

IDAHO POTATO PULSE



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Website: www.idahopotato.com

President's Report By Frank Muir

As we have done in the past six years, we are again planning a "Whistle Stop Tour" to present our annual marketing plan to the Idaho Potato industry and to seek your input on our progress thus far. Your input is important.

The schedule is as follows:

<u>Date</u>	<u>Time</u>	<u>Hosted Meal Provided</u>	<u>Location</u>
11/11	10:30 a.m. 11:00 a.m.	IPC Presentation Lunch	Burley Inn, Burley (In conjunction with the United meeting)
11/11	12:30 p.m. 2:30 p.m.	Lunch IPC Presentation	Shilo Inn, Idaho Falls (In conjunction with the United meeting)
11/12	6:00 p.m. 6:30 p.m.	Dinner IPC Presentation	Hilton Garden Inn, Idaho Falls (In conjunction with the IGSA fall meeting)

Thank you again for taking the time to join us at one of our "stops." I again look forward to meeting with you.

If you are unable to attend one of the meetings but would like to see our presentation, please let us know your mailing address and we will send you a DVD of the marketing plan presentation that we gave in Sun Valley at the IGSA annual meeting in September.

Government Affairs Report By Pat Kole

USDA-APHIS-PPQ has advised the public that changes have been made to the area in the state of Idaho that is quarantined to prevent the spread of pale cyst nematode. The description of the quarantined area was updated on May 22, 2009, when 1,834 acres were removed from the quarantined area, and on June 3, 2009, when an additional 283 acres were removed from the quarantined area.

For additional information go to:

<http://www.regulations.gov/search/Regs/home.html#documentDetail?R=0900006480a5178a>

Industry Relations Report By Todd Cornelison

No Clear Path Determined on a 5 Oz Minimum Proposal for the State

I recently attended the IEOPC (Idaho Eastern Oregon Potato Committee) meeting held in Pocatello on November 4th. During the meeting, a very healthy discussion evolved over a recent push to move the industry to a 5 oz minimum potato. Currently, the federal marketing order calls for two inches in circumference or a 4 oz minimum. Any effort to change the marketing order must have a clear majority consensus from the industry. From there it moves to the AMS Portland office and then on to the USTR office. Together these offices can take a minimum of 135 days to review the proposal. With this in mind, any change to the marketing order is certainly not immediate. However judging from the discussions at the meeting, the industry is far from any majority consensus on the effort and therefore far from

pushing for any type of change to the marketing order. If you have any thoughts or opinions on the subject, you should contact your district representative; a list of these representatives can be obtained by contacting Bob Hansen at the IEOPC.

A Meeting of the Idaho Potato Commission R&E Committee to be Held on Tuesday, November 17th

The R&E committee is holding a meeting on Tuesday November 17th at the Food Quality Lab on the campus of the College of Southern Idaho in Twin Falls. Each year industry researchers submit and give brief presentations on possible proposals to the R&E Committee. After a thorough review of each proposal, the committee votes and narrows the list of possible proposals. The meeting for final approval and funding of the proposals takes place in March. If you are interested in attending this meeting or being on the R&E Committee, please contact me: Todd Cornelison at (208) 559-4792.

Calendar

November

- 5-6 IWUA Fall Water Law Seminar, Doubletree Riverside Hotel, Boise, ID
- 9-10 Idaho Assoc. of Plant Protection, Best Western Sawtooth Inn and Suites, Jerome, ID
- 11-12 IPC Whistlestop Tour
- 11 United of Idaho Annual Meeting
 - 9:00 a.m., Shilo Inn, Idaho Falls, ID
 - 12:30 p.m., Burley Inn, Burley ID
- 12 IGSA Fall Meeting, Idaho Falls, ID, 6:00 p.m., Hilton Garden Inn, Idaho Falls
- 16 Storage Advisory Committee Meeting, ARS/USDA building, 3793 North 3600 East, Kimberly, ID.
- 17 IPC R&E Committee Meeting, 8:30 am Food Quality Lab Twin Falls, ID
- 18 IGSA/IPC Presentation featuring Bruce Peterson, 11:30 a.m. Hilton Garden Inn, Idaho Falls, ID
For tickets contact Travis Blacker at the IGSA

December

- 1 United of Idaho Board Meeting, Idaho Falls, ID
- 6 IGSA Board Meeting, Salt Lake City, UT
- 14 United of America Board Meeting, Idaho Falls, ID
- 15-16 IPC Commission Meeting, Boise, ID

January

- 3-4 NPC Annual Meeting, Loews Royal Pacific Resort, Orlando, Florida
- 4-6 POTATO EXPO 2010, Loews Royal Pacific Resort, Orlando, Florida
- 12 United of Idaho Board Meeting, Idaho Falls, ID
- 19-21 East Idaho Ag Expo, ISU Holt Arena on the ISU campus, Pocatello, ID
- 20-21 UI Potato Conference, Student Union Building, ISU campus, Pocatello, ID
- 26-27 IPC Commission Meeting, Boise, ID
- 26 IPC Legislative Dinner, Boise Center on the Grove, Boise ID

February

- 18-25 2010 Potato Industry Leadership Institute
- 22-25 NPC Public Policy Conference, Washington, DC

March

- 2 United of Idaho Board Meeting, Idaho Falls, ID
- 11-12 USPB Annual Meeting, Denver Co
- 16-17 IPC Commission Meeting, Boise, ID