

2020 IDAHO® POTATO HARVEST: BEST IT'S BEEN IN YEARS!



- Perfect weather conditions during planting, growing, and harvest
- Exceptional quality across all varieties



- Strong yields produced a similar crop to last year, despite planting 13,000 fewer acres
- Shippers have responded to retailer demands by increasing bagging capacity
- Idaho is your one-stop shop for Russets, Reds, Yellows, and Gourmet

CONTACT YOUR
Retail Promotion Director
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