

# What's Bigger than our Big Idaho® Potato Truck? A **JUMBO** BIN PROMOTION!



**\$25**  
per 1000 lb  
**BIN**  
(prorated)  
with bags of  
Jumbo Idaho®  
Russet Potatoes!  
(greater than 10 ounces)

## Promotion Terms

- During this promotion the Idaho Potato Commission will be offering an incentive of \$25 per 1000 pound bin (prorated) with bags of Jumbo Idaho® Russet Potatoes (greater than 10 ounces).
- Please contact any authorized Idaho® Potato shipper or your Idaho Potato Commission Field Representative for more details.
- For a complete listing of shippers or field representatives, visit our Web site at [www.idahopotato.com/retail](http://www.idahopotato.com/retail).

## When

This promotion applies to product shipped between January 4, 2016 and March 11, 2016.

## How

Get the promotion form at [www.idahopotato.com/binpromo](http://www.idahopotato.com/binpromo), the Idaho Potato Commission office, field personnel, or any Idaho shipper. Print and fill out the form and submit it with the appropriate proof-of-purchase invoices.

## Eligibility

- The promotion applies to bags of Jumbo Idaho® Russet Potatoes (greater than 10 ounces).
- 1,000 pound bins (prorated) qualify for the promotion. Although the use of the Big Idaho® Potato Truck bin is not required, it's highly encouraged.
- Paper work must be postmarked no later than May 13, 2016.

## Proof of Performance

- Invoices must specifically identify the purchase of bins with bags of Jumbo Idaho® Russet Potatoes (greater than 10 ounces).
- Bins must be shipped between January 4, 2016 and March 11, 2016.

## Payment

Payment will be made directly to the party who pays the invoice, not the ship-to party. Retailers buying from wholesalers will need to gain any applicable payment from their wholesaler. Distributors or brokers will also be responsible for payment to their customers if they take ownership of the product.

Submit all forms and qualifying invoices to the Idaho Potato Commission.



## THE IDAHO POTATO COMMISSION

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