

IDAHO POTATO PULSE



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IDAHO'S 2011 POTATO CROP VALUED AT A RECORD HIGH \$1.04 BILLION

The final value of Idaho's 2011 potato crop was \$1.04 billion, surpassing 2010's record value of \$915 million by \$128 million. The market year average price received by growers, at \$8.10 per cwt, equaled last year's record high \$8.10. Fresh prices averaged \$8.05 per cwt, down from last year's \$9.55 per cwt. Market year average processing prices were \$7.70 per cwt, up from last year's \$7.00 per cwt.

Idaho's growers sold 120 million cwt from their 2011 crop while using 925,000 cwt on the farm for seed, feed, and household consumption. The remaining 8.00 million cwt was lost to shrinkage, decay and dumping. Fresh market sales accounted for 33.7 million cwt of the 2011 crop, up 2 percent from the 2010 crop, and processing accounted for 75.6 million cwt, up 21 percent from the 2010 crop.

Processors in Idaho and Malheur County, Oregon used a total of 84.8 million cwt of 2011 crop potatoes compared to 70.1 million cwt used in 2010. Of the total processed from the 2011 crop, 75.6 million cwt were Idaho potatoes. Processing in Idaho and Malheur County accounted for 58.7 percent of Idaho's production compared to 55.3 percent of the 2010 crop.

More details can be found in the attachment.