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RFP Announced for TerraRosa

The Potato Variety Management Institute is requesting proposals (RFP) for the exclusive sublicense for the production and marketing of **TerraRosa** (POR01PG20-12), Specialty Red Skin/Red Flesh Potato.

An exclusive sublicense will be offered for the production, use and marketing of the potato variety **TerraRosa**. The sublicense will be awarded based on established production and marketing experience and demonstrated abilities to successfully manage seed stocks, produce and market potato varieties. A sub-licensee will have the right to offer further sublicenses of this variety to third parties.

An economic compensation plan to the Tri-State Breeding Program via PVMI must be presented. Proposals must document eligibility, experience, and provide a marketing plan. Applications will be reviewed by a committee that includes members of the PVMI Board and Oregon State University, but does not include any party that might be competitive or gain advantage by information contained within proposals. Applications will be scored against the criteria outlined in the RFP and will be evaluated relative to the review team's assessment of the applicant's ability to establish a sustainable market for **TerraRosa**. The successful applicant will enter into an exclusive sublicense agreement with PVMI.

Applications need to be sent in by October 30, 2012 to PVMI. For more information or to submit an application contact Jeanne Debons, Executive Director, 60380 Chickasaw Way, Bend, OR 97702, Telephone 541.318.1485 — Fax 541.318.7561 — jeannedebons@mn.com

TerraRosa (POR01PG20-12) is a mid-season specialty potato with red skin and red flesh. This selection is unique among commercially available varieties for the oblong tubers with a very high culinary quality. Tubers are ideal for microwave, frying or baking. Chips made from retain their rosy color and resist fading.

Tubers have high specific gravity, are smooth with shallow eyes that are well distributed across the tuber. It has medium storage capability and mid to high fertility requirements and it needs to be handled gently to prevent skinning during harvest and has few surface blemishes and internal problems.

- ◆ High specific gravity
- ◆ Excellent culinary quality
- ◆ Few tuber defects
- ◆ Skin & Flesh Color
- ◆ PA97B35-2 x PA97B29-3

Tentative Dates for the 2012 Tri-State Tour

- **Aberdeen Single Hills**
Wed - Fri, Oct 3 - 5
- **Hermiston Tues, Oct 9**
- **Klamath Falls Wed - Fri, Oct 10 - 12**

These dates are subject to change.
For additional details, contact Jeanne Debons on 541.318.1485 or email at jeannedebons@mn.com for an update.



Yukon Nugget Released

YUKON NUGGET produces round tubers with yellow skin and small red eyes. The eyes are intermediate in depth and number well distributed. Tuber shape is uniform. Tubers are smaller than *Yukon Gold* averaging 2 to 3 oz. less and with a more even size distribution. It is more resistant to scab, vascular and stem end discoloration, and hollow heart than *Yukon Gold*. There are more tubers per plant and the average yield exceeds that of *Yukon Gold*.

YUKON NUGGET has substantially higher antioxidant concentrations than *Yukon Gold*. Its biggest shortcoming is its susceptibility to **PVY & PLRV**., although mosaic symptoms are expressed with infection.



- Medium-early maturity
- Excellent culinary qualities
- High yielding, few defects
- Bright clear skin & flesh color
- PA99P35-1 x Rose Gold

Disease Rankings

Early Dying	susceptible
Scab	resistant
PVY	susceptible
PLRV	susceptible
Late Blight	susceptible

Summary of two years data grown in Western Regional trials in OR, WA, ID, CO, & CA, 2008-09.

	Total	Marketable Yield	Specific	Flesh	Culinary	Fresh
Entries	Yield	(4-10 oz)	Gravity ¹	Color ²	Quality ³	Market ⁴
	cwt/A	cwt/A	g cm ⁻³			
YUKON NUGGET	451	253	1.086	3.5	58.2	3.4
<i>Yukon Gold</i>	415	215	1.084	2.6	58.6	3.7

¹Specific gravity was determined using the weight-in-air, weight-in-water method

²Tuber flesh color (1-5 Dark Yellow)

³Rating: boiling, baking and microwave test. Higher score = better quality; max = 25 per test

⁴Fresh market rating: 1 = worst, 5 = best

The information contained within this flyer was supplied by researchers of the Northwest Potato Variety Development Program and their collaborators.

Year I — Defender in Bangladesh a success



Defender in Bangladesh,
February, 2012



Field to warehouse, Bangladesh, 2012



Ed Stas try with Arif Iftekhar,
Malin, OR in August.

In 2011, PVMI working with Kishan Seed International exported approximately 1000lb of **Defender** seed to Bangladesh. A trial was subsequently planted whose data will be used as the first of three years required for registration by the government.

Defender was chosen because it is a long white and has excellent resistant to Late Blight and other diseases. Based on this, PVMI hopes to send additional **Defender** seed as well as more varieties to be trialed in 2012.

In August, Mohammad Arif Iftekhar, the proprietor, visited seed and commercial growers in Oregon.

POTATO VARIETY
MANAGEMENT
INSTITUTE

60380 Chickasaw Way
Bend, Oregon 97702

Phone: 541.318.1485
Fax: 541.318.7561
E-mail: jeannedebors@msnc.com

WWW.PVMI.ORG

Up and Coming Events

Nov 8 - 9, 2012
Montana Seed Potato
Seminar, Bozeman, MT
Contact:
potatocert@montana.edu

Jan 9 - 11, 2013
Potato Expo 2013,
Las Vegas, NV
Contact:
hallee@nationalpotatocouncil.org

Jan 23 - 24, 2013
U of I Potato Conference,
Pocatello, ID
Contact:
(509) 635-2974

Jan 29 - 31
WA-OR Potato
Conference,
Kennewick, WA
Contact:
(509) 766-7123

World Potato Congress, Edinburgh, Scotland

In May this year, PVMI exhibited at the World Potato Congress in Edinburgh. This is the first time that Tri-State varieties were introduced at an exhibition overseas and the reception was excellent. Europeans have been aware of specialty varieties for many years, see the display below of the Albert Barlett, the UK's leading supplier of potatoes. Some of PVMI offerings are of interest including processing russets, as well as the colored skin and colored flesh varieties including **Purple Pelisse**, **AmaRosa** and **Huckleberry Gold**. This has resulted in several companies proposing to trial and possible market Tri-State varieties in Europe and further afield.

