmigiano-Reggiano Foam with Roasted Chicken Thighs

Recipe courtesy of Chef/Owner Holly Smith, Cafe Juanita, Kirkland, WA

Servings: 8 to 12

INGREDIENTS: SMOKED POTATO CREAM

- 2 pounds Idaho® Yellow Finn Potatoes
- Salt, as needed, for boiling potatoes
- ½ cup heavy cream
- 4 tablespoons unsalted butter
- Kosher salt, to taste

INGREDIENTS: ROASTED POTATOES

- 2 pounds Idaho® russet or small potatoes
- Salt, as needed, for boiling potatoes
- 4 tablespoons olive oil
- 2 tablespoons unsalted butter
- Kosher salt, to taste

INGREDIENTS: PARMIGIANO-REGGIANO FOAM

- 25 grams chicken stock
- 250 grams Parmigiano-Reggiano cheese, grated
- 200 grams heavy cream
- Kosher salt, to taste

INGREDIENTS: ROASTED CHICKEN THIGHS

- 8 to 12 chicken thighs, skin trimmed off
- Kosher salt, to taste
- Extra virgin olive oil, to taste
- Fresh rosemary sprigs, to taste
- Fresh thyme sprigs, to taste
- Piment d'Espelette, to taste (optional)

DIRECTIONS: SMOKED POTATO CREAM

1. Place the potatoes in a large pot and cover with cold water.
2. Add salt to the water and bring to a boil, then turn down to a simmer. Continue to simmer until the potatoes are very tender (the skins have broken and the flesh is popping out).
3. Carefully remove the potatoe from the water and place on a sheet tray. Place the sheet tray in the refrigerator until the potatoes are completely cooled.
4. Once the potatoe are cooled, cut them into logs about 1/4 inch thick.
5. Preheat oven to 400°F.
6. Heat a large oven proof sauté pan over high heat. Add the olive oil and let it heat up.
7. Once the oil is hot, carefully place the potatoes into the pan. When they are crisp on one side, flip them to crisp up the other side.
8. Once you've flipped them, add the butter to the pan and place it in the oven for about 5 minutes. Season with kosher salt.

DIRECTIONS: ROASTED POTATOES

1. Place the potatoes in a large pot and cover with cold water.
2. Add salt to the water and bring to a boil, then turn down to a simmer. Continue to simmer until the potatoes are fork tender.
3. Carefully remove the potatoes from the water and place on a sheet tray. Place the sheet tray in the refrigerator until the potatoes are completely cooled.
4. Once the potatoe are cooled, cut them into logs about 1/4 inch thick.
5. Preheat oven to 400°F.
6. Heat a large oven proof sauté pan over high heat. Add the olive oil and let it heat up.
7. Once the oil is hot, carefully place the potatoes into the pan. When they are crisp on one side, flip them to crisp up the other side.
8. Once you've flipped them, add the butter to the pan and place it in the oven for about 5 minutes. Season with kosher salt.

DIRECTIONS: PARMIGIANO-REGGIANO FOAM

1. In a small saucepan over medium high heat, heat up the chicken stock.
2. Using a whisk, slowly add the grated cheese in batches. Whisk until all the cheese is melted.
3. Place the melted cheese mixture into a blender. Turn on the blender and slowly add the cream.
4. After the mixture is completely smooth, taste and adjust seasoning with kosher salt as needed. Place mixture in a whipped cream dispenser and charge with at least two charges. Test foam consistency and add another charge if necessary.

DIRECTIONS: ROASTED CHICKEN THIGHS

1. Brine the chicken thighs for 2 hours, then drain and pat dry.
2. Preheat oven to 400°F.
3. Season chicken thighs with kosher salt and dried rosemary and thyme sprigs. Season with piment d'Espelette (if using).
4. Roast chicken thighs skin side up until skin is super crispy and thighs are eminently tender, about 40 minutes. Remove herbs sprigs. Allow to rest 5 to 10 minutes before serving.

DIRECTIONS: ASSEMBLY

1. To plate, place a generous swoosh of the smoked potato cream on the platter and pile the crispy roasted potatoes on top. Garnish with the foam and serve immediately with roasted chicken thighs.



