



"I don't know if I should spend my  
bonus on a new car or a boat?"

**Ned**  
PRODUCE DIRECTOR

CAN STOCKING  
**IDAHO® POTATOES**  
MAKE YOU  
**TOO SUCCESSFUL?**

Nobody said that dealing with all the success that  
comes from stocking Idaho® Potatoes would be easy.  
But we're sure you'll manage somehow.

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