

IDAHO POTATO PULSE



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Idaho Potatoes

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IDAHO'S 2010 POTATO CROP VALUED AT A RECORD HIGH \$915 MILLION

The final value of Idaho's 2010 potato crop was \$915 million, surpassing 2009's record value of \$855 million by \$60.4 million. The market year average price received by growers was a record high \$8.10 per cwt, up from last year's \$6.45 per cwt. Fresh prices averaged \$9.55 per cwt, a sharp increase from last year's \$4.25 per cwt. Market year average processing prices were \$7.00 per cwt, down from last year's record \$7.70 per cwt.

Idaho's growers sold 105 million cwt from their 2010 crop while using 878,000 cwt on the farm for seed, feed and household consumption. The remaining 7.10 million cwt was lost to shrinkage, decay and dumping. Fresh market sales accounted for 33.1 million cwt of the 2010 crop, down 11 percent from the 2009 crop, and processing accounted for 62.5 million cwt, down 13 percent from the 2009 crop.

Processors in Idaho and Malheur County, Oregon used a total of 70.1 million cwt of 2010 crop potatoes compared to 79.4 million cwt used in 2009. Of the total processed, 62.5 million cwt were Idaho potatoes. Processing in Idaho and Malheur County accounted for 55.3 percent of Idaho's production compared to 54.0 percent of the 2009 crop.

DISPOSITION OF IDAHO POTATO PRODUCTION, CROP YEARS 2003-2010

CROP YEAR	PRODUCTION	SALES				USED ON FARM WHERE GROWN		
		TOTAL	FRESH SALES 1/	PROCESSED 2/	OTHER 3/	TOTAL	SEED, FEED AND HOUSEHOLD USE	SHRINK & LOSS 4/
1,000 Cwt								
2003	123,180	112,817	32,700	70,140	9,977	10,363	1,463	8,900
2004	131,970	119,818	34,100	75,710	10,008	12,152	1,250	10,902
2005	118,288	109,258	30,400	69,170	9,688	9,030	1,230	7,800
2006	128,915	119,527	31,200	78,510	9,817	9,388	1,188	8,200
2007	130,010	120,365	31,600	78,370	10,395	9,645	945	8,700
2008	116,475	108,417	30,700	68,160	9,557	8,058	908	7,150
2009	132,500	122,300	37,200	71,500	13,600	10,200	1,000	9,200
2010	112,970	104,992	33,100	62,500	9,392	7,978	878	7,100

1/ Federal-State Inspection less certified seed. 2/ Idaho potatoes processed in Idaho and Malheur County. 3/ Potatoes sold for seed, livestock feed and shipped under certificate of privilege. 4/ For 2004 crop, includes potatoes disposed of by United Fresh Potato Growers of Idaho.

POTATOES PROCESSED IN IDAHO AND MALHUR COUNTY, OREGON, CROP YEARS 2003-2010

CROP YEAR	RECEIVED FROM			TOTAL PROCESSED
	IDAHO		OTHER STATES	
	QUANTITY 1/	PERCENT IDAHO PRODUCTION PROCESSED		
1,000 Cwt				
2003	70,140	56.9	7,390	77,530
2004	75,710	57.4	8,890	84,600
2005	69,170	58.5	8,190	77,360
2006	78,510	60.9	7,120	85,630
2007	78,370	60.3	9,660	88,030
2008	68,160	58.5	9,180	77,340
2009	71,500	54.0	7,900	79,400
2010	62,500	55.3	7,550	70,050

1/ Does not include Idaho origin potatoes processed outside of Idaho and Malheur County, Oregon.

Find agricultural statistics for your county, State, and the Nation at www.nass.usda.gov.

