

IDAHO POTATO PULSE



Brought to you by the Idaho Potato Commission

Website: www.idahopotato.com



The Idaho Potato Commission has big marketing news to share with you. From our record-breaking fourth Big Idaho® Potato Truck Tour and fourth annual Famous Idaho® Potato Bowl, to an exciting "high-flying" new national TV commercial, it's about to become one of our most exciting years ever. Come hear all about these initiatives, plus retail and foodservice advertising too, at our annual "Whistle Stop Tour" on November 19 at The Hilton Garden Inn in Idaho Falls. All growers, processors and shippers are invited to attend either of the meetings below.

We look forward to seeing you there!

NOVEMBER 19: UNITED
PRESENTATION: 11:00AM
LUNCH: 12:00PM

NOVEMBER 19: IGSA
DINNER: 6PM
PRESENTATION: 6:30PM



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