

IDAHO POTATO PULSE



Brought to you by the Idaho Potato Commission
Website: www.idahopotato.com

President's Report By Frank Muir

As we have done in the past seven years, we are again planning a "Whistle Stop Tour" to present our annual marketing plan to the Idaho Potato industry and to seek your input on our progress thus far. Your input is important.

The schedule is as follows:

<u>Date</u>	<u>Time</u>	<u>Hosted Meal Provided</u>	<u>Location</u>
11/9	Noon 12:30 p.m.	Lunch IPC Presentation	Burley Inn, Burley
11/11	11:00 a.m. Noon	IPC Presentation Lunch	Hilton Garden Inn, Idaho Falls (In conjunction with the United meeting)
11/11	6:00 p.m. 6:30 p.m.	Dinner IPC Presentation	Hilton Garden Inn, Idaho Falls (In conjunction with the IGSA fall meeting)

Thank you again for taking the time to join us at one of our "stops." I again look forward to meeting with you.

Government Affairs Report By Pat Kole

Last week, Tod Schmidt and I participated in the United States Patent and Trademark Office's "Trademark Expo." The event was held at USPTO's headquarters in Alexandria, VA. Over 7,000 people came through the Expo and stopped by the IPC's booth to learn about the IPC's Certification Marks such as the "Grown in Idaho®" seal. We distributed recipes, refrigerator note pads, potato pins and Spuddy Buddy coloring books among other items. This venue was a great opportunity to also educate many of the trademark examining attorneys about the importance of our certification marks, as several of them stopped by the booth.

Industry Relations Report By Todd Cornelison

Introduction to Food Safety and HACCP Workshop

Event: INTRODUCTION TO FOOD SAFETY AND HACCP WORKSHOP FOR POTATO PACKERS

Date: January 11, 2011

Location: Hilton Garden Inn, Idaho Falls, ID

Cost: \$50/person for potato & onion packers, fruit packers, and pulse processors; fee subsidized by ISDA Specialty Crop Grant. All other companies: \$175/person.

Registration: 208 364-6188, paulap@uidaho.edu, www.techhelp.org

Agenda:

- Welcome and Introductions
- Overview of Food Safety and HACCP
- Biological, Chemical, and Physical Hazards
- Packing House Inspection Standards
- Prerequisite Food Safety Programs
- HACCP Preliminary Tasks and Principles

- Team Exercises

Presenter: Jeff Kronenberg, Food Processing Specialist, University of Idaho

Program includes lunch, refreshments, manual, and certificate of completion from the University of Idaho. Event sponsored by the University of Idaho and TechHelp. Cosponsored by the Idaho Grower Shipper Association and the Idaho Department of Agriculture.

Important Deadline Changes for Di-Syston and Monitor Use

To Growers and Trade Associations:

In April 2009, Bayer CropScience LP announced an exit of the Di-Syston and Monitor insecticide businesses in the United States. At that time, EPA policy provided no time limitation by which distributors, retailers and growers were required to sell or use Di-Syston or Monitor. However, EPA has recently informed BCS of deadlines regarding cancellation of tolerances for both Di-Syston (Disulfoton) and Monitor (Methamidophos).

Di-Syston 8: Registered crops (except lettuce and Easter lilies): Distributors, retailers and growers can sell and use Di-Syston 8 on registered crops (except lettuce and Easter lilies) until 12/31/2013. Di-Syston 8 tolerances on registered crops (except lettuce and Easter lilies) will be cancelled on 12/31/2013.

Monitor: Distributors, retailers and growers can sell and use Monitor on registered crops until 12/31/2013. Monitor tolerances will be cancelled on 12/31/2013. Any uses of Monitor after 12/31/2013 are illegal.

BCS will continue to maintain proper stewardship initiatives and still address any potential product safety questions or concerns for these products after the listed dates.

Your support of Di-Syston and Monitor insecticides throughout the years has been very much appreciated, and we look forward to providing you future solutions. Should you have any questions, please contact your Bayer CropScience representative.

NPC Seeking Nominations for Prestigious Awards:

We are currently seeking nominations for the Seed Grower of the Year and Meritorious Service Awards. The awards will be presented at the POTATO EXPO 2011.

Nominations for both of these awards are being accepted until Wednesday, November 10th.

The Seed Grower of the Year Award is given for a successful seed grower and the Meritorious Service Award is given for outstanding service in the seed potato industry.

With each nomination, include a resume or letter describing the candidate's background, affiliations and a summary of why the individual should be considered for the award. Also include the contact information (address, phone and email) for the nominee.

Please contact Todd Cornelison (208) 559-4792 with Nominee information.

Industry Leadership Programs Looking for Applicants

Idaho still has two positions open for the 2011 Leadership Institute. We normally have four spots per class, so the positions fill quickly. The Leadership Institute not only offers the participant an opportunity to learn essential leadership abilities, it also offers an excellent opportunity for networking with people from other states. The Leadership Institute is an invaluable tool for future leaders in the potato industry. Each year we strive to fill the positions with one shipper, one processor and two grower representatives. We are missing representatives from the shipper and processor industries. For more information, visit the following link:

http://www.nationalpotatocouncil.org/NPC/programs_leadershipinstitute.cfm. This year, the class will go to Bakersfield, CA and Washington D.C.

Calendar

October

21 IGSA Board Meeting, Idaho Falls, ID

26-27 IPC Meeting, Eagle, ID

November

8-9 Idaho Association of Plant Protection, Best Western Sawtooth Inn, Jerome, ID

9-11 IPC Annual Whistle Stop Tour

11/9	Noon	Lunch	Burley Inn, Burley
	12:30 p.m.	IPC Presentation	
11/11	11:00 a.m.	IPC Presentation	Hilton Garden Inn, Idaho Falls
	Noon	Lunch	(In conjunction with the United meeting)
11/11	6:00 p.m.	Dinner	Hilton Garden Inn, Idaho Falls
	6:30 p.m.	IPC Presentation	(In conjunction with the IGSA fall meeting)

9 NASS Report: Fall Potato Acreage and Production, Percent of Fall Acreage by Variety

December

4 IGSA Board Meeting, Salt Lake City, UT

14-15 IPC Meeting, Eagle, ID

January

5-7 Potato Expo 2011, Las Vegas, NV

7-9 NPC 2011 Annual Meeting, Las Vegas, NV

7-9 USPB Winter Meeting, Las Vegas, NV

11 Introduction to Food Safety Workshop, Hilton Garden Inn, Idaho Falls, ID

25-26 IPC Meeting, Eagle, ID