

BLOGGERS



We've been working together since









IDAHO POTATO COMMISSION







healthy nibbles

HealthyNibblesandBits.com

Aligot Potatoes video has



AverageBetty.com has more than

views on the videos she's done for Idaho[®] potatoes.

TOP TEN REASONS WE WORK WITH BLOGGERS



Daily social media usage of global internet users amounted to 135 minutes per day.

It's an effective way to reach a younger audience.



Builds awareness of Idaho® potatoes in new audiences and reinforces it with current customers."

Working with bloggers is modern, hip and forward thinking.



...

They offer a lot of bang for the buck.



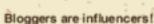
MORE THAN RECIPES

have been created by the IPC bloggers!

Bloggers have their fingers on the pulse of what's hot and trending.



Bloggers are social media masters! Between posts on their websites and across various social media channels. POST our blogger content reaches 100's of thousands of consumers.



They are a trusted source of information. If they like a brand or a product, that goes a long way with their fans.





It's always better to have a third party boasting about your brand!

Please visit Idaho Potato.com for more than 1,500 nutritious and delicious Idaho potato recipes. For daily updates and to be part of our social media community, follow us on:

