



2016

IDAHO POTATO COMMISSION

# DIRECTORY

SHIPPERS & PROCESSORS



SINCE 1937



PostCard



POSTCARDS FROM POTATOLAND

WELCOME TO IDAHO. COME SEE WHY POTATOES ARE BETTER HERE!

# IDAHO POTATO COMMISSION

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## POSTCARDS FROM POTATOLAND

**WELCOME TO IDAHO! ENJOY THIS PICTORIAL DIARY OF THE IDAHO<sup>®</sup> POTATO HARVEST TOUR** where bloggers, chefs, and food writers had the opportunity to visit our beautiful state for a little hands-on potato education. Our guests visited potato farms, sheds and processing facilities and sampled a lot of different (and delicious) potato preparations over the course of the three-day tour. While they learned what makes Idaho<sup>®</sup> potatoes the best—including the ideal climate (warm days and cool nights) and soil that is rich with volcanic materials—they also experienced the passion of folks in the industry first hand. It's a passion that's definitely contagious.

Be sure to enjoy some post-tour chef, blogger and writer recipes included in this directory that were inspired by the tour.

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This directory is published by the Idaho Potato Commission (IPC) and contains a listing of licensed fresh shippers and processors at the time of publication. IPC does not recommend individual shippers or processors, but the ones listed here use genuine Idaho® potatoes, and their packing and products reflect the superior quality of the raw materials they use. Customers who have unique requirements will find Idaho suppliers well equipped and eager to fill their needs. 2016 Edition



Always look for these Grown in Idaho® seals for the best potatoes.

[www.idahopotato.com/directory](http://www.idahopotato.com/directory)

Bookmark and visit this link for the most current directory listings



# PROMOTION DIRECTORS



# DIRECTORS



**SETH PEMSLER**

**VP-Retail/International**

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**KENT BEESLEY**

**Retail Promotion Director**

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**WESTERN US:**

Arizona, California, Colorado, Idaho, Iowa, Kansas, Minnesota, Montana, Nebraska, Nevada, New Mexico, North Dakota, Oregon, South Dakota, Utah, Washington, Wyoming



**BILL SAVILONIS**

**Retail Promotion Director**

Office 904 384-8313  
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**SOUTHERN US:**

Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, Missouri, North Carolina, Oklahoma, South Carolina, Tennessee, Texas



**KEN TUBMAN**

**Retail Promotion Director**

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**NORTHEASTERN US & CANADA:**

Connecticut, Delaware, District of Columbia, Illinois, Indiana, Kentucky, Maine, Maryland, Massachusetts, Michigan, New Hampshire, New Jersey, New York, Ohio, Pennsylvania, Rhode Island, Vermont, Virginia, West Virginia, Wisconsin, and Canada



**PROMOTION DIRECTORS**



**DON ODIORNE**  
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**WESTERN US:**  
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**STANLEY TROUT**  
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Cell 615 971-0505  
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**SOUTHEASTERN US:**  
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**TOD SCHMIDT**  
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**NORTHEASTERN US:**  
Connecticut, Delaware, Illinois, Indiana, Iowa, Maine, Massachusetts, Michigan, Minnesota, New Hampshire, New Jersey, New York, Ohio, Pennsylvania, Rhode Island, Vermont, Wisconsin



# OUR MOST POPULAR VARIETIES

**IDAHO® POTATOES** are unmatched in their exceptional quality, wholesome taste, and extensive variety. From the go-to Russet Burbank to the delectable Yukon Gem, we're proud to offer you the best potatoes from the best earth on Earth.



## RUSSET BURBANK

**BACKGROUND:** Developed in 1914 by Lou Sweet, a previous president of the Potato Association of America. Scientist Luther Burbank is credited with the discovery of the original seeds. While Idaho growers have successfully produced many varieties over the years, the Russet Burbank is their greatest commercial success and has established a strong brand equity for the state. A late-maturing variety that requires a 140- to 150-day growing season.

**APPEARANCE:** The exterior skin is relatively thin and light brown in color. The exterior shape is oval and slightly flattened, with few shallow eyes. The interior is off-white to ivory and moderately dense.

**FLAVOR PROFILE:** A distinctive, earthy potato flavor. The high solid (starch) yields a grainy texture and slightly chewy skin. Bakes up dry and fluffy; fries crisp and golden brown.

**USAGE:** Fresh, frozen, or dehydrated, this variety is ideal to all preparation styles.



## RUSSET NORKOTAH

**BACKGROUND:** Released in 1987 by North Dakota State University, this variety now ranks second in popularity for fresh-market use. Attractive type (refers to consistent oval shape); a high percentage of No. 1 potatoes is common with this early-maturing variety.

**APPEARANCE:** Excellent conformation; attractive medium-brown color with a long to oblong shape.

**FLAVOR PROFILE:** A mild potato flavor with a soft texture and moderate density. Tends to bake up creamy and moist, not grainy. Moderately chewy skin. White to pale yellow interior. Medium specific gravity for most; newer generations have higher starch content.

**USAGE:** Grown primarily for the fresh market. Because of the uniform appearance, has had good success in the retail grocery segment and foodservice. Well suited to all preparation types.



## ALTURAS RUSSET

**BACKGROUND:** A late-maturing, high-yielding russet potato cultivar with a high tuber specific gravity that was released in 2002 by the USDA/ARS and the Agricultural Experiment Stations of Idaho, Oregon, and Washington. A high percentage of No. 1 potatoes is common with this variety.

**APPEARANCE:** Excellent conformation and an attractive medium-brown color with an oblong shape. They tend to be short.

**FLAVOR PROFILE:** Culinary quality is high, with larger tubers suitable for fresh market if heavily russeted skin is not essential.

**USAGE:** Grown primarily for the processed market. Its resistance to the accumulation of sugars during long-term storage also makes it suitable for processing out of storage into french fries. Makes excellent mashed potatoes.



## BANNOCK RUSSET

**BACKGROUND:** Bannock Russet was released in 1999 by the USDA Agricultural Research Service and the Agricultural Experiment Stations of Idaho, Oregon, and Washington. It is a late-maturing, oblong russet variety with excellent fresh-pack and processing qualities.

**APPEARANCE:** It has an attractive russeted skin and short tuber length. Excellent culinary qualities also make it suitable for the fresh market. Bannock Russet, in comparison with Russet Burbank, has consistently produced greater U.S. No. 1 yields.

**FLAVOR PROFILE:** Similar to Russet Burbank.

**USAGE:** When stored at 45°F, the Bannock Russet produces a lighter fry color and has a lower glucose concentration compared to a Russet Burbank. Medium to high solids.



## BLAZER RUSSET

**BACKGROUND:** Named a variety in 2005, this is one of the newest graduates of the potato-breeding program of U.S. university research scientists in the Intermountain West and Pacific. It is ready to harvest earlier than other leading potatoes, meaning the Blazer Russet can replenish dwindling supplies of potatoes remaining in cold storage from the previous harvest.

**APPEARANCE:** The oblong, medium to large tubers average about 7 to 8 oz. each. They have characteristic light russeting on their brown to tan skin, with firm, cream-white or white flesh inside.

**FLAVOR PROFILE:** Similar to Russet Burbank; yields dry and fluffy baked potatoes and golden fries with crisp outer flesh and dry mashed flavor center.

**USAGE:** Well suited for fresh-market sale or for potato processors to make into frozen potato products.



## CLASSIC RUSSET

**BACKGROUND:** Released by the Tri-State Breeding Program in 2009, this early to medium variety is a possible replacement for the popular Norkotah. It has excellent fresh-merit ratings and exceeds other leading potatoes in its overall score.

**APPEARANCE:** Classic has excellent tuber shape and appearance, and a high proportion of No. 1s, high solids, and good fry color.

**FLAVOR PROFILE:** The Classic Russet has a higher protein content than many of the standard russet varieties (22-32 percent greater). It also has a high culinary rating, with qualities similar to Russet Burbank. It is light and fluffy in baking and produces light fries after harvest and shortly thereafter.

**USAGE:** Sold in fresh-pack markets and processed right out of the field or during the early storage season.



## CLEARWATER RUSSET

**BACKGROUND:** Released by the Tri-State Program in 2009, this is a medium to late variety for both fresh and processing markets. It has a high protein content, measuring 38 percent greater than Russet Burbank. This variety has an exceptionally high yield average, specific gravity, and high solids.

**APPEARANCE:** It produces oblong tubers with brown, medium-heavy russet skin. The eyes are shallow in depth and intermediate in number and are evenly distributed. Tuber set is low, and tuber size averages medium. The flesh is white to creamy white and firm.

**FLAVOR PROFILE:** Qualities similar to Russet Burbank. A light and fluffy baker with excellent fry characteristics and taste, often outperforming Ranger Russet and Russet Burbank in tests.

**USAGE:** Its excellent fry color out of storage and its attractiveness make this variety suitable for both processing and fresh-market usage. It has a high specific gravity and is resistant to sugar ends, as well as most internal and external tuber defects.



## PREMIER RUSSET

**BACKGROUND:** A product of the cooperative USDA/ARS/University of Idaho breeding program in Aberdeen. From a 1993 cross between two varieties. It has been evaluated for several years in public and industry trials throughout the western United States.

**APPEARANCE:** A mid- to late-season variety notable for its high yield of oblong to long, medium-russet-color tubers, high specific gravity, excellent fry color from cold storage, and resistance to sugar ends. Brown skin color and white flesh interior.

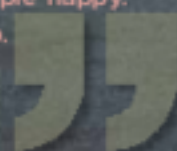
**FLAVOR PROFILE:** Culinary quality is high, with larger tubers suitable for fresh market.

**USAGE:** Good yields of larger-size 12 oz. and larger tubers versus the Russet Burbank. Its resistance to the accumulation of sugars during long-term storage also makes it suitable for processing out of storage into french fries. Makes excellent mashed potatoes and dry, fluffy baked potatoes.



I cook to make people happy, and Idaho® potatoes make people happy.  
They're everything you've come to expect in a potato.

KEVIN DAVIS  
CHEF, SEATTLE, WA







## RANGER RUSSET

**BACKGROUND:** Ranger Russet is a medium- to late-maturing russet potato jointly released by the USDA and the University of Idaho in 1991. It has high solids and is used mostly for frozen processing and occasionally for fresh pack.

**APPEARANCE:** Long and slightly flattened shape with a medium-russet-color skin and white flesh. Eyes are numerous and medium to deep. Produces a consistently long shape and high percentage of U.S. No. 1 potatoes.

**FLAVOR PROFILE:** Culinary traits: bakes up dry and fluffy with outstanding potato flavor. Fries crisp and light golden in color.

**USAGE:** Grown primarily for the processed market. Because of the high specific gravity (averaging 1.095 in Idaho) with low sugars, this variety processes well for lightly colored fries with good texture.



## UMATILLA RUSSET

**BACKGROUND:** Umatilla Russet was jointly released by Oregon, Washington, Idaho, and the ARS/USDA in 1998. This cultivar has attributes that make it an excellent choice for frozen processing.

**APPEARANCE:** Attributes include a high specific gravity, good fry color, uniform tuber shape, and good resistance to internal physiological disorders. Umatilla produces significantly more U.S. No. 1 tubers 12 oz. or larger than the Russet Burbank typically does.

**FLAVOR PROFILE:** Taste test panels have rated the flavor and texture of Umatilla to be at least as good as, or better than, Russet Burbank.

**USAGE:** Grown for fresh and frozen french fry processing, with fry colors lighter than the Russet Burbank. In general, Umatilla Russet has less glucose and sucrose accumulation in storage compared to that of Russet Burbank.



## WESTERN RUSSET

**BACKGROUND:** Western Russet is a product of the USDA/ARS and University of Idaho, originally crossed in 1979 and released in 2004.

**APPEARANCE:** Good external appearance and processing qualities. Oblong tubers with russet-brown skin. High percentage of U.S. No. 1 potatoes. Tuber size is moderate to large with a slightly flattened shape, shallow eyes, and white flesh color.

**FLAVOR PROFILE:** A moderately high specific gravity allows potatoes to bake up relatively dry and fluffy, slightly more moist than the Russet Burbank. Very good potato flavor.

**USAGE:** Grown for fresh and frozen french fry processing, with fry colors comparable to the Russet Burbank.



Try Chef Kevin Davis' Dungeness Crab and Bay Shrimp Potato Tots with Shaved Fennel Salad and Tiger Sauce  
Recipe at [www.idahopotato.com](http://www.idahopotato.com)



You might also like  
Homemade Idaho® Potato Cheesy Potato Tots  
Recipe at [www.idahopotato.com](http://www.idahopotato.com)

# IDAHO

FROM

## THE OUTSIDE, IN!

A FRESH PERSPECTIVE FROM POTATO LAND

**WE ♥ IDAHO!** From harvest to table, the bloggers, chefs and writers experienced the beautiful state of Idaho like never before.



The tour took us on a loop-de-loop around eastern Idaho thanks to grower, pilot, and Idaho potato commissioner James Hoff.



  
**LOOP DE LOOP**  
HOW FUN IS THAT?



The best way to show how we're outstanding in the field is to go experience one.



We had guests from all over the country—New Mexico to New York, California to Florida—many of whom had never been to Idaho. There was a lot of excitement to dive in and experience a lifestyle that was miles away, figuratively and literally, from home.



What kind of hosts would we be if we didn't load them up with some fun Idaho souvenirs?



# OTHER VARIETIES

**TRADITIONALLY**, Idaho has been known for its Russet Burbank potatoes. After all, that's what made us famous! We grow billions of pounds of potatoes each year—most of which are russet varieties such as the Russet Norkotah. But many acres are now devoted to reds, yellows, and other niche varieties. So we are becoming the one-stop shop for producing a wide array of excellent varieties.



## ALL BLUE

**APPEARANCE:** Smooth, oblong, medium size; deep blue to almost purple skin.

**FLAVOR PROFILE:** Moist, firm flesh with slightly grainy texture.

**USAGE:** Fresh market. Especially suited to potato salads.



## BINTJE

**APPEARANCE:** Small to medium-size round tubers with golden skin and yellow flesh. Smooth and well rounded. Skin has a silk-like finish.

**FLAVOR PROFILE:** Exceptional flavor. Some describe it as having a unique, light, nut-like flavor.

**USAGE:** Best served roasted or as french fries; often seen as the standard for European-style or Belgian fries.



## CAL RED

**APPEARANCE:** The tubers have a bright red skin color, round and smooth shape, shallow eyes, and a medium specific gravity for reds. White flesh.

**FLAVOR PROFILE:** Waxy; makes a good potato salad; skin color stays red.

**USAGE:** Fresh market.



## FRENCH FINGERLING

**APPEARANCE:** Large fingerling tubers with smooth, dark, rose-red skin and waxy, yellow flesh.

**FLAVOR PROFILE:** Has a delicate, nutty flavor.

**USAGE:** Especially suited to potato salads, roasting, or sautéing.



## AMA ROSA

**APPEARANCE:** Small to medium-size firm, oblong-shaped tubers with bright red skin, and deep red flesh.

**FLAVOR PROFILE:** Sweet and creamy fingerlings.

**USAGE:** Ideal for baking, roasting, and grilling. They also make mouth-watering and colorful potato chips because they retain their sweetness and bright red color.



BETSY HALEY  
[www.betsylife.com](http://www.betsylife.com)

IDAHO  
POTATOES  
Featured in *BlueZoo*



### HUCKLEBERRY GOLD

**APPEARANCE:** Round to oval tubers with purple skin and yellow flesh noted for their excellent culinary qualities and high level of antioxidants.

**FLAVOR PROFILE:** Good potato flavor.

**USAGE:** Primarily used as mashed potatoes and in salad preparations. Roasting or boiling are also popular cooking procedures.



### NORLAND

**APPEARANCE:** Tubers are oblong, smooth, slightly flattened, and medium red with shallow eyes. Seldom off-type in shape. Color decreases after maturity. The deep skin color of dark red is appealing when prepared with the skin on. White flesh. Baby reds typically command a premium price.

**FLAVOR PROFILE:** Moist texture, as the specific gravity is low to intermediate. Excellent potato flavor.

**USAGE:** Fresh—excellent for boiling, roasting, and salad preparations.



### PURPLE PERUVIAN

**APPEARANCE:** Fingerling tubers with purple skin and dry, earthy, bright purple flesh.

**FLAVOR PROFILE:** Mild potato flavor.

**USAGE:** Especially suited to potato salads, roasting, or sautéing.



### RED THUMB FINGERLING

**APPEARANCE:** Red skin, red flesh, and smooth skin make this 1-by-2-inch tuber highly appealing.

**FLAVOR PROFILE:** It is sweeter than Russian Banana potatoes but not as starchy as some potato varieties.

**USAGE:** This variety is best when roasted and is also suitable for potato salads.



### IDA ROSE

**APPEARANCE:** Oblong tubers with bright red skin that retains color during storage and moist, firm, white flesh. The skin can russet slightly in light soils.

**FLAVOR PROFILE:** Considered to be an excellent potato for baking, microwaving, and boiling. Ranks high in taste tests.

**USAGE:** General purpose. Popular as a salad potato.



### RED LA SODA

**APPEARANCE:** Light red or pink color, oval shape with smooth skin and a deep red skin color. Eyes have medium depth.

**FLAVOR PROFILE:** Considered good for baking and boiling. Ranks high in taste tests. Its moderate specific gravity makes this a somewhat unusual red variety and provides a drier, fluffier texture than is common with reds.

**USAGE:** Fresh market.



### RUBY CRESCENT

**APPEARANCE:** Plants produce rosy-skinned tubers with moderately dry, yellow flesh.

**FLAVOR PROFILE:** Mild, slightly nutty flavor.

**USAGE:** Especially suited to potato salads or roasting.



## **RUSSIAN BANANA**

**APPEARANCE:** Small fingerling tubers with buff-yellow skin and light yellow, waxy-textured flesh.

**FLAVOR PROFILE:** Has a rich, buttery flavor.

**USAGE:** Especially suited to potato salads, roasting, or sautéing.



## **TERRA ROSA**

**APPEARANCE:** Red skin and red flesh, oblong shape.

**FLAVOR PROFILE:** Similar to other reds; ranks well in taste tests.

**USAGE:** Ideal for microwaving, frying, or baking; chips retain rosy color and resist fading.



## **YELLOW FINN**

**APPEARANCE:** Dark yellow, waxy flesh; flattened pear or oval shape; light, tan-yellow skin.

**FLAVOR PROFILE:** Waxiness gives moist texture accompanied by a rich, buttery taste that is slightly sweeter than Yukon Gold.

**USAGE:** Primarily fresh. Boiled, fried, baked, and mashed. Often used in potato salads.



## **YUKON GEM**

**APPEARANCE:** This round-oblong, yellow-fleshed tuber has an optimal size profile. It has pink, shallow eyes.

**FLAVOR PROFILE:** Good waxy to drier texture with a golden buttery taste.

**USAGE:** Excellent processed, with a notable taste profile for products such as chips. An excellent replacement or alternative to Yukon Gold for the fresh market. Also has been suitable for organic production.



## **YUKON GOLD**

**APPEARANCE:** Relatively light yellow skin color; yellow interior with moist flesh. Shallow eyes that are well distributed. A medium specific gravity.

**FLAVOR PROFILE:** Originally marketed as having a buttery flavor, which comes from a combination of the yellow flesh and moist texture. Good potato flavor.

**USAGE:** In foodservice, chefs have gravitated to the Yukon Gold image as a positive one for menu branding. Primarily used as mashed and in salad preparations. Roasting or boiling are also popular cooking procedures.

Idaho® potatoes are the best potatoes you can buy on the market. They have a more consistent grade and size profile. And you know where they're coming from.

**BRIAN REILLY**  
CHEF, CLEVELAND, OH



**JACKIE GORDON, THE SINGING CHEF**  
[www.jackiegordon.com](http://www.jackiegordon.com)

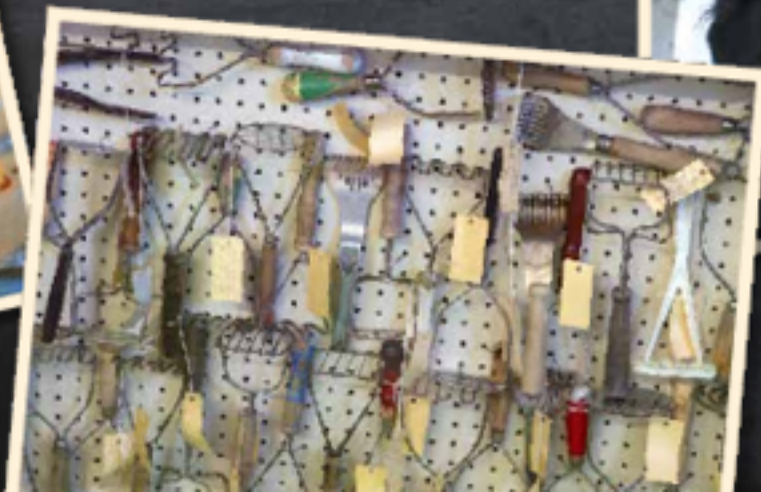




There was a lot of time spent traveling on the bus, providing plenty of opportunities to get to know each other, form lasting friendships and have some fun.



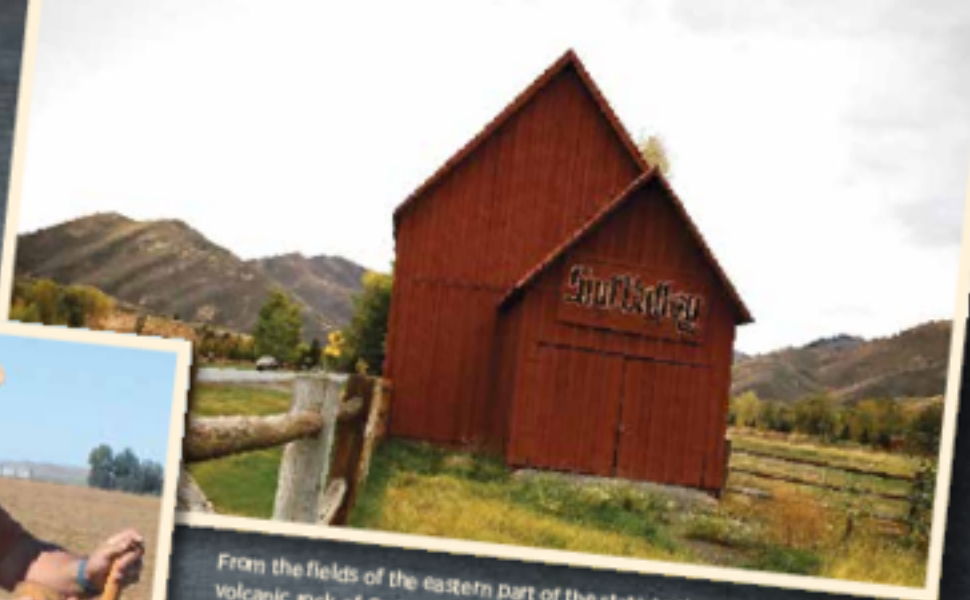
It's Idaho so of course there's a potato museum, and no Potato Tour would be complete without a stop here!



No potato farm is complete without a farm dog (or two) says Lila.



WERE HERE!



From the fields of the eastern part of the state to the volcanic rock of Craters of the Moon to the mountains of Sun Valley, our guests experienced the vast diversity and beauty of Idaho.



It didn't take long for the guests to start looking the part.



James and Darla Hoff, along with his parents, Bob and Jane, put an amazing and generous spread on in their hangar amongst their collection of vintage planes.



# LICENSED FRESH IDAHO® POTATO SHIPPERS



## ARROWHEAD POTATO COMPANY [www.arrowheadpotatoes.com](http://www.arrowheadpotatoes.com)

**Mailing Address** PO Box 425 | Rupert, Idaho 83350  
**Shipping Facility** 223 Scott Avenue | Rupert, Idaho 83350  
**Tel** (208) 436-1209 | (208) 436-1239 Sales | Fax (208) 436-0775  
**Email** [office@arrowheadpotatoes.com](mailto:office@arrowheadpotatoes.com)  
**Contact(s)** Richard Fletcher, Sales Manager [richard@arrowheadpotatoes.com](mailto:richard@arrowheadpotatoes.com)

**This company is an exporter**

**Operating Season:**  
Year-round

**Transportation:**  
Rail, Motor

**Location:**  
In or near area 2 on the map

**Shed ID:** 55

**Count Cartons:**  
40 to 140

**Foodservice Packs Available:**

**Foodservice No. 1s:**  
50 lb Cartons

**Foodservice No. 2s:**  
Burlap, Paper, or Carton

**Retail Packs Available (lbs):**

	4#	5#	8#	10#	15#	20#	25#	50#	100#	Bulk
Paper								X		
Poly		X		X	X	X				
Mesh		X		X						
Burlap								X	X	

**Brands:**

Arrowhead  
Buffalo  
Chief

**Varieties:**

Russet Burbank  
Russet Norkotah



## BALL BROTHERS PRODUCE

**Mailing Address** PO Box 69 | Lewisville, Idaho 83431  
**Shipping Facility** 507 N 3470 E | Lewisville, Idaho 83431  
**Tel** (208) 754-4651 | Fax (208) 754-8530  
**Email** ballbrothers@ida.net  
**Marketed By** Wada Farms Potatoes  
**Contact(s)** Carl Ball

**This company is an exporter**

**Shed ID:** 70

### Retail Packs Available (lbs):

	4 <sup>l</sup>	5 <sup>l</sup>	8 <sup>l</sup>	10 <sup>l</sup>	15 <sup>l</sup>	20 <sup>l</sup>	25 <sup>l</sup>	50 <sup>l</sup>	100 <sup>l</sup>	Bulk
Paper	x	x	x	x	x	x	x	x	x	x
Poly	x	x	x	x	x	x	x	x	x	x
Mesh	x	x	x	x	x	x	x	x	x	x
Burlap								x	x	

### Brands:

Albert Bartlett  
 Cross Valley  
 Dole  
 Mark and Bill  
 Mrs. Gerry's Peak  
 Wada Farms

## BENCH MARK POTATO CO. [www.benchmarkpotato.com](http://www.benchmarkpotato.com)

**Mailing/Shipping** 4799 S Highway 191 | Rexburg, Idaho 83440

**Tel** (208) 356-9295 | Fax (208) 356-9217

**Email** potato@ida.net

**Contact(s)** Kent Sutton, *General Manager*

Peggy Grover, *Sales* potato@ida.net

Sven Erickson, *Sales and Trucking*

**This company is an exporter**

**Operating Season:**

Year-round

**Transportation:**

Rail, Motor

**Location:**

In or near area 4 on the map

**Shed ID:** 86

**Count Cartons:**

30 to 140, and 10 oz bakers, all sizes  
also 110 count and 6 oz No. 1 cartons

**Foodservice Packs Available:**

**Foodservice No. 1s:**

50 lb Cartons, 10 oz and above,  
12 oz and above

**Foodservice No. 2s:**

Paper, Carton, Bulk, 50 lbs, 10 oz and  
above, 12 oz and above

**Retail Packs Available (lbs):**

	4'	5'	8"	10"	15"	20"	25"	50"	100"	Bulk
Paper									x	
Poly		x	x	x	x	x				
Mesh		x		x						
Burlap									x	

**Brands:**

Bench Mark

Farm Fresh

No Small Potatoes

Pride of the Valley

Sutton Brothers

**Varieties:**

Russet Burbank

Russet Norkotah

All Blue

Ranger Russet

Yukon Gem

## BLAINE LARSEN FARMS, INC.

**Mailing Address** PO Box 188 | Hamer, Idaho 83425

**Shipping Facility** 2379 East 2300 North | Hamer, Idaho 83425

**Tel** (208) 662-5501 | Fax (208) 662-5568

**Contact(s)** Mary Lusk

**Marketed by** Potandon Produce, LLC

**Operating Season:** Year-round

**Transportation:** Rail, Motor

**Location:** In or near area 4 on the map

**Shed ID:** 28

**Count Cartons:**

40 to 140 count, 10 oz bakers

**Foodservice Packs Available:**

**Foodservice No. 2s:**

Burlap, Paper, Carton, Bulk, 10 oz and  
above, 6 oz and above

**Retail Packs Available (lbs):**

	4'	5'	8"	10"	15"	20"	25"	50"	100"	Bulk
Paper										
Poly		x	x	x	x	x				
Mesh		x		x						
Burlap									x	

**Varieties:**

Russet Burbank

Russet Norkotah

## CIRCLE VALLEY PRODUCE, LLC

**Mailing Address** PO Box 51260 | Idaho Falls, Idaho 83405  
**Shipping Facility** 1370 Burgess | Idaho Falls, Idaho 83405  
**Tel** (208) 524-2628 | Fax (208) 524-2630  
**Contact(s)** Kirk Hart, *Manager* kirk.CircleV@yahoo.com

**Operating Season:**  
Year-round

**Transportation:**  
Rail, Motor

**Location:**  
In or near area 4 on the map

**Shed ID:** 69

**Count Cartons:**  
40 to 140, and 10 oz bakers

**Foodservice Packs Available:**

**Foodservice No. 1s:**  
50 lb Cartons, 10 oz and above, 6 oz min

**Foodservice No. 2s:**  
Burlap, Paper, or Carton

**Retail Packs Available (lbs):**

	4 <sup>F</sup>	5 <sup>F</sup>	8 <sup>F</sup>	10 <sup>F</sup>	15 <sup>F</sup>	20 <sup>F</sup>	25 <sup>F</sup>	50 <sup>F</sup>	10 <sup>F</sup>	Bulk
Paper								x		
Poly	x	x	x	x	x					
Mesh	x	x	x							
Burlap								x		

**Brands:**  
Circle Valley  
CV

**Varieties:**  
Russet Burbank  
Russet Norkotah

## DRISCOLL POTATO, INC.

**Mailing Address** PO Box 129 | American Falls, Idaho 83211  
**Shipping Facility** 120 Adams St | American Falls, Idaho 83211  
**Tel** (208) 226-5233 | Fax (208) 226-5029  
**Email** kevin.warren@driscollpotato.com  
**Contact(s)** Kevin Warren, *General Manager* kevin.warren@driscollpotato.com

**Marketed by**  
Potandon Produce, LLC

**This company is an exporter**

**Operating Season:**  
Year-round

**Transportation:**  
Rail, Motor

**Location:**  
In or near area 3 on the map

**Shed ID:** 63

**Count Cartons:**  
40 to 120, 140 and 10 oz bakers

**Foodservice Packs Available:**

**Foodservice No. 1s:**  
50 lb Cartons

**Foodservice No. 2s:**  
Burlap, Paper, Carton, Bulk, 50 lbs, 10 oz and above, 6 oz minimum

**Retail Packs Available (lbs):**

	4 <sup>F</sup>	5 <sup>F</sup>	8 <sup>F</sup>	10 <sup>F</sup>	15 <sup>F</sup>	20 <sup>F</sup>	25 <sup>F</sup>	50 <sup>F</sup>	10 <sup>F</sup>	Bulk
Paper								x		
Poly	x	x	x	x	x	x				
Mesh	x		x							
Burlap								x		

**Retail Packs Also Available In:**  
1.5 lb, 3 lb

**Brands:**  
Green Giant Fresh

**Varieties:**  
Russet Burbank  
Russet Norkotah  
Klondike Goldust®  
Klondike Rose®  
Pure Gold

We chose Idaho® potatoes for flavor first, but over time we have found they are extremely consistent, which means we don't have to constantly change our recipes.

**CHRIS PANDEL**  
CHEF, CHICAGO, IL



**FAITH GORSKY**  
[www.anediblemossie.com](http://www.anediblemossie.com)



## LOADED CHEESY IDAHO® POTATO CASSEROLE

Prep time: 20 mins | Cook time: 50 mins | Total time: 1 hour 10 mins | Yield: 1 (1.5-quart) dish, serves about 6 to 8 as a side dish.  
This loaded cheesy potato casserole features cheddar cheese, turkey bacon, and green onions...it's pure comfort food!

### INGREDIENTS

- 1 (1.25 lb/567 g) package mini yellow Idaho® potatoes, chopped into bite-sized pieces
- 2 1/2 tablespoons unsalted butter, plus more to grease the dish
- 1 medium-large onion, diced
- 2 slices turkey bacon, chopped small (optional)
- 1 clove garlic, minced or crushed
- 2 1/2 tablespoons all-purpose flour
- 1 cup (240 ml) milk (low-fat is fine)
- 1/2 teaspoon salt
- 1/4 teaspoon black pepper
- 1/2 cup (120 g) sour cream
- 6 oz (170 g) cheddar cheese, shredded
- 1 scallion, green and white parts, thinly sliced (for garnish)

### DIRECTIONS

1. Preheat the oven to 375°F; grease a 1.5-quart casserole dish with butter.
2. Add the potatoes to a medium saucepan and cover by 2" with cold water. Cover the saucepan and bring it to a simmer, then remove the lid, turn the heat down slightly so it doesn't boil over, and cook until the potatoes are fork-tender, about 6 to 8 minutes. Drain. (You can do this step a day ahead if you want; cool the potatoes to room temperature and then refrigerate them until you make the casserole.)
3. Meanwhile, add the butter to a medium-large skillet over medium heat. On or hot, add the onion and turkey bacon and cook until the onion is softened but not browned, about 5 to 7 minutes, stirring occasionally. Turn the heat down to medium-low and stir in the garlic and flour; cook 1 minute more, stirring constantly.

- Whisk in the milk, salt, and black pepper and bring to a simmer, stirring constantly. Turn off the heat.
4. Stir the potatoes, sour cream, and 2/3 of the shredded cheddar cheese into the onion sauce. Use a potato masher or fork to roughly mash about 1/3 of the potato mixture; pour the potato mixture into the prepared dish. Sprinkle the remaining 1/3 of the shredded cheddar cheese on top.
5. Bake until the casserole is golden and bubbling, about 20 to 30 minutes.
6. Sprinkle the scallion on top and serve.

**NOTES:** To make ahead, make the recipe through Step 4. Cool to room temperature, and then cover and refrigerate for up to 2 days. When you want to make it, let it sit at room temperature for 30 minutes and then continue on with Steps 5 and 6.

## EAGLE EYE PRODUCE [www.eagleeyeproduce.com](http://www.eagleeyeproduce.com)

**Mailing Address** 1095 N Woodruff Ave | Idaho Falls, Idaho 83401  
**Shipping Facility 1** 4050 E Lincoln Rd | Idaho Falls, Idaho 83401  
**Shipping Facility 2** 2570 Eldridge Ave | Twin Falls, Idaho 83303  
**Tel** (208) 557-2528 | Fax (208) 557-2535  
**Email** lance@eagleeyeproduce.com

### Contact(s)

Lance Poole, *VP of Sales* lance@eagleeyeproduce.com  
 Jared Neville, *VP of Sales* jared@eagleeyeproduce.com  
 Coleman Oswald, *Sales Manager*  
 coleman@eagleeyeproduce.com  
 Greg Barnes, *Sales* gregb@eagleeyeproduce.com  
 Nick Beahm, *Sales* nick@eagleeyeproduce.com  
 Shilo Copenhaver, *Sales* shilo@eagleeyeproduce.com  
 Pete Delzell, *Sales* pete@eagleeyeproduce.com  
 Al Guariglia, *Sales* aguariglia@eagleeyeproduce.com  
 Thomas Hatch, *Sales* thomash@eagleeyeproduce.com  
 Kim Johnson, *Sales* kimj@eagleeyeproduce.com  
 TJ Johnstone, *Sales* tj@eagleeyeproduce.com  
 Melissa Rhodehouse, *Sales*  
 mrrhodehouse@eagleeyeproduce.com

Slade Scott, *Sales* slades@eagleeyeproduce.com  
 Skipper Morton, *Potato Sales Coordinator*  
 skipper@eagleeyeproduce.com  
 Scott Mickelson, *Export Sales* scottm@eagleeyeproduce.com  
 Alejandra Taylor, *Export Sales*  
 alejandra@eagleeyeproduce.com  
 Amanda Baker, *Sales Support* amanda@eagleeyeproduce.com  
 Cortney Bradley, *Sales Support*  
 cortney@eagleeyeproduce.com  
 Dawn Ewing, *Sales Support* dawn@eagleeyeproduce.com  
 Matt Simmons, *Packaging* matts@eagleeyeproduce.com  
 Tifanee Pond, *Transportation* tifanee@eagleeyeproduce.com  
 Jason Struhs, *Transportation* jasons@eagleeyeproduce.com

**This company is an Organic Potato Supplier**

**This company is an exporter**

### Operating Season:

Year-round

### Transportation:

Rail, Motor

### Location:

In or near area 4 on the map

**Shed ID:** 32, 443

### Count Cartons:

30 to 140, and 10 oz bakers

### Foodservice Packs Available:

#### Foodservice No. 2s:

Burlap, Paper, or Carton, 50 lbs, 10 oz and above 6 oz minimum and standards

#### Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100	Bulk
Paper								x		
Poly	x	x	x	x	x	x				
Mesh										
Burlap										

### Retail Packs Also Available In:

Poly: 3 lb and 4 lb  
 Microwave Wraps: 15 lb, 20 lb, 40 lb and 50 lb  
 Tray Packs: 2, 4 count  
 Foil Wrapped

### Brands:

Diced Blends  
 Farm Select  
 Fresh Harvest  
 Harvest Select  
 Harvest Time  
 Organic Select

### Varieties:

Russet Burbank  
 Russet Norkotah  
 Cal Red  
 French Fingerling  
 Ida Rose  
 Norland  
 Purple Peruvian  
 Red La Soda  
 Ruby Crescent  
 Russian Banana  
 Yukon Gold

## EAGLE FARMS, INC. [www.eagleeyeproduce.com](http://www.eagleeyeproduce.com)

**Mailing Address** PO Box 460 | Iona, Idaho 83427  
**Shipping Facility** 4050 E Lincoln Rd | Idaho Falls, Idaho 83401  
**Tel** (208) 522-0310 | Fax (208) 522-2345  
**Email** lance@eagleeyeproduce.com  
**Contact(s)** Lance Poole, lance@eagleeyeproduce.com  
**Marketed By** Eagle Eye Produce

**This company is an Organic Potato Supplier**

**This company is an exporter**

**Operating Season:**

Year-round

**Transportation:**

Rail, Motor

**Location:**

In or near area 4 on the map

**Shed ID:** 32

**Count Cartons:**

30 to 140, and 10 oz bakers

**Foodservice Packs Available:**

**Foodservice No. 2s:**

Burlap, Paper, Carton, Bulk,  
50 lb Cartons, 10 oz and above, and  
6 oz minimum and standards

**Retail Packs Available (lbs):**

	4 <sup>#</sup>	5 <sup>#</sup>	8 <sup>#</sup>	10 <sup>#</sup>	15 <sup>#</sup>	20 <sup>#</sup>	25 <sup>#</sup>	50 <sup>#</sup>	100 <sup>#</sup>	Bulk
Paper								x		
Poly	x	x	x	x	x	x				
Mesh										
Burlap										

**Retail Packs Also Available In:**

Poly: 3 lb, 4 lb

Microwave Wraps: 15 lb, 20 lb, 40 lb  
and 50 lb

Tray Packs: 2, 4 count

Foil Wrapped

**Brands:**

Diced Blends  
Farm Select  
Fresh Harvest  
Harvest Select  
Harvest Time  
Organic Select

**Varieties:**

Russet Burbank  
Russet Norkotah  
Cal Red  
French Fingerling  
Ida Rose  
Norland  
Purple Peruvian  
Red La Soda  
Ruby Crescent  
Russian Banana  
Yukon Gold

## FRESH POTATO COMPANY, INC. [www.freshpotatoco.com](http://www.freshpotatoco.com)

**Mailing/Shipping** 549 N 3470 E | Menan, Idaho 83434  
**Tel** (208) 754-0468 | Fax (208) 754-0459  
**Email** mike.freshpotato@gmail.com  
**Contact(s)** Mike Meyer, Owner mike.freshpotato@gmail.com

**Operating Season:**

Year-round

**Transportation:**

Rail, Motor

**Location:**

In or near area 4 on the map

**Count Cartons:**

40 to 120, and 10 oz bakers

**Foodservice Packs Available:**

**Foodservice No. 1s:**

Foodservice No. 1s: 50 lb Cartons,  
100 lb Cartons, Bulk, 10 oz and above,  
and 12 oz and above

**Foodservice No. 2s:**

Burlap, Paper, or Carton

**Retail Packs Available (lbs):**

	4 <sup>#</sup>	5 <sup>#</sup>	8 <sup>#</sup>	10 <sup>#</sup>	15 <sup>#</sup>	20 <sup>#</sup>	25 <sup>#</sup>	50 <sup>#</sup>	100 <sup>#</sup>	Bulk
Paper								x		x
Poly										
Mesh								x		
Burlap								x	x	

**Brands:**

Spuddy Buddy

**Varieties:**

Russet Burbank  
Russet Norkotah  
All Blue  
French Fingerling  
Yukon Gem  
Yukon Gold



## GOLD EMBLEM PRODUCE/TAYLOR & SONS, INC.

**Mailing Address** PO Box 51780 | Idaho Falls, Idaho 83405  
**Shipping Facility** 7891 South Yellowstone Highway | Idaho Falls, Idaho 83402  
**Tel** (208) 522-7770 | Fax (208) 522-7470  
**Email** cfo@tandsons.com  
**Contact(s)** Josh Harmon, CFO cfo@tandsons.com  
**Marketed By** Potandon Produce, LLC

**Operating Season:**  
Year-round

**Transportation:**  
Rail, Motor

**Location:**  
In or near area 4 on the map

**Shed ID:** 89

**Count Cartons:**  
40 to 140, 10 oz bakers

**Foodservice Packs Available:**  
**Foodservice No. 1s:**  
Bulk, 50 lb Cartons, All Sizes

**Foodservice No. 2s:**  
Burlap, Paper, Carton, Mesh, Bulk

**Retail Packs Available (lbs):**

	4#	5#	8#	10#	15#	20#	25#	50#	100#	Bulk
Paper									x	
Poly	x	x	x	x	x	x				
Mesh	x	x	x						x	
Burlap									x	

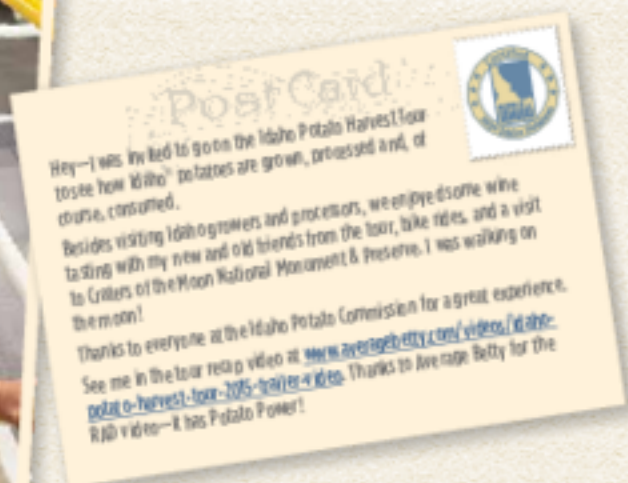
**Retail Packs Also Available In:**  
Also available in 2000 lb bulk bins

**Brands:**  
Gold Emblem

**Varieties:**  
Russet Burbank  
Russet Norkotah



**EMILY ELLYN**  
[www.emilyellyn.com](http://www.emilyellyn.com)





LISA LINN  
[www.healthynibbleandbits.com](http://www.healthynibbleandbits.com)

**IDAHO**  
POTATOES  
Featured + Blogger



### Post Card

**GREETINGS**  
FROM  
**IDAHO!**

Can you imagine how excited I was when the Idaho Potato Commission asked me to join their potato harvest tour? It was a food geek's dream come true. Besides visiting potato farms, we also got to do some sight-seeing and recreation around Idaho. I can't say that I have become a potato expert, but it certainly made me appreciate the efforts of potato farmers and processors so much more. The work that goes into turning a potato seedling into a commercial product requires persistence and a heavy dose of patience, more than I can ever muster. However, when you speak to these farmers and processors, I could sense that they

feel passionate about what they do, and I have nothing but admiration for them.  
In honor of my trip to Idaho, I decided to cook up some potato fillers. Yes, even after spending 4 days eating potatoes every meal, I went home and cooked **EVEN MORE** potatoes. I told you I couldn't live without them! For my recipe visit [www.healthynibbleandbits.com/home-made-zucchini-and-potato-fillers](http://www.healthynibbleandbits.com/home-made-zucchini-and-potato-fillers)



## GPOD OF IDAHO [www.gpodpotatoes.com](http://www.gpodpotatoes.com)

**Mailing Address** PO Box 514 | Shelley, Idaho 83274  
**Shipping Facility** 865 E 1400 N | Shelley, Idaho 83274  
**Tel** (208) 357-7646 | Fax (208) 357-5151  
**Email** [gpod@gpod.org](mailto:gpod@gpod.org)  
**Contact(s)** Ryan Bybee, Sales Manager [ryan.bybee@gpod.org](mailto:ryan.bybee@gpod.org)  
 Calvin Butler, Sales [calvin.butler@gpod.org](mailto:calvin.butler@gpod.org)

**This company is an exporter**

**Operating Season:**  
 Year-round

**Transportation:**  
 Rail, Motor

**Location:**  
 In or near area 4 on the map

**Shed ID:** 88

**Count Cartons:**  
 40 to 120, and 10 oz bakers

**Foodservice Packs Available:**  
**Foodservice No. 2s:**  
 Burlap, Mesh, Paper, 50 lbs,  
 10 oz and above, 12 oz and above

**Retail Packs Available (lbs):**

	4#	5#	8#	10#	15#	20#	25#	50#	100#	Bulk
Paper								x		
Poly	x	x		x		x				
Mesh		x		x						
Burlap										

**Retail Packs Also Available In:**  
 Bulk Bins

**Brands:**  
 COOK-RITE  
 GPOD  
 Junior  
 The Great Potato  
 Town & Country

**Varieties:**  
 Russet Burbank  
 Russian Banana

## HIGH COUNTRY POTATO

**Mailing Address** PO Box 817 | Rexburg, Idaho 83440  
**Shipping Facility** 900 University Blvd | Rexburg, Idaho 83440  
**Tel** (208) 356-4402 | Fax (208) 356-9935  
**Contact(s)** Bob Conger, [bob@idahopotato.com](mailto:bob@idahopotato.com)  
**Marketed By** Wada Farms Potatoes

**Operating Season:** Year-round

**Transportation:** Rail, Motor

**Location:** In or near area 4 on the map

**Shed ID:** 26

**Count Cartons:**  
 40 to 140, and 10 oz bakers

**Foodservice Packs Available:**  
**Foodservice No. 2s:**  
 Burlap, Paper, Carton, 50 lbs, 100 lbs,  
 10 oz and above, 12 oz and above

**Retail Packs Available (lbs):**

	4#	5#	8#	10#	15#	20#	25#	50#	100#	Bulk
Paper								x		
Poly		x	x	x	x	x				
Mesh		x		x						
Burlap								x		

**Brands:**  
 Dole  
 Oven King  
 Valu King  
 Wada Farms

**Varieties:**  
 Russet Burbank  
 Russet Norkotah

## IDAHO FRESH PRODUCE, INC.

**Mailing Address** PO Box 2440 | Idaho Falls, Idaho 83403  
**Shipping Facility** 1550 Midway | Ammon, Idaho 83406  
**Tel** (208) 535-0077 | Fax (208) 535-7590  
**Contact(s)** Chad Webster, Sales chad@idahofresh.net, (208) 535-0077 ext 1  
 Wes Parkinson, Sales wes@idahofresh.net, (208) 535-0077 ext 3

**This company is an exporter**

**Operating Season:** Year-round

**Transportation:** Rail, Motor

**Location:** In or near area 4 on the map

**Shed ID:** 71 (Rocky Mountain Produce)

**Count Cartons:**

40 to 140, and 10 oz bakers

**Foodservice Packs Available:**

**Foodservice No. 1s:**

50 lb Cartons, Bulk

**Foodservice No. 2s:**

Paper or Carton

**Retail Packs Available (lbs):**

	4 <sup>#</sup>	5 <sup>#</sup>	8 <sup>#</sup>	10 <sup>#</sup>	15 <sup>#</sup>	20 <sup>#</sup>	25 <sup>#</sup>	50 <sup>#</sup>	100 <sup>#</sup>	Bulk
Paper								x		
Poly	x	x	x	x	x	x				
Mesh	x	x	x					x		
Burlap									x	

**Brands:**

Elite

Value

**Varieties:**

Russet Burbank

Russet Norkotah

## IDAHO SELECT, INC.

**Mailing Address** PO Box 519 | Aberdeen, Idaho 83210  
**Shipping Facility** 75 East Fremont Ave | Aberdeen, Idaho 83210  
**Tel** (208) 397-4110 | Fax (208) 397-4494  
**Contact(s)** Ethan Crook, General Manager  
**Marketed By** Potadon Produce, LLC

**Operating Season:**

Mid August through Late July

**Transportation:** Rail, Motor

**Location:** In or near area 3 on the map

**Shed ID:** 24

**Count Cartons:**

30 to 140, and 10 oz bakers

**Foodservice Packs Available:**

**Foodservice No. 1s:** 50 lb Cartons,

10 oz and above, 12 oz and above

**Foodservice No. 2s:**

Burlap, Paper, Carton, Bulk, 100 lbs

**Retail Packs Available (lbs):**

	4 <sup>#</sup>	5 <sup>#</sup>	8 <sup>#</sup>	10 <sup>#</sup>	15 <sup>#</sup>	20 <sup>#</sup>	25 <sup>#</sup>	50 <sup>#</sup>	100 <sup>#</sup>	Bulk
Paper								x		
Poly	x	x	x	x	x	x				
Mesh	x		x							
Burlap									x	x

**Brands:**

Ida-Select

**Varieties:**

Russet Burbank

Russet Norkotah

Chieftain Red

Klondike Goldust<sup>®</sup>

Klondike Rose<sup>®</sup>



## IDAHO SUNFRESH, LLC

**Mailing Address** PO Box 216 | Rigby, Idaho 83442  
**Shipping Facility** 150 North Railroad Ave | Rigby, Idaho 83442  
**Tel** (208) 745-6641 | Fax (208) 745-9264  
**Marketed By** Potandon Produce, LLC  
**This company is an exporter**  
**Shed ID:** 27

## KINGSTON FRESH [www.kingstonfresh.com](http://www.kingstonfresh.com)

**Mailing/Shipping** 477 Shoup Ave, Suite 207 | Idaho Falls, Idaho 83402  
**Tel** (208) 522-2365 | Fax (208) 522-7488  
**Email** [jboline@kingstonfresh.com](mailto:jboline@kingstonfresh.com)  
**Contact(s)** Jody Boline, VP Foodservice Sales/Customer Relations  
Christie Sommers, Sr. Key Accounts Manager  
April Barnes, Key Accounts Manager  
Toye Cawley, Key Accounts Manager  
Kristy Sommers, Key Accounts Manager

**This company is an exporter**

**Operating Season:**

Year-round

**Transportation:**

Rail, Motor

**Location:**

In or near area 4 on the map

**Shed ID:** 37

**Count Cartons:**

40 to 140, and 10 oz bakers

**Foodservice Packs Available:**

**Foodservice No. 1s:**  
50 lb Cartons, 10 oz and above,  
12 oz and above

**Foodservice No. 2s:**  
Burlap, Paper, or Carton; 100 lbs

**Retail Packs Available (lbs):**

	4#	5#	8#	10#	15#	20#	25#	50#	100#	Bulk
Paper								X		
Poly		X		X	X	X				
Mesh		X		X						
Burlap								X		

**Brands:**

Awesome  
Challenger  
Kingston  
Kingston Fryer

**Varieties:**

Russet Burbank  
Russet Norkotah  
Ranger Russet



## LIBERTY GOLD POTATO COMPANY

**Mailing Address** PO Box 550 | Blackfoot, Idaho 83221  
**Shipping Facility** 415 West Collins Siding Road | Blackfoot, Idaho 83221  
**Tel** (208) 785-8679 | Fax (208) 785-8928  
**Email** dave@ligpotato.com  
**Contact(s)** David Jackson dave@ligpotato.com  
**Marketed by** Potandon Produce, LLC

**Operating Season:**  
August through July

**Transportation:**  
Rail, Motor

**Location:**  
In or near area 3 on the map

**Shed ID:** 22

**Count Cartons:**  
30 to 140, and 10 oz bakers

**Foodservice Packs Available:**  
**Foodservice No. 1s:**  
50 lb Cartons, 10 oz and above,  
12 oz and above

**Foodservice No. 2s:**  
Burlap, Paper, or Carton; 100 lbs

**Retail Packs Available (lbs):**

	4 <sup>l</sup>	5 <sup>l</sup>	8 <sup>l</sup>	10 <sup>l</sup>	15 <sup>l</sup>	20 <sup>l</sup>	25 <sup>l</sup>	50 <sup>l</sup>	100 <sup>l</sup>	Bulk
Paper								x		
Poly		x	x	x	x	x				
Mesh		x		x						
Burlap								x	x	

**Brands:**  
Green Giant  
Sun Fresh

**Varieties:**  
Russet Burbank  
Russet Norkotah

## MAGIC VALLEY PRODUCE, INC.

**Mailing Address** PO Box 730 | Paul, Idaho 83347  
**Shipping Facility** 322 N Main St | Paul, Idaho 83347  
**Tel** (208) 438-2995 | Fax (208) 438-2559  
**Contact(s)** Dennis Dickson, Sales Manager dennis@magicvalleyproduce.com  
**Marketed by** Wada Farms Potatoes

**This company is an exporter**

**Operating Season:**  
August through July

**Transportation:**  
Rail, Motor

**Location:**  
In or near area 2 on the map

**Shed ID:** 50

**Count Cartons:**  
All sizes

**Foodservice Packs Available:**  
**Foodservice No. 1s:**  
50 lb cartons

**Foodservice No. 2s:**  
Burlap, Paper, or Carton

**Retail Packs Available (lbs):**

	4 <sup>l</sup>	5 <sup>l</sup>	8 <sup>l</sup>	10 <sup>l</sup>	15 <sup>l</sup>	20 <sup>l</sup>	25 <sup>l</sup>	50 <sup>l</sup>	100 <sup>l</sup>	Bulk
Paper	x		x					x	x	x
Poly	x	x	x					x	x	x
Mesh	x	x	x					x	x	x
Burlap	x		x					x	x	x

**Brands:**  
De-Lish  
Genuine Magic  
M.V.P.  
Nifty 50  
Sawtooth

**Varieties:**  
Russet Burbank  
Russet Norkotah

The 2015 Idaho Potato Harvest experience was fantastic—thanks so much for including me. Just when you think you know everything about a commodity, you discover new stuff. It was a great learning experience with a super group. Thanks again!

**KAY ORDE**

THE NATIONAL CULINARY REVIEW EDITOR | AMERICAN CULINARY FEDERATION, INC.



IDAHO POTATO

## MAJOR GROWING AREAS

• COEUR D'ALENE

• CALDWELL

• BOISE

• MOUNTAIN HOME

• GODDING  
• SHOSHONE

• JEROME

• TWIN FALLS

• SUN VALLEY

• HAILEY

• RUPERT

• BURLEY

• DUBOIS

• SUGAR CITY  
• REXBURG

• RIGBY

• IDAHO FALLS

• BLACKFOOT

• POCATELLO  
• AMERICAN FALLS



SARA O'DONNELL, AVERAGE BETTY  
[www.averagebetty.com](http://www.averagebetty.com)

IDAHO  
POTATOES  
Featured • Blogger

Every year the Idaho Potato Commission hosts a select group of bloggers, chefs and editors to experience the Idaho Potato Harvest. Get a preview in the short video on my website.

Special thanks to Don Odume, Travis Blacker, Jamie Boyer, and Sue Kennedy for an experience like no other. And of course, SUPER BIG thanks to the cool kids on the bus.

Truly immeasurable thanks for the wild ride in the bright red 1948 Boeing Stearman biplane that appears in commercials for famous Idaho® Potatoes. And to farmer Alex Tiede for getting us on the harvester to see first hand the sheer volume of spuds that can be uncrated in 45 minutes. Wow! Wow! Wow!

PostCard  
GREETINGS  
FROM  
IDAHO!



## MART PRODUCE CORPORATION [www.martproduce.com](http://www.martproduce.com)

**Mailing Address** PO Box 34 | Rupert, Idaho 83350  
**Shipping Facility** 100 E 70 N | Rupert, Idaho 83350  
**Tel** (208) 436-0611 | Fax (208) 436-4372  
**Contact(s)** Jim McBride, [jim@martproduce.com](mailto:jim@martproduce.com)  
 Craig Swensen, [craig@martproduce.com](mailto:craig@martproduce.com)

**This company is an exporter**

**Operating Season:**  
 August through July

**Transportation:**  
 Rail, Motor

**Location:**  
 In or near area 2 on the map

**Shed ID:** 49

**Count Cartons:**  
 Electronically sized in all counts

**Foodservice Packs Available:**

**Foodservice No. 1s:**  
 50 lb Cartons, 10 oz and above,  
 12 oz and above

**Foodservice No. 2s:**  
 Burlap, Paper, or Carton; 100 lbs

**Retail Packs Available (lbs):**

	4#	5#	8#	10#	15#	20#	25#	50#	100#	Bulk
Paper								x		
Poly		x	x	x	x	x				
Mesh		x	x							
Burlap									x	

**Brands:**

Circle T  
 Mart Brand  
 Teton Tater

**Varieties:**

Russet Burbank  
 Russet Norkotah

## MOODY CREEK PRODUCE, INC.

**Mailing Address** PO Box 329 | Sugar City, Idaho 83448  
**Shipping Facility** 545 North 7th East | Sugar City, Idaho 83448  
**Tel** (208) 356-9447 | Fax (208) 356-4373  
**Email** [billt@onewest.net](mailto:billt@onewest.net)  
**Marketed By** Wada Farms Potatoes  
**Shed ID** 101

## NONPAREIL FARMS [www.nonpareilfarms.com](http://www.nonpareilfarms.com)

**Mailing/Shipping** 411 West Collins Road | Blackfoot, Idaho 83221  
**Tel** (208) 785-3030 | Toll Free: 800-522-2223 | Fax (208) 785-3656  
**Email** [knelson@gotspuds.com](mailto:knelson@gotspuds.com)  
**Contact(s)** Jace Katseanes, CFO [jkatseanes@gotspuds.com](mailto:jkatseanes@gotspuds.com)  
 Stephen Abend, COO [sabend@gotspuds.com](mailto:sabend@gotspuds.com)  
 Steve Thome, Sales Manager [sthorne@gotspuds.com](mailto:sthorne@gotspuds.com)

**This company is an  
 Organic Potato Supplier**

**This company is an exporter**

**Operating Season:** August through July

**Transportation:** Rail, Motor

**Location:** In or near area 3 on the map

**Shed ID:** 82

**Count Cartons:**  
 30 to 140, and 10 oz bakers

**Foodservice Packs Available:**

**Foodservice No. 2s:**  
 Burlap, Paper, or Carton, 50 lbs,  
 10 oz and above, 12 oz and above

**Retail Packs Available (lbs):**

	4#	5#	8#	10#	15#	20#	25#	50#	100#	Bulk
Paper								x		
Poly		x	x	x	x	x				
Mesh		x	x							
Burlap									x	

**Retail Packs Also Available In:**

25/2 lb Poly, 18/3 lb Poly,  
 10/5 lb Poly-Mesh, 5/10 lb Poly-Mesh,  
 6/8 lb Poly, 4/15 lb Poly

**Brands:**

Angus  
 Betty Crocker  
 Broadway  
 Magic  
 Nonpareil  
 Prize Pack

**Varieties:**

Russet Burbank  
 Russet Norkotah  
 Cal Red  
 French Fingerling  
 Norland  
 Russian Banana  
 Yukon Gold



## PLEASANT VALLEY POTATO, INC. [www.pleasantvalleypotato.com](http://www.pleasantvalleypotato.com)

**Mailing Address** PO Box 538 | Aberdeen, Idaho 83210  
**Shipping Facility** 275 E Elmore Ave | Aberdeen, Idaho 83210  
**Tel** (208) 397-4194 | Fax (208) 397-4756  
**Email** [rwahlen@pleasantvalleypotato.com](mailto:rwahlen@pleasantvalleypotato.com)  
**Contact(s)** Ryan Wahlen, Sales Manager [rwahlen@pleasantvalleypotato.com](mailto:rwahlen@pleasantvalleypotato.com)  
 Teresa Esparza, Sales/Transportation [tesparza@pleasantvalleypotato.com](mailto:tesparza@pleasantvalleypotato.com)

**This company is an exporter**

**Operating Season:** Year-round

**Transportation:** Rail, Motor

**Location:** In or near area 3 on the map

**Shed ID:** 84

**Count Cartons:**

30 to 140, 10 oz bakers, 18 oz min,  
12 oz min

**Foodservice Packs Available:**

**Foodservice No. 1s:**  
50 lb Cartons, 10 oz and above

**Foodservice No. 2s:** Burlap, Paper, or  
Carton, 50 lbs, 10 oz and above, 6 oz  
and above

**Retail Packs Available (lbs):**

	4 <sup>#</sup>	5 <sup>#</sup>	8 <sup>#</sup>	10 <sup>#</sup>	15 <sup>#</sup>	20 <sup>#</sup>	25 <sup>#</sup>	50 <sup>#</sup>	100 <sup>#</sup>	Bulk
Paper									X	
Poly	X	X	X	X	X	X	X			
Mesh		X	X	X						
Burlap									X	

**Brands:**

Aberdeen  
Allied Growers  
Pleasant Valley  
Red Baron

**Varieties:**

Russet Burbank  
Russet Norkotah

## POTANDON PRODUCE, LLC [www.potandon.com](http://www.potandon.com) [www.klondikebrands.com](http://www.klondikebrands.com)

**Mailing/Shipping** 1210 Pier View Drive | Idaho Falls, Idaho 83402  
**Tel** (208) 524-1900 | Fax (208) 524-2420

**Contact(s)**

Mei Davenport, COO [mdavenpo@potandon.com](mailto:mdavenpo@potandon.com)  
 Steve Ottum, COO [sottum@potandon.com](mailto:sottum@potandon.com)  
 Dick Thomas, Senior VP Sales [dthomas@potandon.com](mailto:dthomas@potandon.com)  
 Jamey Higham, VP Sales [jhigham@potandon.com](mailto:jhigham@potandon.com)  
 Steve Eifering, VP Operations [seifering@potandon.com](mailto:seifering@potandon.com)  
 Ralph Schwartz, VP Sales, Marketing and Innovation  
[rschwartz@potandon.com](mailto:rschwartz@potandon.com)

JP Sureus, Foodservice Sales Manager [jsureus@potandon.com](mailto:jsureus@potandon.com)  
 Joey Dutton, Key Accounts Sales Manager  
[jdutton@potandon.com](mailto:jdutton@potandon.com)  
 Stephanie Bench, Foodservice Sales Manager  
[sbench@potandon.com](mailto:sbench@potandon.com)  
 Travis Hess, Wholesale Sales Manager [thess@potandon.com](mailto:thess@potandon.com)

**This company is an exporter**

**Operating Season:** Year-round

**Transportation:** Rail, Motor

**Location:** In or near area 4 on the map

**Shed ID:** 13 Driscoll Potato Inc.  
 22 Liberty Gold Potato Company  
 24 Idaho Select, Inc.  
 27 Idaho Sunfresh, LLC  
 28 Blaine Larsen Farms, Inc.  
 89 Gold Emblem Produce/  
 Taylor & Sons, Inc.  
 98 Walters Produce, Inc.

