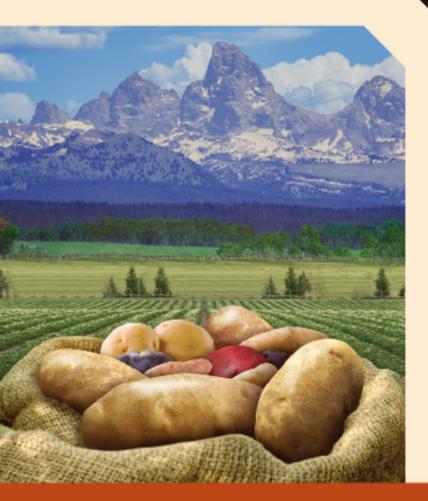
2020 IDAHO® POTATO HARVEST: BEST IT'S BEEN IN YEARS!

- Perfect weather conditions during planting, growing, and harvest
- Exceptional quality across all varieties



- Strong yields produced a similar crop to last year, despite planting 13,000 fewer acres
- Shippers have responded to retailer demands by increasing bagging capacity
- Idaho is your one-stop shop for Russets, Reds, Yellows, and Gourmet

CONTACT YOUR

Retail Promotion Director idahopotato.com/retail/contacts