

# IDAHO POTATO PULSE



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Website: [www.idahopotato.com](http://www.idahopotato.com)

## Syngenta Announces \$5,000 Scholarship Opportunity for Students in Potato-Growing States

- **\$5,000 education scholarship awarded to winner**
- **Application deadline Aug. 31, 2012**
- **Third year of Syngenta Potato Scholarship**

Continuing its investment in the future of agriculture, [Syngenta](#) is sponsoring the [Syngenta Potato Scholarship](#) program for the third year. Applications are currently being accepted online and via mail.

The \$5,000 scholarship opportunity is available to students who currently reside or attend school in one of the following states: Colorado, Idaho, Maine, Michigan, North Dakota, Oregon, Washington or Wisconsin. Students also need to meet one of the following requirements: 1) high school senior involved in the potato-growing industry or a member of 4-H or FFA; or 2) college freshman, sophomore or junior involved in the potato-growing industry or a member of 4-H or FFA.

Applications must include: 1) name, 2) address, 3) phone number, 4) email, 5) school/college, 6) school year, 7) major/intended major, 8) agriculture involvement, 9) verification of the applicant's involvement/previous involvement in 4-H or FFA, 10) declaration of involvement in the potato-growing industry, and 11) an essay that does not exceed 700 words that addresses the following topic:

Interest in becoming a full-time farmer is decreasing as the younger generations are facing the decision with what they want to do for the rest of their lives. Some will work as a farmer part-time and take on another job, and others might stay away from the ag industry completely. Why is it that this transition is causing a change in mindset, and how can younger people be motivated to continue their farming legacies? When writing your essay, consider the following aspects:

- Education
- Technology
- Society

**Applications must be submitted by Aug. 31, 2012**, and can be sent to:

Christa Miller  
Gibbs & Soell, Inc.  
8521 Six Forks Road, Suite 300  
Raleigh, NC 27615  
Ph: (919) 870-5718 Fax: (919) 870-8911 E-mail: [cmiller@gibbs-soell.com](mailto:cmiller@gibbs-soell.com)

For additional information and the ability to apply for the scholarship online, please visit [www.SyngentaPotatoScholarship.com](http://www.SyngentaPotatoScholarship.com).

The scholarship will be awarded and presented to the winner in November 2012 prior to the 2013 spring semester. In addition to the congratulatory letter that the winner will receive upon announcement of the \$5,000 scholarship, he or she will also be recognized at the Potato Expo in Las Vegas, Nev., Jan. 9-11, 2013.

Syngenta is one of the world's leading companies with more than 26,000 employees in over 90 countries dedicated to our purpose: Bringing plant potential to life. Through world-class science, global reach and commitment to our customers we help to increase crop productivity, protect the environment and improve health and quality of life. For more information about us please go to [www.syngenta.com](http://www.syngenta.com).