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ALL POTATOES: UTILIZATION OF THE 2008, 2009 AND 2010 CROPS, UNITED STATES

UTILIZATION ITEMS	2008 CROP	2009 CROP	2010 CROP
	1,000 Cwt		
A. SALES			
1. Table Stock	109,351	116,326	107,407
2. For Processing			
A. Chips and Shoestrings	50,988	42,548	54,692
B. Dehydrated 1/	40,646	44,477	34,130
C. Frozen French Fries	134,123	138,589	135,557
D. Other Frozen Products	19,519	21,004	13,360
E. Canned Products	2,070	1,983	1,658
F. Other Canned Products, (Hash, Stews and Soups)	790	748	689
G. Starch, Flour and Other	5,288	6,504	6,356
TOTAL	253,424	255,853	246,442
3. Other Sales			
A. Livestock Feed	803	6,533	593
B. Seed	20,900	20,219	20,621
TOTAL	21,703	26,752	21,214
TOTAL SALES	384,478	398,931	375,063
B. NON-SALES			
1. Seed Used on Farms Where Grown	3,315	3,346	3,002
2. Household Use and Used for Feed on Farms Where Grown	823	1,189	1,218
3. Shrinkage and Loss	26,438	29,135	24,990
TOTAL NON-SALES	30,576	33,670	29,210
TOTAL PRODUCTION	415,055	432,601	404,273

1/ Dehydrated products except starch and flour.

Potatoes Used for Processing, Selected States, 2008 - 2010 Crops 1/

STATE	STORAGE SEASON	TO OCT 1	TO NOV 1	TO DEC 1	TO JAN 1	TO FEB 1	TO MAR 1	TO APR 1	TO MAY 1	TO JUNE 1	ENTIRE SEASON
		1,000 Cwt									
ID & Malheur Co., OR All Potatoes	2008-09	8,240	15,600	22,380	28,980	35,430	42,150	49,030	55,570	62,940	77,340
	2009-10	9,860	16,950	23,110	29,180	35,170	42,050	49,200	56,100	62,930	79,400
	2010-11	7,560	14,620	21,040	26,840	32,700	39,240	46,180	52,830	59,440	70,050
IDAHO Potatoes	2008-09	5,070	11,310	17,720	24,010	30,180	36,630	42,250	47,950	54,530	68,160
	2009-10	6,360	12,380	18,300	24,170	29,960	36,570	43,430	49,640	55,700	71,500
	2010-11	4,490	10,450	16,510	22,140	28,000	34,270	40,340	45,930	52,010	62,500
Maine 2/	2008-09			1,555	2,130	2,765	3,355	3,815	4,565	5,265	7,120
	2009-10			1,575	2,060	2,680	3,265	3,915	4,550	5,260	7,160
	2010-11			1,860	2,390	3,000	3,620	4,320	4,980	5,645	7,490
WA & Other Area, OR	2008-09	17,800	25,430	32,560	38,050	42,795	49,865	56,350	62,635	70,625	81,260
	2009-10	13,590	19,045	25,395	31,245	36,530	43,780	50,130	56,700	64,805	75,690
	2010-11	14,170	20,850	27,670	33,570	38,815	46,700	53,660	60,145	67,655	77,940
Other States 3/	2008-09			12,480	15,120	18,165	21,030	24,025	26,515	29,590	37,285
	2009-10			10,865	13,565	16,305	18,995	21,600	24,355	27,375	34,240
	2010-11			11,820	14,785	17,435	20,370	23,215	25,775	28,690	35,430
TOTAL	2008-09			68,975	84,280	99,155	116,400	133,220	149,285	168,420	203,005
	2009-10			60,945	76,050	90,685	108,090	124,845	141,705	160,370	196,490
	2010-11			62,390	77,585	91,950	109,930	127,375	143,730	161,430	190,910
DEHYDRATED 4/	2008-09			10,675	14,490	18,335	21,465	24,875	28,195	31,870	39,345
	2009-10			10,985	14,035	17,150	19,895	23,155	26,630	30,045	38,915
	2010-11			7,960	10,795	13,645	16,485	19,415	22,740	25,855	32,700

1/ Total quantity received and used for processing regardless of the State in which the potatoes were produced. Amount excludes quantities used for potato chips in ME and WI. 2/ Includes Maine grown potatoes only. 3/ CO, MN, NV, ND, and WI. 4/ Dehydrated products except starch and flour. Included in above totals. 2008 includes CO, ID, NV, OR, WA, and WI. 2009 and 2010 include CO, ID, NV, OR, and WA.