**Count Cartons:**

40 to 120, and 10 oz bakers

**Foodservice Packs Available:**

**Foodservice No. 1s:**  
50 lb Cartons, 20 lb Cartons, 10 oz and  
above, 12 oz and above

**Foodservice No. 2s:**  
Burlap, Paper, Carton, Bulk, 50 lbs,  
10 oz and above, 12 oz and above

**Retail Packs Available (lbs):**

	4 <sup>#</sup>	5 <sup>#</sup>	8 <sup>#</sup>	10 <sup>#</sup>	15 <sup>#</sup>	20 <sup>#</sup>	25 <sup>#</sup>	50 <sup>#</sup>	100 <sup>#</sup>	Bulk
Paper									X	
Poly		X	X	X	X	X	X			
Mesh		X	X	X						
Burlap									X	X

**Brands:**

Gold Emblem  
Green Giant Fresh  
Harvest Fresh  
Klondike Brands  
SunFresh  
Sunset  
TeePee  
The Valley

**Varieties:**

Russet Burbank  
Russet Norkotah  
Cecile  
Klondike Goldust<sup>®</sup>  
Klondike Rose<sup>®</sup>  
Klondike Royale<sup>®</sup>  
Norland  
Pure Gold  
Red La Soda  
Smiley  
Western Russet  
Yukon Gold

## R & G POTATO COMPANY, INC. [www.rgpotato.com](http://www.rgpotato.com)

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**Mailing Address** 2662 Lakeview Rd | American Falls, Idaho 83211

**Shipping Facility** 2110 Elevator Loop | Pocatello, Idaho 83204

**Tel** (208) 226-5069 | Fax (208) 226-2692

**Email** [scott@rgpotato.com](mailto:scott@rgpotato.com)

**Contact(s)** Scott Stanger, CEO [scott1@rgpotato.com](mailto:scott1@rgpotato.com)

Justin Reynolds, Agri Business Manager [justin@rgpotato.com](mailto:justin@rgpotato.com)

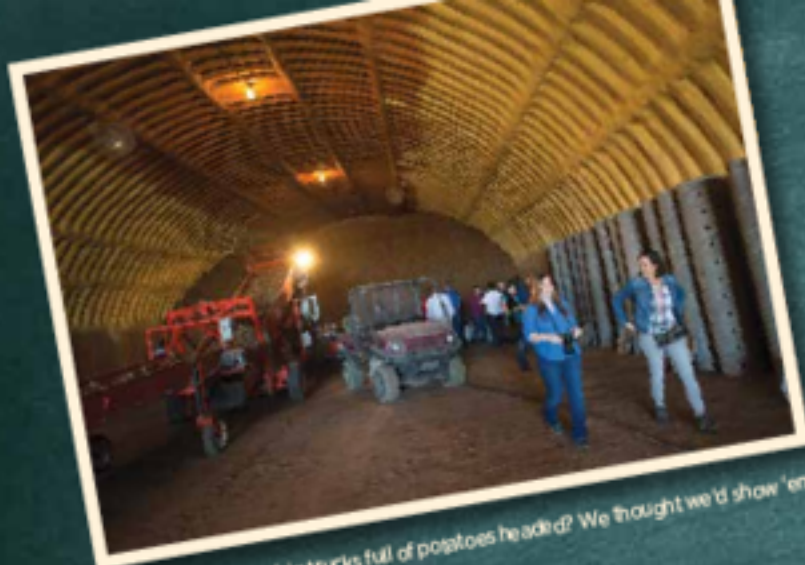
**Operating Season** July through May

**Transportation** Rail, Motor

**Location** In or near area 3 on the map

**Varieties** All Chipping Potatoes





Where are all those big trucks full of potatoes headed? We thought we'd show 'em.

← FROM →

# THE HEART OF POTATO LAND



Decked out in some new attire, the team gets ready to tour Idahoan Foods after visiting Lamb Weston the day before. The best part? Sampling, of course!



We heard time and time again how blown away our guests were by the sheer amount of potatoes Idaho grows.



There is no doubt that in Idaho we love our potatoes!

The Harvest Tour could really be called Potato Boot Camp. We've got some budding potato experts here.



Most of Five Guys Burgers hand-cut fries come from potatoes grown right here in Idaho.



Bryan Wada jumped on the tour at Wada Farms to explain their process and answer any questions.



## RICK MILES PRODUCE SERVICE, INC. [www.rickmilesproduce.com](http://www.rickmilesproduce.com)

**Mailing Address** PO Box 1365 | Idaho Falls, Idaho 83403

**Shipping Facility** 2411 E 26th N | Idaho Falls, Idaho 83401

**Tel** (208) 523-4233 | Fax (208) 522-6029

**Contact(s)** Betty Miles [bmiles@rmpsi.net](mailto:bmiles@rmpsi.net)

Rick Miles [rmiles@rmpsi.net](mailto:rmiles@rmpsi.net)

Mary Sedberry [msedberry@rmpsi.net](mailto:msedberry@rmpsi.net)

Albany Horel [ahorel@rmpsi.net](mailto:ahorel@rmpsi.net)

Brooke Holverson [bholverson@rmpsi.net](mailto:bholverson@rmpsi.net)

**This company is an exporter**

**Operating Season:**

Year-round

**Transportation:**

Rail, Motor

**Location:**

In or near area 4 on the map

**Count Cartons:**

40 to 120

**Foodservice Packs Available:**

**Foodservice No. 2s:**

All sizes and grades

**Retail Packs Available (lbs):**

	4 <sup>lb</sup>	5 <sup>lb</sup>	8 <sup>lb</sup>	10 <sup>lb</sup>	15 <sup>lb</sup>	20 <sup>lb</sup>	25 <sup>lb</sup>	50 <sup>lb</sup>	100 <sup>lb</sup>	Bulk
Paper								x		
Poly	x			x	x	x				
Mesh	x			x						
Burlap										

**Brands:**

Fresh Select

**Varieties:**

Russet Burbank

Russet Norkotah

## RIGBY PRODUCE, INC. [www.rigbyproduce.com](http://www.rigbyproduce.com)

**Mailing Address** PO Box 628 | Rigby, Idaho 83442

**Shipping Facility** 396 N Yellowstone Highway | Rigby, Idaho 83442

**Tel** (208) 745-6626 | Fax (208) 745-9278

**Contact(s)** Dale Mickelsen, *President* [dale@rigbyproduce.com](mailto:dale@rigbyproduce.com)

Bryan Mickelsen, *General Manager* [mick@rigbyproduce.com](mailto:mick@rigbyproduce.com)

Scott Mickelsen, *Business Manager* [smickelsen@rigbyproduce.com](mailto:smickelsen@rigbyproduce.com)

Nick Fullmer, *Sales Representative* [nick@rigbyproduce.com](mailto:nick@rigbyproduce.com)

Steve Wasden, *Sales Representative* [swasden@rigbyproduce.com](mailto:swasden@rigbyproduce.com)

**Operating Season:**

Year-round

**Transportation:**

Rail, Motor

**Location:**

In or near area 4 on the map

**Shed ID:** 10

**Count Cartons:**

30 to 140, and 10 oz bakers

**Foodservice Packs Available:**

**Foodservice No. 1s:**

50 lb Cartons, 100 lbs, 10 oz and above,

12 oz and above

**Foodservice No. 2s:**

Burlap, Paper, or Carton; Bulk

**Retail Packs Available (lbs):**

	4 <sup>lb</sup>	5 <sup>lb</sup>	8 <sup>lb</sup>	10 <sup>lb</sup>	15 <sup>lb</sup>	20 <sup>lb</sup>	25 <sup>lb</sup>	50 <sup>lb</sup>	100 <sup>lb</sup>	Bulk
Paper								x		
Poly	x	x	x	x	x	x				
Mesh	x			x						
Burlap									x	x

**Retail Packs Also Available In:**

3 lb Poly

**Brands:**

PPI

Royal Crest

**Varieties:**

Russet Burbank

Russet Norkotah

## ROCKY MOUNTAIN PRODUCE

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**Mailing Address** PO Box 356 | Rigby, Idaho 83442  
**Shipping Facility** 3908 E 200 N | Rigby, Idaho 83442  
**Tel** (208) 745-6651 | Fax (208) 745-9082  
**Contact(s)** Chad Webster, Sales chad@idahofresh.net (208) 745-6651 ext 1  
Kirk Webster, Sales kirk@idahofresh.net (208) 745-6651 ext 3  
**Marketed By** Idaho Fresh Produce, Inc.  
**Location:** In or near area 4 on the map  
**Shed ID:** 71  
This company is an exporter

## SNAKE RIVER PLAINS POTATOES

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**Mailing Address** PO Box 277 | Ucon, Idaho 83452  
**Shipping Facility** 10971 N Yellowstone Highway | Ucon, Idaho 83452  
**Tel** (208) 542-0848 | Fax (208) 522-0270  
**Email** snakeriverplainspotatoes@msn.com  
**Contact(s)** Dave Beesley, snakeriverplainspotatoes@msn.com  
**Marketed By** Wada Farms Potatoes  
**Shed ID** 39

## SOUTHWIND FARMS, INC. [www.southwindpotatoes.com](http://www.southwindpotatoes.com)

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**Mailing Address** PO Box 606 | Heyburn, Idaho 83336  
**Shipping Facility** 450 21st St | Heyburn, Idaho 83336  
**Tel** (208) 436-8164 | Fax (208) 436-8039  
**Email** rob@southwindpotatoes.com  
**Contact(s)** Robert Tominaga, *President* rob@southwindpotatoes.com  
Jerry Tominaga, *VP, Raw Production* jerry@southwindpotatoes.com  
Rodney Lake, *Secretary/Treasurer, Agronomist, Market Development* rod@southwindpotatoes.com

**Operating Season:**

Year-round

**Transportation:**

Motor Freight

**Location:**

In or near area 2 on the map

**Foodservice Packs Available**

**Foodservice No. 1s:**

10 lb, 20 lb, or 50 lb Cartons

**Retail Packs Also Available In:**

24-oz Zip Lock Retail Bag

**Brands:**

Gourmet Select

Southwind Farms Gourmet

**Varieties:**

Amarosa Fingerling

French Fingerling

Red Thumb Fingerling

Russian Banana

Purple Fiesta Fingerling

I like the starchy content of Idaho® potatoes and their flavor. They're really consistent.  
We use them for, I'd say, 95 percent of our potato dishes.

**TROY THERTON GUARD**  
EXECUTIVE CHEF/OWNER, DENVER, CO

## SUN VALLEY POTATO GROWERS, INC. [www.sunvalleypotatoes.com](http://www.sunvalleypotatoes.com)

**Mailing Address** PO Box 59 | Paul, Idaho 83347  
**Shipping Facility** 380 W 75 S | Rupert, Idaho 83350  
**Tel** (208) 438-2605 | Fax (208) 438-8018  
**Email** [brian@sunvalleypotatoes.com](mailto:brian@sunvalleypotatoes.com)  
**Contact(s)** Brian Jones, *President*  
 Dave Phillips, *Director of Foodservice Sales*  
 Terrance Lindauer, *Sales* [terrance@sunvalleypotatoes.com](mailto:terrance@sunvalleypotatoes.com)  
 Ty Erling, *Sales* [ty@sunvalleypotatoes.com](mailto:ty@sunvalleypotatoes.com)  
 Dave Hagar, *Sales*  
 Abraham Pelayo, *Sales*  
 Sue Rodriguez, *Sales*  
 Wendy Ceja, *CSR* [wendy@sunvalleypotatoes.com](mailto:wendy@sunvalleypotatoes.com)  
 Karen Werth, *CSR*  
 Chris Hall, *Transportation*  
**Marketed by** RPE, [www.rpepud.com](http://www.rpepud.com)

**This company is an exporter**

**Operating Season:**

Year-round

**Transportation:**

Rail, Motor

**Location:**

In or near area 2 on the map

**Shed ID:** 48

**Count Cartons:**

30 to 140

**Foodservice Packs Available:**

**Foodservice No. 2s:**

Paper, Burlap, Carton, 50 lbs, 10 oz and above, 12 oz and above

**Retail Packs Available (lbs):**

	4 <sup>#</sup>	5 <sup>#</sup>	8 <sup>#</sup>	10 <sup>#</sup>	15 <sup>#</sup>	20 <sup>#</sup>	25 <sup>#</sup>	50 <sup>#</sup>	100 <sup>#</sup>	Bulk
Paper								x		
Poly		x	x	x	x	x				
Mesh		x		x						
Burlap									x	

**Brands:**

Biggin's  
 Greener Valley  
 Naturally Nutritious  
 Old Oak Farms  
 Primos  
 Sun Valley  
 Tasteful Selections  
 Two Good

**Varieties:**

Russet Burbank  
 Russet Norkotah

## SUN-GLO OF IDAHO, INC. [www.sungloidaho.com](http://www.sungloidaho.com)

**Mailing Address** PO Box 300 | Sugar City, Idaho 83448  
**Shipping Facility** 378 S 7th West | Sugar City, Idaho 83448  
**Tel** (208) 356-7346 | Fax (208) 356-7351  
**Email** [bruce@sunglo-idaho.com](mailto:bruce@sunglo-idaho.com)  
**Contact(s)** Weston Crapo, *Sales* [weston@sunglo-idaho.com](mailto:weston@sunglo-idaho.com)  
 Jill Cox, [jill@sunglo-idaho.com](mailto:jill@sunglo-idaho.com)