APRIL

French Fries & Green Chile Sauce

Green Chile Cheese Fries
Recipe courtesy of Executive Chef Dana Rodriguez, Work & Class, Denver, CO

Servings: 1

INGREDIENTS: CHILE SAUCE

- 5 pounds Anaheim peppers
- 5 pounds poblano peppers
- 2 cups jalapeño peppers
- 2 cups canola oil
- 3 pounds tomatoes, roughly chopped
- 2 pounds onions, roughly chopped
- 1 cup garlic cloves
- ½ cup salt
- ½ cup fresh oregano
- ½ cup black pepper
- ½ cup coriander, ground
- ½ gallon vegetable stock
- 2 bunches fresh cilantro with stems
- 1 gallon white beans, cooked
- 1 gallon black beans, cooked

INGREDIENTS: FRIES

- 2 Idaho® Russet Potatoes, peeled and cut into 4-inch slices
- 2 quarts canola oil
- ¼ ounce Chile Sauce (see recipe)
- ½ cup Queso Fresco cheese, shredded
- ½ cup 6-year Wisconsin Cheddar cheese, shredded

DIRECTIONS: CHILE SAUCE

1. Roast all the peppers on the grill, then remove the skins and roughly chop the peppers.
2. In a large pot, add the oil and sauté the tomatoes, onions and garlic until golden brown. Then add the chopped peppers, salt, oregano, pepper, coriander and cumin and sauté for about 20 minutes over medium heat to bring the flavor out.
3. Add the stock and let the mixture cook over medium heat until the onions are at thickness. 30 to 40 minutes.
4. Add the cilantro and then blend the mixture using an immersion blender. Add salt and pepper to taste. Stir in the beans.

DIRECTIONS: FRIES

1. Bring a large pot of salted water to a boil. Blanch potato slices about 3 minutes, until soft outside and firm inside. Drain and place in a cooler for 30 minutes.
2. Heat oil in a deep pot and when the temperature reaches 350°F, fry the potato slices with a strainer.

3. Place fried potatoe in a metal pie tin, add the Chile Sauce and top with the cheeses. Place in 350°F oven until cheese is melted, about 6 minutes.



MAY

HOME FRIES & PIZZA

Breakfast Pizza
Recipe courtesy of Chef/Owner Douglas Katz, Fire Food and Drink, Cleveland, OH

Servings: 1 (10 inch) pizza

INGREDIENTS:

- 3 Idaho® Russet Potatoes (16 oz), unpeeled
- 1 pound unsalted butter, at room temperature, plus more for brushing
- 1 cup fontina cheese, coarsely grated, or ½ cup fontina and ½ cup Gruyère mixture, plus more for finishing
- ½ cup Gruyère cheese, grated
- ½ cup heavy cream
- ½ cup fresh herbs, chopped, plus more for garnish
- 2 tablespoons truffle paste
- Salt and pepper, to taste
- Fresh black truffle for finishing (optional)
- Truffle oil for drizzling

DIRECTIONS:

1. Bake potatoes in a 400°F oven (375° for convection) for 60 minutes, until tender. Remove from oven; let cool slightly.
2. Slice off the top of each potato lengthwise; scoop out and reserve the flesh.
3. Brush the inside of each potato shell with butter; place back in the oven to crisp up about 10 minutes.
4. Add the potato shells to the bowl of a food processor fitted with the paddle attachment. Add the butter and mix to combine. Mix in the grated cheeses, then the cream. Mix in the herbs and truffle paste and season with salt and pepper.
5. Divide the potato mixture among potato shells and top with more fontina cheese (or fontina + Gruyère mixture). Bake for another 10 to 15 minutes, until heated through and cheese has melted.
6. Finish each potato with freshly shaved truffle (if using), drizzle with truffle oil and sprinkle with chopped herbs. Serve immediately.



JUNE

POTATOES & STEAK

Millionaire's Potato
Recipe courtesy of Chef/Partner Doug Psaltis, RPM Steak, Chicago, IL

Servings: 10

INGREDIENTS:

- 30 large Idaho® Russet Potatoes (60 oz), unpeeled
- 1 pound unsalted butter, at room temperature, plus more for brushing
- 1 cup fontina cheese, coarsely grated, or ½ cup fontina and ½ cup Gruyère mixture, plus more for finishing
- ½ cup Gruyère cheese, grated
- ½ cup heavy cream
- ½ cup fresh herbs, chopped, plus more for garnish
- 2 tablespoons truffle paste
- Salt and pepper, to taste
- Fresh black truffle for finishing (optional)
- Truffle oil for drizzling

DIRECTIONS:

1. Bake potatoes in a 400°F oven (375° for convection) for 60 minutes, until tender. Remove from oven; let cool slightly.
2. Slice off the top of each potato lengthwise; scoop out and reserve the flesh.
3. Brush the inside of each potato shell with butter; place back in the oven to crisp up about 10 minutes.
4. Add the potato shells to the bowl of a food processor fitted with the paddle attachment. Add the butter and mix to combine. Mix in the grated cheeses, then the cream. Mix in the herbs and truffle paste and season with salt and pepper.
5. Divide the potato mixture among potato shells and top with more fontina cheese (or fontina + Gruyère mixture). Bake for another 10 to 15 minutes, until heated through and cheese has melted.
6. Finish each potato with freshly shaved truffle (if using), drizzle with truffle oil and sprinkle with chopped herbs. Serve immediately.