POTATOES: PRODUCTION, FARM DISPOSITION, PRICE, AND VALUE
BY SEASON, STATE, AND UNITED STATES, 2010 CROP

STATE	PRODUCTION	TOTAL USED FOR SEED 1/	FARM DISPOSITION			PRICE PER Cwt	VALUE OF	
			USED ON FARMS WHERE GROWN		SOLD		PRODUCTION	SALES
			SEED, FEED, HOME	SHRINK/LOSS				
			1,000 Cwt			Dollars	1,000 Dollars	
Spring Total	24,797	2,161	127	1,285	23,385	13.50	335,309	314,992
Summer Total	12,971	837	28	316	12,627	12.06	155,811	152,228
Fall								
California	2,828	344	-	255	2,573	10.00	28,280	25,773
Colorado	21,528	1,458	1,155	2,343	18,030	12.80	275,558	230,598
IDAHO	112,970	7,584	878	7,100	104,992	8.10	915,057	852,823
Maine	15,892	1,130	175	600	15,117	10.00	158,920	151,055
Massachusetts	1,083	78	3	20	1,060	9.65	10,451	10,213
Michigan	15,660	1,089	210	1,180	14,270	10.90	170,694	155,164
Minnesota	17,010	980	112	1,100	15,798	7.30	124,173	115,150
Montana	3,673	275	306	190	3,177	11.50	42,240	36,606
Nebraska	7,719	520	168	521	7,030	10.00	77,190	70,454
Nevada	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
New Mexico	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
New York	5,120	330	45	158	4,917	13.50	69,120	66,223
N. Dakota	22,000	1,660	295	1,835	19,870	8.75	192,500	174,146
Ohio	609	46	2	17	590	12.30	7,491	7,278
Oregon	20,058	824	86	1,220	18,752	8.80	176,510	164,983
Pennsylvania	2,205	195	159	77	1,969	12.10	26,681	23,788
Rhode Island	165	16	1	4	160	12.90	2,129	2,071
Washington	88,440	3,875	250	4,500	83,690	7.40	654,456	620,599
Wisconsin	24,293	1,386	200	1,676	22,417	10.60	257,506	237,951
Other States	5,252	272	20	593	4,639	7.90	41,491	36,653
Fall Total	366,505	22,062	4,065	23,389	339,051	8.79	3,230,447	2,981,528
US TOTAL	404,273	25,060	4,220	24,990	375,063	9.20	3,721,567	3,448,748

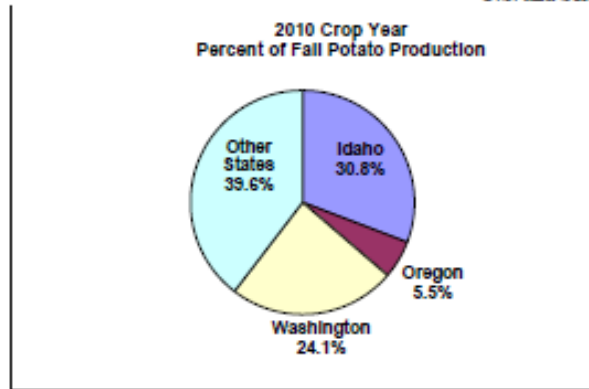
1/ Seed used to plant following year's acreage. Seed may have been produced in other states or countries.
(D) Withheld to avoid disclosing data for individual operations.