**This company is an exporter**

**Operating Season:**

Year-round

**Transportation:**

Rail, Motor

**Location:**

In or near area 4 on the map

**Shed ID:** 17

**Count Cartons:**

40 to 120, and 10 oz bakers

**Foodservice Packs Available:**

**Foodservice No. 1s:**

50 lb Cartons, 10 oz and above

**Foodservice No. 2s:**

Paper or Carton

**Retail Packs Available (lbs):**

	4 <sup>#</sup>	5 <sup>#</sup>	8 <sup>#</sup>	10 <sup>#</sup>	15 <sup>#</sup>	20 <sup>#</sup>	25 <sup>#</sup>	50 <sup>#</sup>	100 <sup>#</sup>	Bulk
Paper								x		
Poly	x	x	x	x	x	x				
Mesh		x	x	x						
Burlap									x	

**Retail Packs Also Available In:**

3 lb Poly

**Brands:**

A Cut Above  
 Ace  
 Martha's Garden  
 Side Delights  
 Sun Supreme

**Varieties:**

Russet Burbank  
 Russet Norkotah



## SUNRIVER OF IDAHO, INC.

**Mailing Address** PO Box 399 | Aberdeen, Idaho 83210  
**Shipping Facility** 351 E Lincoln | Aberdeen, Idaho 83210  
**Tel** (208) 397-4168 | Fax (208) 397-3075  
**Contact(s)** Rachel Anderson, Sales and Shipping [rachel@sunriverofidaho.com](mailto:rachel@sunriverofidaho.com)  
**Marketed By** Potandon Produce, LLC

**Operating Season:**  
Year-round

**Transportation:**  
Rail, Motor

**Location:**  
In or near area 3 on the map

**Shed ID:** 8

**Count Cartons:**  
40 to 120, 10 oz bakers; dimensionally sized in all counts

**Foodservice Packs Available:**  
**Foodservice No. 1s:**  
50 lb cartons

**Foodservice No. 2s:**  
Burlap, Paper, or Carton

**Retail Packs Available (lbs):**

	4#	5#	8#	10#	15#	20#	25#	50#	100#	Bulk
Paper								X		
Poly	X	X	X							
Mesh	X		X							
Burlap								X	X	

**Brands:**  
Big Wheel  
MoonRiver  
SunRiver  
The Best

**Varieties:**  
Russet Burbank  
Russet Norkotah



LORI YATES  
[www.fourtothemoms.com](http://www.fourtothemoms.com)

IDAHO POTATOES  
 Featured on Blogger



# WADA FARMS POTATOES [www.wadafarms.com](http://www.wadafarms.com)

**Mailing/Shipping** 2155 Providence Way | Idaho Falls, Idaho 83404

**Tel** (208) 542-2898 | Fax (208) 542-2893

**Email** [info@wadafarms.com](mailto:info@wadafarms.com)

**Contact(s)**

Bob Meek, CEO [bobm@wadafarms.com](mailto:bobm@wadafarms.com)  
 Bryan Wada, President [bryanw@wadafarms.com](mailto:bryanw@wadafarms.com)  
 Kevin Stanger, Sr. VP of Sales [kevins@wadafarms.com](mailto:kevins@wadafarms.com)  
 Joe Esta, VP of Sales [joe@wadafarms.com](mailto:joe@wadafarms.com)  
 Dominic Carnazzo, VP of Grower Relations  
[dominic@wadafarms.com](mailto:dominic@wadafarms.com)  
 Eric Johnson, Director of Logistics [ericj@wadafarms.com](mailto:ericj@wadafarms.com)  
 Ben Josephson, Sales Manager [benj@wadafarms.com](mailto:benj@wadafarms.com)  
 Manny Carvajal, Sales and Export [mannyc@wadafarms.com](mailto:mannyc@wadafarms.com)

Dave Barton, Sales [daveb@wadafarms.com](mailto:daveb@wadafarms.com)  
 Eric Beck, Sales [ericb@wadafarms.com](mailto:ericb@wadafarms.com)  
 Matt Erickson, Sales [matte@wadafarms.com](mailto:matte@wadafarms.com)  
 Taylor Knott, Sales Assistant [taylork@wadafarms.com](mailto:taylork@wadafarms.com)  
 Cindy Morgan, Packaging Coordinator [cindym@wadafarms.com](mailto:cindym@wadafarms.com)  
 Kirk Yellowhair, Production Manager [kirky@wadafarms.com](mailto:kirky@wadafarms.com)  
 Doug Cox, Transportation [dougc@wadafarms.com](mailto:dougc@wadafarms.com)  
 Terry Hansen, Transportation [terryh@wadafarms.com](mailto:terryh@wadafarms.com)

**This company is an Organic Potato Supplier**

**This company is an exporter**

**Operating Season:** Year-round

**Transportation:** Rail, Motor

**Location:** In or near area 3 on the map

**Shed ID:**

- 26 High Country Potato
- 34 Wada Farms Potatoes
- 39 Snake River Plains Potatoes
- 50 Magic Valley Produce, Inc.
- 70 Ball Brothers Produce
- 101 Moody Creek Potatoes, Inc.

**Count Cartons:**

30 to 140, 10 oz bakers, 10 lb, 15 lb, 20 lb, 40 lb, 50 lb

**Foodservice Packs Available:**

**Foodservice No. 1s:**

50 lb Cartons, 100 lb cartons, 10 oz and above, 12 oz and above, 6 oz minimums and standards

**Foodservice No. 2s:**

Burlap, Paper, or Carton; Bulk

**Retail Packs Available (lbs):**

	4'	5'	8'	10'	15'	20'	25'	50'	100'	Bulk
Paper								x		
Poly	x	x	x	x	x	x				
Mesh	x			x						
Burlap								x	x	

**Retail Packs Also Available In:**

3 lb Poly, Microwave Wraps: 8 oz min, Microwave Steam Bags: 1 lb, 1.25 lb, 1.5 lb, Tray Packs: 2, 3 & 4 count, Foil Wrapped Tray Packs: 2, 3 & 4 count, Display Ready Containers: 20 lb, 40 lb, 50 lb

**Brands:**

- Big Joe's
- Blackfoot Fresh
- Chippers
- Dole Fresh
- Easy-Bakers
- Easy-Grillers
- Idahoan Fresh
- Microwave in Bag
- Restaurant Quality Gourmet Fingerlings
- Sharp
- Smalls
- Tailgate Taters
- Tater Made
- Wada Farms

**Varieties:**

- Russet Burbank
- Russet Norkotah
- Bintje
- Chieftain
- Ciklamen
- Classic Russet
- Dakota Crisp
- French Fingerling
- Modoc
- Norland
- Purple Peruvian
- Ranger Russet
- Red Thumb Fingerling
- Ruby Crescent
- Russian Banana
- Western Russet
- Yellow Star
- Yukon Gold

## WALKER PRODUCE, INC.

**Mailing Address** 1070 Riverwalk Dr, Suite 200 | Idaho Falls, Idaho 83402  
**Shipping Facility** Walker 1 (shed 38) | 638 North 3500 East | Menan, Idaho 83434  
 Walker 2 (shed 96) | 3965 E Sunnyside Rd | Idaho Falls, Idaho 83406  
**Tel** (208) 522-3610 | Fax (208) 522-0099  
**Contact(s)** Heath Gordon, Sales Manager heath@walkerproduce.net  
 Sheena Cruz, Sales Support and Transportation sheena@walkerproduce.net

### Operating Season:

Year-round

### Transportation:

Rail, Motor

### Location:

In or near area 4 on the map

**Shed ID:** 38, 96

### Count Cartons:

30 to 140, 10 oz bakers

### Foodservice Packs Available:

#### Foodservice No. 2s:

Burlap, Paper, Carton, Bulk, 100 lbs,  
50 lbs, 10 oz and above, 12 oz and above

#### Retail Packs Available (lbs):

	4'	5'	8'	10'	15'	20'	25'	50'	100'	Bulk
Paper									x	
Poly		x	x	x	x	x				
Mesh		x		x						
Burlap									x	x

#### Retail Packs Also Available In:

Totes

### Brands:

Big W  
Light N Fluffy  
Nature's Light — Probiotic  
Tasti  
Top Notch  
Von's  
Von's Taters  
Western Style

### Varieties:

Russet Burbank  
Russet Norkotah

## WALTERS PRODUCE, INC.

**Mailing Address** PO Box 177 | Newdale, Idaho 83436  
**Shipping Facility** 2737 East Highway 33 | Newdale, Idaho 83436  
**Tel** (208) 458-4105 | Fax (208) 458-4106  
**Email** jeffreyw@waltersproduce.net, brettj@waltersproduce.net  
**Contact(s)** Brett Johnson brettj@waltersproduce.net  
 Jeffrey Walters jeffreyw@waltersproduce.net  
**Marketed By** Potandon Produce, LLC

### Operating Season:

September through August

### Transportation:

Rail, Motor

### Location:

In or near area 4 on the map

**Shed ID:** 98

### Count Cartons:

40 to 140, and 10 oz bakers,  
RPC containers, DeFor containers

### Foodservice Packs Available:

#### Foodservice No. 1s:

50 lb Cartons, 10 oz and above,  
12 oz and above

#### Foodservice No. 2s:

Burlap, Mesh, Paper, or Carton; 100 lbs

#### Retail Packs Available (lbs):

	4'	5'	8'	10'	15'	20'	25'	50'	100'	Bulk
Paper									x	
Poly	x	x	x	x	x	x				
Mesh		x		x					x	
Burlap									x	x

#### Retail Packs Also Available In:

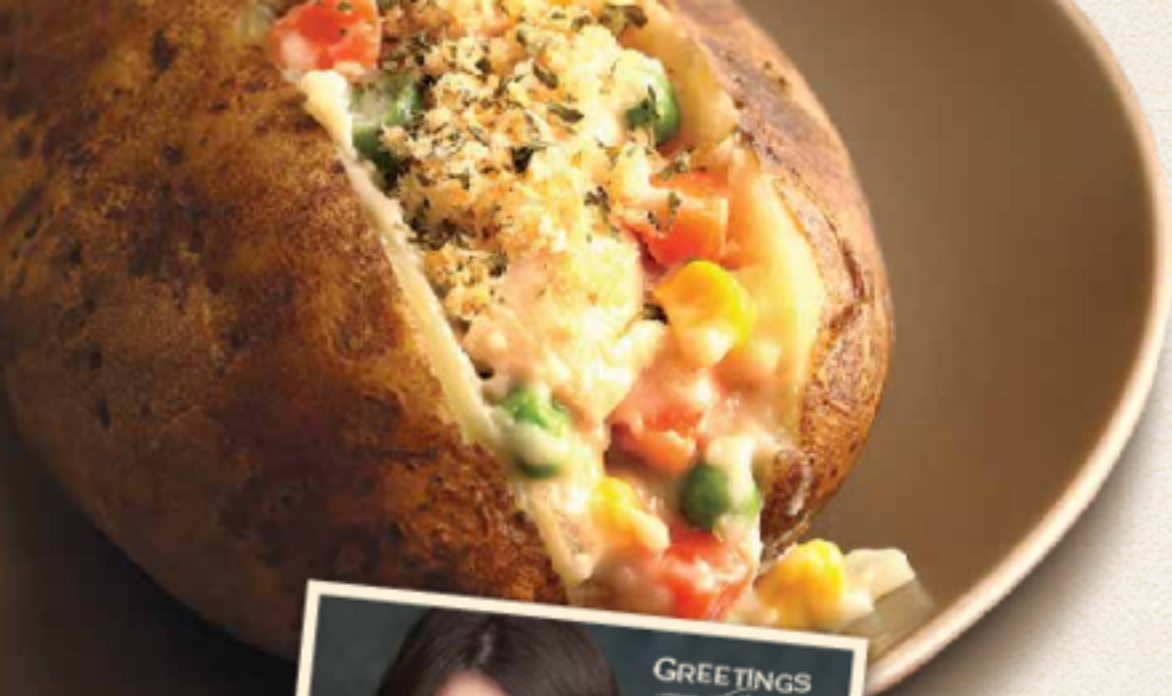
Bulk Tote Bins and 24 oz Specialty  
Potatoes

### Brands:

Aristocrat  
Eagle  
Green Giant  
Jumbo  
Newdale  
Sunfresh  
Sunset  
Sunspiced  
Tasty Tater  
Tepee  
Tomahawk

### Varieties:

Russet Burbank  
Russet Norkotah  
Dark Red Norland  
Klondike Goldust®  
Klondike Rose®  
Mini Size Varieties  
Rio Grande



**CARLA CARDELLO**  
[www.chickpotpie.com](http://www.chickpotpie.com)

**IDAHO POTATOES**  
Proudly a blogger

GREETINGS  
FROM  
IDAHO!

PostCard



I love going on tours to learn more about the place I'm visiting. Maybe it's because I still love to learn, or maybe because it's an excuse to take photos for fun and to stress about it for work. Recently, the Idaho Potato Commission invited me to visit Idaho and experience the Idaho Potato Harvest, where it was expected to yield about 13 billion pounds of potatoes this year—nearly one-third of all the potatoes grown in the U.S. I learned about the life cycle of a potato from field to fork and even dug some spots for you to eat. As you can imagine, we ate every kind of potato there is—mashed, roasted, baked, fried, salad, potato rolls, potato chip cookies, even a potato candy bar.

You'd think after my trip to Idaho, I'd be tired of potatoes. Nope—I still ate baked potatoes when I got home.

## CHICKEN POT PIE BAKED IDAHO® POTATOES

Prep time: 15 mins | Cook time: 60 mins | Total time: 1 hour 15 mins | Yield: 4

### INGREDIENTS

- 4 Idaho® potatoes
- Olive oil, for brushing
- Salt, to taste
- 1 tablespoon vegetable oil
- 1 boneless, skinless chicken breast, cut into 1-inch pieces
- 2 tablespoons butter, divided
- 1/2 cup chopped onion
- 2 tablespoons all-purpose flour
- 1 cup chicken broth
- 1/2 cup milk
- 1/4 teaspoon salt
- 1 cup frozen vegetable medley (carrots, peas, corn, and green beans)
- 1/4 cup panko bread crumbs
- 1/4 teaspoon dried parsley

### DIRECTIONS

1. Preheat oven to 425°F. Place potatoes on a baking sheet. Brush each with olive oil, sprinkle with salt, and prick with the tines of a fork. Bake for 45–60 minutes or until fork tender.
2. Meanwhile, in a large skillet over medium heat, heat the vegetable oil. Add the chicken. Cook for 4 minutes, then flip and cook until no longer pink in the middle, another 3–5 minutes. Transfer the chicken to a bowl and keep warm.
3. Add 1 tablespoon butter to any meat drippings left in the skillet and melt. Add onion and cook until soft, about 5–8 minutes. Add the flour and stir to coat. Slowly whisk in the chicken broth, bring to a boil and cook until thickened, about 3–5 minutes. Whisk in the milk and salt and bring back to a boil. Add the

vegetable medley and cooked chicken. Cook another 3–5 minutes or until hot.

4. In a small skillet, melt the remaining 1 tablespoon butter. Add the bread crumbs and cook until brown, about 5–8 minutes. Stir in parsley.
5. Cut each baked potato in half. Top with pot pie mixture and bread crumbs. Serve immediately.

### MICROWAVE METHOD

1. After rubbing the potatoes with oil and salt, prick them with the tines of a fork. Place them on a microwave-safe dish (you may need to do this in batches) and microwave at full power for 5 minutes. Turn them over and microwave for another 3–5 minutes. If middle is still hard, microwave in additional 1-minute bursts until cooked through.
2. While potatoes are cooking, make the pot pie mixture as previously directed.

