

A HERO IN THE MAKING!

KENT TRAINS HIS NEW COHORT IN THE WAYS OF STRENGTHENING SPUD SALES!



TOP-OF-MIND AWARENESS FROM THE BIG IDAHO® POTATO TRUCK IS ONE OF THE WAYS WE HELP PUSH SALES!



OOOMPH!

NOW THAT'S WHAT I CALL A POWERFUL PROMOTION!

STAY TUNED FOR OUR NEXT EPISODE, AS BILL TEACHES DAVE LIGHTNING FAST RESPONSIVENESS! IDAHO.POTATO.COM/RETAIL