INGREDIENTS: PIZZA CRUST

1. Place the water, instant yeast and sugar in the bowl of a stand mixer and let sit until the yeast dissolves and becomes active, about 3 minutes.
2. Add the flour, cornstarch, salt and olive oil to the mixing bowl on top of the yeast mixture. Knead until the dough is smooth and elastic, about 4 to 5 minutes.
3. Using the dough hook attachment, start mixing on the low setting until the ingredients begin to come together into a homogenous mass, about 3 minutes, then increase to medium high speed for at least 8 minutes to develop the dough strength. The dough should begin to climb the hook and clear the sides, yet still be slightly tacky and adhere to the bottom of the bowl. If the dough is climbing the hook without sticking to the bowl, add a few drops of water. If the dough is not clearing the sides, add a light dusting of flour and continue

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INGREDIENTS: PIZZA TOPPING

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WARM POTATO SALAD & HOT CHICKEN



Hot Chicken, Biscuit Puree, Warm Potato Salad, Kohlrabi, Candied Skin
LYNNE O'DOWD

POTATOES & TOFU

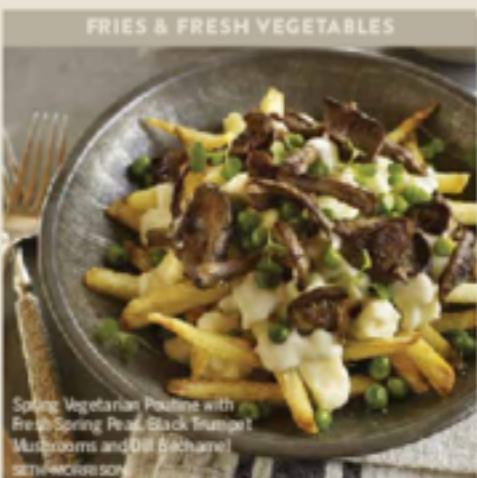


Tofu Potato Hash
AHMED SHAHRYAR

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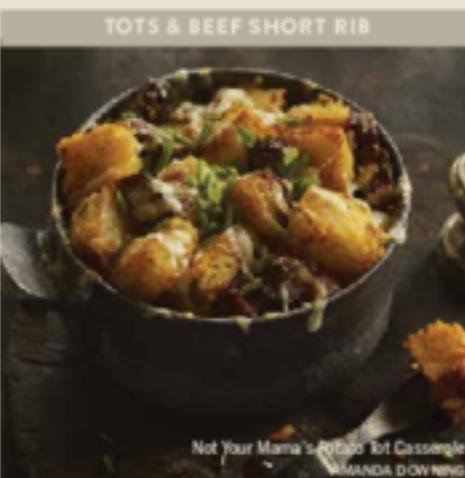
The 2017 Idaho® Potato Chefs Calendar highlights creative pairings with potatoes. You can find more pairings, recipes and photos from some of the world's best chefs online at idahopotato.com

FRIES & FRESH VEGETABLES



Spring Vegetarian Poutine with Fresh Spring Peas, Black Trumpet Mushrooms and Dill Béchamel
SETH MORRISON

TOTS & BEEF SHORT RIB



Not Your Mama's Potato Tot Casserole
AMANDA DOWNING



Share your passion
for potatoes!



CONTACT

Don Odiorne

VICEPRESIDENT - FOODSERVICE

PHONE: 208.334.2350

EMAIL: ipc@potato.idaho.gov

Idaho® Potato Commission
661 S. Rivershore Lane, Suite 230
Eagle, ID 83616

ABOUT IDAHO® POTATOES

More than 250 family farmers grow Idaho® Potatoes in russet, red, yellow, and fingerling varieties. Warm days and cool nights, combined with plenty of mountain-fed irrigation water and rich volcanic soil, produce the unique texture, taste, and dependable performance chefs have come to expect. Order them year-round.