## WEBSTER POTATO COMPANY [www.websterpotato.com](http://www.websterpotato.com)

**Mailing Address** PO Box 448 | Rigby, Idaho 83442  
**Shipping Facility** 182 S Railroad | Rigby, Idaho 83442  
**Tel** (208) 745-6825 | Fax (208) 745-6939  
**Email** [jwebster@websterpotato.com](mailto:jwebster@websterpotato.com)  
**Contact(s)** Weston Crapo  
**Marketed By:** Sun-Glo of Idaho

**This company is an exporter**

**Operating Season:**  
Year-round

**Transportation:**  
Rail, Motor

**Location:**  
In or near area 4 on the map

**Shed ID:** 87

**Count Cartons:**  
40 to 120

**Foodservice Packs Available:**

**Foodservice No. 1s:**  
50 lb Cartons, 10 oz and above,  
12 oz and above

**Foodservice No. 2s:**  
Burlap, Paper, or Carton

**Retail Packs Available (lbs):**

	4#	5#	8#	10#	15#	20#	25#	50#	100#	Bulk
Paper									x	
Poly	x	x	x	x	x	x				
Mesh	x		x							
Burlap									x	

**Brands:**

Celebrity  
Mighty Fine

**Varieties:**

Russet Burbank

## WILCOX, FLOYD & SONS, INC. [www.wilcoxfresh.com](http://www.wilcoxfresh.com)

**Mailing/Shipping** 1110 Golden Beauty Drive | Rexburg, Idaho 83440  
**Tel** (208) 356-6668 | Fax (208) 356-6669  
**Email** [wilcox@wilcoxfresh.com](mailto:wilcox@wilcoxfresh.com)  
**Contact(s)** Lynn Wilcox, *President* [lynn@wilcoxfresh.com](mailto:lynn@wilcoxfresh.com)  
 Jim Richter, *CEO* [jim@wilcoxfresh.com](mailto:jim@wilcoxfresh.com)  
 Nicole Rumsey, *Foodservice and Specialty Retail Manager* [nicole@wilcoxfresh.com](mailto:nicole@wilcoxfresh.com)  
 Derek Peterson, *Business Development and Marketing Manager* [derek@wilcoxfresh.com](mailto:derek@wilcoxfresh.com)  
 Mike Hart, *Business Development Manager* [mike@wilcoxfresh.com](mailto:mike@wilcoxfresh.com)  
 Dave Sherman, *Category Manager* [david@wilcoxfresh.com](mailto:david@wilcoxfresh.com)  
 Gary Treasure, *Category Manager* [gary@wilcoxfresh.com](mailto:gary@wilcoxfresh.com)  
 Torey McPherson, *Sales Manager* [torey@wilcoxfresh.com](mailto:torey@wilcoxfresh.com)  
 Arturo Rodriguez, *Export Manager* [art@wilcoxfresh.com](mailto:art@wilcoxfresh.com)  
 Cameron Kerbs, *Transportation Manager* [cameron@wilcoxfresh.com](mailto:cameron@wilcoxfresh.com)

**This company is an exporter**

**Operating Season:** Year-round

**Transportation:** Rail, Motor

**Location:** In or near area 4 on the map

**Shed ID:** 110

**Count Cartons:**  
40 to 120, 10 oz bakers

**Foodservice Packs Available:**

**Foodservice No. 1s:**  
50 lb Cartons, 10 oz and above,  
12 oz and above

**Foodservice No. 2s:**

Burlap, Paper, Carton, or Bulk, 50 lbs

**Retail Packs Available (lbs):**

	4#	5#	8#	10#	15#	20#	25#	50#	100#	Bulk
Paper										
Poly	x	x	x	x	x	x				
Mesh	x	x	x	x	x					
Burlap								x	x	

**Brands:**

Harvest Valley  
Mother Earth  
Penny Pincher  
Potato Jazz  
Tastewell  
Wilcox

**Varieties:**

Russet Burbank  
Russet Norkotah  
Chieftain Red  
French Fingerling  
Gogu Valley Red  
Kennebec  
Ludmilla  
Norland  
Purple Peruvian  
Ruby Crescent  
Russian Banana  
Yellow Finn  
Yellow Gold  
Yukon Gold

# FRESH IDAHO® POTATO BRAND LISTING

BRAND	SHIPPER
Aberdeen	Pleasant Valley Potato, Inc.
Ace	Sun-Go of Idaho, Inc.
Albert Bartlett	Ball Brothers Produce
Allied Growers	Pleasant Valley Potato, Inc.
Angus	Nonpareil Farms
Aristocrat	Walters Produce Inc.
Arrowhead	Arrowhead Potato Company
Awesome	Kingston Fresh
Bench Mark	Bench Mark Potato Co
Betty Crocker	Nonpareil Farms
Big Joe's	Wada Farms Potatoes
Big W	Walker Produce, Inc.
Big Wheel	SunRiver of Idaho, Inc.
Biggin's	Sun Valley Potato Growers, Inc.
Blackfoot Fresh	Wada Farms Potatoes
Broadway	Nonpareil Farms
Buffalo	Arrowhead Potato Company
Celebrity	Webster Potato Company
Challenger	Kingston Fresh
Chief	Arrowhead Potato Company
Chippers	Wada Farms Potatoes
Circle T	Mart Produce Corporation
Circle Valley	Circle Valley Produce, LLC
COOK-RITE	GPOD of Idaho
Cross Valley	Ball Brothers Produce
CY	Circle Valley Produce, LLC
De-Lish	Magic Valley Produce, Inc.
Diced Blend	Eagle Eye Produce
Diced Blend	Eagle Farms, Inc.
Dole	Ball Brothers Produce
Dole	High Country Potato
Dole Fresh	Wada Farms Potatoes
Eagle	Walters Produce Inc.
Easy-Bakers	Wada Farms Potatoes
Easy-Grillers	Wada Farms Potatoes
Elite	Idaho Fresh Produce, Inc.
Farm Fresh	Bench Mark Potato Co
Farm Select	Eagle Eye Produce
Farm Select	Eagle Farms, Inc.
Fresh Harvest	Eagle Eye Produce
Fresh Harvest	Eagle Farms, Inc.
Fresh Select	Rick Miles Produce Service, Inc.
Genuine Magic	Magic Valley Produce, Inc.
Gold Emblem	Potandon Produce, LLC
Gold Emblem	Gold Emblem Produce/Taylor & Sons, Inc.
Gourmet Select	Southwind Farms, Inc.
GPOD	GPOD of Idaho
Green Giant	Walters Produce Inc.
Green Giant	Liberty Gold Potato Company

BRAND	SHIPPER
Green Giant Fresh	Driscoll Potatoes, Inc.
Green Giant Fresh	Potandon Produce, LLC
Greener Valley	Sun Valley Potato Growers, Inc.
Harvest Fresh	Potandon Produce, LLC
Harvest Select	Eagle Eye Produce
Harvest Select	Eagle Farms, Inc.
Harvest Time	Eagle Eye Produce
Harvest Time	Eagle Farms, Inc.
Harvest Valley	Wilcox, Floyd & Sons, Inc.
Ida-Select	Idaho Select, Inc.
Idahoan Fresh	Wada Farms Potatoes
Jumbo	Walters Produce Inc.
Junior	GPOD of Idaho
Kingston	Kingston Fresh
Kingston Fryer	Kingston Fresh
Klondike Brands	Potandon Produce, LLC
Light N Fluffy	Walker Produce, Inc.
M.V.P.	Magic Valley Produce, Inc.
Magic	Nonpareil Farms
Mark and Bill	Ball Brothers Produce
Mart Brand	Mart Produce Corporation
Martha's Garden	Sun-Go of Idaho, Inc.
Microwave in Bag	Wada Farms Potatoes
Mighty Fine	Webster Potato Company
MoonRiver	SunRiver of Idaho, Inc.
Mother Earth	Wilcox, Floyd & Sons, Inc.
Mrs. Gerry's	Ball Brothers Produce
Naturally Nutritious	Sun Valley Potato Growers, Inc.
Nature's Light - Probiotic	Walker Produce, Inc.
Newdale	Walters Produce Inc.
Nifty 50	Magic Valley Produce, Inc.
No Small Potatoes	Bench Mark Potato Co
Nonpareil	Nonpareil Farms
Old Oak Farms	Sun Valley Potato Growers, Inc.
Organic Select	Eagle Eye Produce
Organic Select	Eagle Farms, Inc.
Oven King	High Country Potato
Peak	Ball Brothers Produce
Penny Pincher	Wilcox, Floyd & Sons, Inc.
Pleasant Valley	Pleasant Valley Potato, Inc.
Potato Jazz	Wilcox, Floyd & Sons, Inc.
PPI	Rigby Produce, Inc.
Pride of the Valley	Bench Mark Potato Co
Primos	Sun Valley Potato Growers, Inc.
Prize Pack	Nonpareil Farms

BRAND	SHIPPER
Red Baron	Pleasant Valley Potato, Inc.
Restaurant Quality Gourmet Ringelings	Wada Farms Potatoes
Royal Crest	Rigby Produce, Inc.
Sawtooth	Magic Valley Produce, Inc.
Sharp	Wada Farms Potatoes
Smalls	Wada Farms Potatoes
Southwind Farms Gourmet	Southwind Farms, Inc.
Spudgies	Nonpareil Farms
Spuddy Buddy	Fresh Potato Company, Inc.
Sun Fresh	Liberty Gold Potato Company
Sun Supreme	Sun-Go of Idaho, Inc.
Sun Valley	Sun Valley Potato Growers, Inc.
SunFresh	Potandon Produce, LLC
Sunfresh	Walters Produce Inc.
SunRiver	SunRiver of Idaho, Inc.
Sunset	Potandon Produce, LLC
Sunset	Walters Produce Inc.
Sunspiced	Walters Produce Inc.
Sultan Brothers	Bench Mark Potato Co
Tailgate Taters	Wada Farms Potatoes
Tasteful Selections	Sun Valley Potato Growers, Inc.
Tastewell	Wilcox, Floyd & Sons, Inc.
Tasti	Walker Produce, Inc.
Tasty Tater	Walters Produce Inc.
Tater Made	Wada Farms Potatoes
TeePee	Potandon Produce, LLC
Teepee	Walters Produce Inc.
Teton Tater	Mart Produce Corporation
Teton Valley Ranch	Nonpareil Farms
The Best	SunRiver of Idaho, Inc.
The Great Potato	GPOD of Idaho
The Valley	Potandon Produce, LLC
Tomahawk	Walters Produce Inc.
Top Notch	Walker Produce, Inc.
Town & Country	GPOD of Idaho
Two Good	Sun Valley Potato Growers, Inc.
Valu King	High Country Potato
Value	Idaho Fresh Produce, Inc.
Van's	Walker Produce, Inc.
Van's Taters	Walker Produce, Inc.
Wada Farms	Ball Brothers Produce
Wada Farms	High Country Potato
Wada Farms	Wada Farms Potatoes
Western Style	Walker Produce, Inc.
Wilcox	Wilcox, Floyd & Sons, Inc.

## FRESH POTATO EXPORTERS

The following companies export fresh potatoes in a variety of types.

Arrowhead Potato Company  
Ball Brothers Produce  
Bench Mark Potato Co.  
Driscoll Potatoes, Inc.  
Eagle Eye Produce  
Eagle Farms, Inc.  
GPOD of Idaho  
Idaho Fresh Produce, Inc.  
Idaho Sunfresh, LLC  
Magic Valley Produce, Inc.  
Mart Produce Corporation  
Nonpareil Farms  
Pleasant Valley Potato, Inc.  
Potandon Produce, LLC  
Rick Miles Produce Service, Inc.  
Rocky Mountain Produce  
Sun Valley Potato Growers, Inc.  
Sun-Glo of Idaho, Inc.  
Wada Farms Potatoes  
Webster Potato Company  
Wilcox, Floyd & Sons, Inc.

## PROCESSED POTATO EXPORTERS

The following companies export processed potatoes in a variety of types.

Basic American Foods  
ConAgra Foods Lamb Weston  
Idaho Pacific Corporation  
Idaho Supreme Potatoes, Inc.  
Idahoan Foods, LLC  
Kingston Fresh  
McCain Foods USA, Inc.  
Potato Products of Idaho  
Rite Stuff Foods, Inc.  
Simplot, J.R. Company

## ORGANIC POTATO SUPPLIERS

The following suppliers comply with organic standards set by national governments and international organizations.

Eagle Eye Produce  
Eagle Farms, Inc.  
Nonpareil Farms  
Wada Farms Potatoes

## 2016 JULIAN DATES

Julian dates are used by shippers to determine exactly when the potatoes were packed. This date is stenciled on the cartons at the plant.

The Julian date calendar below may be of assistance in determining in which month a carton or bag of potatoes was packed.

2016 JULIAN DATES AT A GLANCE	
January	1-31
February	32-60
March	61-91
April	92-121
May	122-152
June	153-182

2016 JULIAN DATES AT A GLANCE	
July	183-213
August	214-244
September	245-274
October	275-305
November	306-335
December	336-366

Below is a 2016 (leap year) Julian date converter to calculate the specific day/month pack date.

DAY	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	DAY
1	1	32	61	92	122	153	183	214	245	275	306	336	1
2	2	33	62	93	123	154	184	215	246	276	307	337	2
3	3	34	63	94	124	155	185	216	247	277	308	338	3
4	4	35	64	95	125	156	186	217	248	278	309	339	4
5	5	36	65	96	126	157	187	218	249	279	310	340	5
6	6	37	66	97	127	158	188	219	250	280	311	341	6
7	7	38	67	98	128	159	189	220	251	281	312	342	7
8	8	39	68	99	129	160	190	221	252	282	313	343	8
9	9	40	69	100	130	161	191	222	253	283	314	344	9
10	10	41	70	101	131	162	192	223	254	284	315	345	10
11	11	42	71	102	132	163	193	224	255	285	316	346	11
12	12	43	72	103	133	164	194	225	256	286	317	347	12
13	13	44	73	104	134	165	195	226	257	287	318	348	13
14	14	45	74	105	135	166	196	227	258	288	319	349	14
15	15	46	75	106	136	167	197	228	259	289	320	350	15
16	16	47	76	107	137	168	198	229	260	290	321	351	16
17	17	48	77	108	138	169	199	230	261	291	322	352	17
18	18	49	78	109	139	170	200	231	262	292	323	353	18
19	19	50	79	110	140	171	201	232	263	293	324	354	19
20	20	51	80	111	141	172	202	233	264	294	325	355	20
21	21	52	81	112	142	173	203	234	265	295	326	356	21
22	22	53	82	113	143	174	204	235	266	296	327	357	22
23	23	54	83	114	144	175	205	236	267	297	328	358	23
24	24	55	84	115	145	176	206	237	268	298	329	359	24
25	25	56	85	116	146	177	207	238	269	299	330	360	25
26	26	57	86	117	147	178	208	239	270	300	331	361	26
27	27	58	87	118	148	179	209	240	271	301	332	362	27
28	28	59	88	119	149	180	210	241	272	302	333	363	28
29	29	60	89	120	150	181	211	242	273	303	334	364	29
30	30		90	121	151	182	212	243	274	304	335	365	30
31	31		91		152		213	244		305		366	31

# IDAHO<sup>®</sup> POTATOES

ARE NOT A VARIETY

The term Idaho<sup>®</sup> potatoes refers to the source of origin—the state of Idaho. While it primarily produces russets, Idaho also grows several other varieties of potatoes to meet foodservice and consumer requests.