POTATOES: TOTAL STOCKS HELD BY GROWERS, LOCAL DEALERS, AND PROCESSORS,
13 FALL STATES, CROP OF 2009 AND 2010 1/

STATE	CROP OF 2009							CROP OF 2010 2/						
	DEC 1	JAN 1	FEB 1	MAR 1	APR 1	MAY 1	JUN 1	DEC 1	JAN 1	FEB 1	MAR 1	APR 1	MAY 1	JUN 1
								1,000 Cwt						
CA	2,100	1,600	1,300	1,100	800	600	400	1,900	1,400	1,200	900	600	400	(D)
CO	15,900	13,900	12,200	10,500	8,100	4,900	3,300	15,500	13,300	11,400	9,600	7,200	4,300	2,700
ID	98,000	88,500	78,500	67,500	53,000	38,500	25,500	81,000	72,000	62,500	53,000	41,000	28,500	17,500
ME	12,000	10,800	9,300	7,800	6,000	3,900	2,200	12,300	10,900	9,300	7,900	5,900	3,900	2,300
MI	9,000	7,100	5,300	3,500	1,700	(D)	(D)	9,300	7,600	5,900	4,100	2,300	900	(D)
MN	13,300	11,600	9,900	8,300	6,800	4,800	3,000	10,500	9,100	7,700	6,500	5,000	3,200	1,900
MT	3,300	3,200	3,200	3,100	2,100	700	(D)	3,600	3,400	3,300	3,200	2,300	500	(D)
NE	5,700	4,900	4,100	3,300	2,200	1,100	(D)	4,900	4,100	3,400	3,000	2,100	1,100	(D)
NY	2,400	1,800	1,400	900	500	(D)	(D)	2,500	1,900	1,500	1,100	600	200	(D)
ND	13,000	10,800	9,000	7,000	5,000	3,300	1,700	14,000	12,000	10,300	8,100	5,900	3,700	1,700
OR	17,400	15,000	12,900	10,700	8,000	5,300	2,800	16,400	14,500	12,700	10,100	7,700	4,900	3,100
WA	53,100	47,500	42,000	34,900	27,100	22,300	14,100	52,200	46,200	40,600	33,000	25,200	17,800	10,400
WI	20,600	17,600	14,400	11,100	7,400	3,800	1,500	16,100	13,000	10,500	8,000	5,200	2,600	700
Other						410	620							1,020
Total	265,800	234,300	203,500	169,700	128,700	89,610	55,120	240,200	209,400	180,300	148,500	111,000	72,000	41,320
Klamath Basin 3/	4,500	3,500	2,800	2,200	1,300	770	(D)	4,000	3,000	2,500	1,800	1,200	570	(D)

1/ Stocks are defined as the quantity (whether sold or not) remaining in storage for all purposes and uses, including seed potatoes that are not yet moved, and shrinkage, waste, and other losses that occur after the date of each estimate. 2/ Revised. 3/ Includes potato stocks in CA and Klamath Co. OR.
(D) Withheld to avoid disclosing data for individual operations.

FALL POTATO PRODUCTION
U.S. and Selected Areas



Idaho's 2010 production of 113 million cwt accounted for 31 percent of the entire U.S. Fall production of 367 million cwt. Production in the Pacific Northwest, Idaho, Washington, and Oregon, collectively, totaled 221 million cwt or 60 percent of the U.S. Fall production.

FARM MARKETINGS OF FALL POTATOES, SPECIFIED STATES, 2010 CROP YEAR, PERCENT BY MONTHS

STATE	JULY	AUG.	SEPT.	OCT.	NOV.	DEC.	JAN.	FEB.	MAR.	APR.	MAY	JUNE	JULY
California	-	-	-	11	13	9	8	9	10	10	8	10	12
Colorado	-	-	7	8	9	12	10	9	12	10	8	8	7
IDAHO	-	1	11	13	8	7	8	8	10	11	9	7	7
Maine	-	2	8	7	8	9	10	9	13	12	9	7	6
Michigan	1	9	11	11	11	10	10	10	11	10	4	2	-
Minnesota	2	12	10	7	7	8	8	7	9	11	7	12	-
New York	-	10	14	14	14	12	8	8	9	7	4	-	-
North Dakota	-	2	21	20	7	6	4	6	13	12	8	1	-
Oregon	-	13	11	16	4	4	5	8	9	10	8	6	6
Washington	-	9	17	24	7	5	4	6	6	5	7	6	4
Wisconsin	1	5	14	12	10	10	9	10	11	10	6	2	-
United States	-	5	12	16	8	7	7	8	9	9	8	6	5

FALL POTATO PRODUCTION AND SEASON AVERAGE PRICE, IDAHO AND U.S. 2005-10

	2005	2006		2007		2008		2009		2010	
	CROP YEAR	CROP YEAR	% CHANGE	CROP YEAR	% CHANGE	CROP YEAR	% CHANGE	CROP YEAR	% CHANGE	CROP YEAR	% CHANGE
FALL PRODUCTION:											
Idaho	118.3	128.9	+9.0	130.0	+0.8	116.5	-10.4	132.5	+13.8	113.0	-14.7
U.S.	383.6	399.2	+4.1	406.8	+1.9	378.6	-6.9	393.5	+4.0	366.5	-6.9
FALL SEASON AVERAGE PRICE:											
Idaho	5.70	5.90	+3.5	6.15	+4.2	7.15	+16.3	6.45	-9.8	8.10	+25.6
U.S.	6.53	6.67	+2.1	7.04	+5.5	8.49	+20.6	7.62	-10.2	8.79	+15.4