Since 1996, the Idaho<sup>®</sup> potato shipping industry has placed the name of each variety of potato on the exterior of the cartons or bags.

Look for these designations in printed type or as a stencil on cartons, in type, or as a quick-lock-style closure on the retail bags.



## SHED ID NUMBERS

SHED ID NO.	SHIPPER
8	SunRiver of Idaho, Inc.
10	Rigby Produce, Inc.
13	Driscoll Potato Inc.
17	Sun-Glo of Idaho, Inc.
22	Liberty Gold Potato Company
24	Idaho Select, Inc.
26	High Country Potato
27	Idaho Sunfresh, LLC
28	Blaine Larsen Farms, Inc.
32	Eagle Farms, Inc.
32	Eagle Eye Produce
34	Wada Farms Potatoes
37	Kingston Fresh
38	Walker Produce, Inc.
39	Snake River Plains Potatoes
48	Sun Valley Potato Growers, Inc.
49	Mart Produce Corporation
50	Magic Valley Produce, Inc.
55	Arrowhead Potato Company
63	Driscoll Potatoes, Inc.
69	Circle Valley Produce, LLC
70	Ball Brothers Produce
71	Rocky Mountain Produce
82	Nonparal Farms
84	Pleasant Valley Potato, Inc.
86	Bench Mark Potato Co.
87	Webster Potato Company
88	GPOD of Idaho
89	Gold Emblem Produce/Taylor & Sons, Inc.
96	Walker Produce, Inc.
98	Walters Produce Inc.
101	Mozdy Creek Produce, Inc.
101	Mozdy Creek Produce, Inc.
110	Wilcox, Royd & Sons, Inc.
443	Eagle Eye Produce

## HINTS & TIPS



### AUTHENTICITY

The Grown in Idaho<sup>®</sup> seal on each carton is a certification mark designating that the potatoes inside came from Idaho. While some carton bases may also have the words Genuine Idaho<sup>®</sup> or utilize the seal in a graphic showing potato fields, only the exterior carton is required by law to show the Idaho designation. When you order, request Idaho<sup>®</sup> potatoes by name.

*Note: Some shippers may have products from multiple states appearing with the same private label. Look for the required Grown in Idaho<sup>®</sup> seal when choosing Idaho<sup>®</sup> potatoes.*

### STORAGE

The Idaho Potato Commission recommends that cartons be stored with the lids on at a temperature range of 45°F–48°F.

## TRACKING INFO

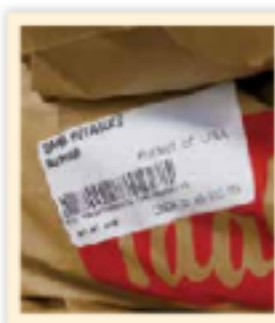
In addition to the required potato-variety labeling, each foodservice carton also shows a shed number to determine which shipper packed the product. You can find this listing in the Shed ID Numbers table on this page.

Each carton also has a pack date referencing the date that the potatoes were graded, washed, sorted, and placed in the carton.

The number is a three-digit code that represents the consecutive day of the year—the Julian date—starting with January 1 as 1 and ending with December 31 as 365 (366 on a leap year).

To determine the Julian dates, please see the chart on page 45 or access a Julian date converter to calculate the day/month pack date by entering this link into your Web browser:

[fs.fed.us/fire/partners/fepp/julian-calendar.pdf](http://fs.fed.us/fire/partners/fepp/julian-calendar.pdf)





# GLOBAL APPRECIATION OF IDAHO



One of the most effective ways to "sell" Idaho® potatoes to markets thousands of miles from the source is to bring representatives in the produce industry to Idaho and let them experience the Idaho® potato harvest firsthand.



And by firsthand, we mean very literally digging their own potatoes and having the conversation about the ideal growing environment, soil health and proper storage. Oh, and it's free labor!



Potatoes are not the only item that can fill a potato sack!

Planning events that bring the growers and shippers away from their fields and into an atmosphere that promotes a better understanding of personalities strengthens the relationships.



Arranging tours where the growers and shippers personally meet and guide these prospective buyers through their facilities is the beginning of a relationship. Our guests walk through the entire process—from field to storage. Sorting and sizing is an important part of the process.



# IDAHO® POTATO PROCESSORS



For a current list of products, please check individual websites.



## BASIC AMERICAN FOODS [www.baf.com](http://www.baf.com)

**Address** 415 W Collins Road | Blackfoot, Idaho 83221

**Tel** (208) 785-3200 | Toll Free 800-635-4708 | Fax (208) 785-8776

**Contact(s)** Mike Villano, *VP Foodservice Sales and Marketing* [mwillano@baf.com](mailto:mwillano@baf.com)  
Jay Jacobs, *Director, Industrial and International Business* [jjacobs@baf.com](mailto:jjacobs@baf.com)  
Toni Williams, *Raw Materials Accountant* [twilliams@baf.com](mailto:twilliams@baf.com), (208) 785-8211

**This company is an exporter**

**Products** Custom Dehydrated Potatoes  
Dehydrated Potatoes for Foodservice Use  
Dehydrated Potatoes for Industrial Use  
Dehydrated Potatoes for Ingredient Use  
Dehydrated Potatoes for Retail Use



## CONAGRA FOODS LAMB WESTON [www.lambweston.com](http://www.lambweston.com)

**Address** 599 S Rivershore Lane | Eagle, Idaho 83616

**Tel** (208) 938-1047 | Toll Free 800-766-7783 | Fax (208) 658-2201

**Contact(s)** Sharon Miller, VP/GM Global Business Unit [sharon.miller@conagrafoods.com](mailto:sharon.miller@conagrafoods.com)  
Rick Rose, VP Supply Chain [rickrose@conagrafoods.com](mailto:rickrose@conagrafoods.com)  
Rod Hepponstall, VP/GM Foodservice Business Unit [rod.hepponstall@conagrafoods.com](mailto:rod.hepponstall@conagrafoods.com)  
Mike Smith, VP/GM Retail Business Unit [mike.smith2@conagrafoods.com](mailto:mike.smith2@conagrafoods.com)

### **This company is an exporter**

**Products** Frozen Potatoes for Foodservice Use  
Frozen Potatoes for Industrial Use  
Frozen Potatoes for Ingredient Use  
Frozen Potatoes for Retail Use

## DICKINSON FROZEN FOODS, INC. [www.df-foods.com/index\\_1.html](http://www.df-foods.com/index_1.html)

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**Address** 1205 E Iron Eagle Dr, Suite B | Eagle, Idaho 83616  
**Tel** (208) 938-7540 | Fax (208) 938-5969  
**Email** [customerservice@df-foods.com](mailto:customerservice@df-foods.com)  
**Contact(s)** Frank Simmons, [fsimmons@oregonpotato.com](mailto:fsimmons@oregonpotato.com)  
Monica Vanpaepeghem, [monica@df-foods.com](mailto:monica@df-foods.com)  
Susan Williams, [susan@ftiegs.com](mailto:susan@ftiegs.com)  
**Products** Custom Dehydrated Potatoes  
Custom Frozen Potatoes  
Dehydrated Potatoes for Foodservice Use  
Dehydrated Potatoes for Industrial Use  
Dehydrated Potatoes for Ingredient Use  
Dehydrated Potatoes for Retail Use  
Frozen Potatoes for Foodservice Use  
Frozen Potatoes for Industrial Use  
Frozen Potatoes for Ingredient Use  
Frozen Potatoes for Retail Use

## FRESH CUT POTATOES, LLC [www.freshcutpotatoes.com](http://www.freshcutpotatoes.com)

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**Address** PO Box 2536 | Eagle, Idaho 83616  
**Tel** (208) 922-7923 | Fax (208) 938-4141  
**Email** [tammy@freshcutpotatoes.com](mailto:tammy@freshcutpotatoes.com)  
**Contact(s)** Tim Burke, *President* [Tim@freshcutpotatoes.com](mailto:Tim@freshcutpotatoes.com)  
Ben Karpinski, *General Manager* [Ben@freshcutpotatoes.com](mailto:Ben@freshcutpotatoes.com)  
Tammy Castillo, *Operations Manager* [Tammy@freshcutpotatoes.com](mailto:Tammy@freshcutpotatoes.com)  
**Products** Refrigerated Potatoes for Foodservice Use  
Refrigerated Potatoes for Retail Use  
Custom Refrigerated Potatoes

## IDAHO PACIFIC CORPORATION [www.idahopacific.com](http://www.idahopacific.com)

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**Mailing** PO Box 478 | Ririe, Idaho 83443  
**Shipping** 4723 East 100 North | Ririe, Idaho 83442  
**Tel** (208) 538-6971 | Toll Free 800-238-5503 | Fax (208) 538-5082  
**Email** [ipc@idahopacific.com](mailto:ipc@idahopacific.com)  
**Contact(s)** Jon Schodde, *Vice President Sales and Marketing* [schodde@idahopacific.com](mailto:schodde@idahopacific.com)  
Charles Mastriuserio, *Eastern Regional Foodservice Sales Manager* [chuckm@idahopacific.com](mailto:chuckm@idahopacific.com)  
Glade Williams, *Western Regional Foodservice Sales Manager* [glade@idahopacific.com](mailto:glade@idahopacific.com)  
Julian Awdry, *Export Sales* [julian@idahopacific.com](mailto:julian@idahopacific.com)  
Jeanne Harrison, *Industrial and Baking Sales Manager* [harrison@idahopacific.com](mailto:harrison@idahopacific.com)

**This company is an exporter**

**Products** Custom Dehydrated Potatoes  
Dehydrated Potatoes for Foodservice Use  
Dehydrated Potatoes for Industrial Use  
Dehydrated Potatoes for Ingredient Use

## IDAHO SUPREME POTATOES, INC. [www.idahosupreme.com](http://www.idahosupreme.com)

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**Mailing** PO Box 246 | Firth, Idaho 83236  
**Shipping** 614 W 800 N | Firth, Idaho 83236  
**Tel** (208) 346-6841 | Toll Free 800-627-1724 | Fax (208) 346-4104  
**Contact(s)** [brad@idahosupreme.com](mailto:brad@idahosupreme.com)

### This company is an exporter

**Products** Custom Dehydrated Potatoes  
Dehydrated Potatoes for Foodservice Use  
Dehydrated Potatoes for Industrial Use  
Dehydrated Potatoes for Ingredient Use  
Dehydrated Potatoes for Retail Use

## IDAHOAN FOODS, LLC [www.idahoanfoods.com](http://www.idahoanfoods.com) [www.idahoanfoodservice.com](http://www.idahoanfoodservice.com)

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**Address** 357 Constitution Way | Idaho Falls, Idaho 83402  
**Tel** (208) 542-3700 | Toll Free 800-635-6100 | Fax (208) 542-3797  
**Contact(s)** Drew Facer, *President and CEO* [dfacer@idahoan.com](mailto:dfacer@idahoan.com)  
Glen Walter, *Vice President Sales* [gwalter@idahoan.com](mailto:gwalter@idahoan.com)  
Ryan Ellis, *Director Marketing* [rellis@idahoan.com](mailto:rellis@idahoan.com)  
Art Polson, *Director of Ingredient Sales* [apolson@idahoan.com](mailto:apolson@idahoan.com)

### This company is an exporter

**Products** Dehydrated Potatoes for Foodservice Use  
Dehydrated Potatoes for Industrial Use  
Dehydrated Potatoes for Ingredient Use  
Dehydrated Potatoes for Retail Use

## MCCAIN FOODS USA, INC. [www.mccainusa.com](http://www.mccainusa.com)

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**Address** 2275 Cabot Drive | Lisle, Illinois 60532  
**Tel** (630) 955-0400 | Toll Free 800-938-7799 | Fax (630) 857-4560  
**Email** [webmaster@mccain.com](mailto:webmaster@mccain.com)  
**Contact(s)** Ryan Malone, *Senior Director, Marketing, Foodservice and Retail Potatoes* [ryan.malone@mccain.com](mailto:ryan.malone@mccain.com)  
Gregory Evans, *Vice President, Marketing and Innovation* [gregory.evans@mccain.com](mailto:gregory.evans@mccain.com)

### This company is an exporter

**Products** Frozen Potatoes for Foodservice Use  
Frozen Potatoes for Industrial Use  
Frozen Potatoes for Retail Use

## POTATO PRODUCTS OF IDAHO [www.ppidaho.com](http://www.ppidaho.com)

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**Address** 398 North Yellowstone Highway | Rigby, Idaho 83442

**Tel** (208) 745-8610 | Fax (208) 745-8665

**Contact(s)** Tom Killburg, *Director of Sales* [tkillburg@ppidaho.com](mailto:tkillburg@ppidaho.com)  
Brent Mickelsen, *Operations and Sales* [bmick@ppidaho.com](mailto:bmick@ppidaho.com)

**This company is an exporter**

<b>Products</b>	Frozen Potatoes for Foodservice Use	Refrigerated Potatoes for Foodservice Use
	Frozen Potatoes for Industrial Use	Refrigerated Potatoes for Industrial Use
	Frozen Potatoes for Ingredient Use	Refrigerated Potatoes for Ingredient Use
	Frozen Potatoes for Retail Use	Refrigerated Potatoes for Retail Use

## RITE STUFF FOODS, INC. [www.ritestuff.com](http://www.ritestuff.com)

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**Address** 2155 South Lincoln | Jerome, Idaho 83338

**Tel** (208) 433-8111 | Fax (208) 433-8116

**Contact(s)** Tom Madden, *President* [tmadden@ritestuff.com](mailto:tmadden@ritestuff.com)  
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Dave Moore, *Director Sales/Marketing/International* [dmoore@ritestuff.com](mailto:dmoore@ritestuff.com)  
Mary Tutterow, *National Accounts* [mtutterow@ritestuff.com](mailto:mtutterow@ritestuff.com)

**This company is an exporter**

<b>Products</b>	Battered and Breaded Potato Products	Frozen Potatoes for Foodservice Use
	Custom Frozen Potatoes	Frozen Potatoes for Industrial Use
	Formed Potato Products	Frozen Potatoes for Ingredient Use
	Fried and Filled Potato Skins	
	Potato Half Shells	

## SIMPLOT, J.R. COMPANY [www.simplotfoods.com](http://www.simplotfoods.com)

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**Address** PO Box 9386 | Boise, Idaho 83707-3386

**Tel** (208) 384-8000 | Toll Free 800-635-0408 | Fax (208) 384-8022

**Contact(s)** Steve Patterson, *Global VP of Marketing and Sales* [steve.patterson@simplot.com](mailto:steve.patterson@simplot.com)  
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Darren Dudley, *Director of Retail Marketing* [darren.dudley@simplot.com](mailto:darren.dudley@simplot.com)  
Ji Yeon Lee, *Director of International Sales and Marketing* [ji-yeon.lee@simplot.com](mailto:ji-yeon.lee@simplot.com) (208) 384-8241

**This company is an exporter**

<b>Products</b>	Custom Frozen Potatoes
	Dehydrated Potatoes for Foodservice Use
	Frozen Potatoes for Foodservice Use
	Frozen Potatoes for Industrial Use
	Frozen Potatoes for Ingredient Use
Frozen Potatoes for Retail Sales	



Even a 30th birthday wasn't enough to keep Faith from An Edible Mosaic from coming on the Tour. We, of course, had to celebrate.



# A FRESH PERSPECTIVE OF IDAHO



Chefs and editors glean every bit of knowledge they can from Dr. Potato (Don Odiorne).



Class adjourned! Now it's time to have some serious fun Idaho style!





2016 **IDAHO** POTATO COMMISSION

# DIRECTORY

SHIPPERS &  
PROCESSORS



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